

GBC Jewelry

A Tradition Since 19

GBC's primary customers are independent retail jewelers throughout the United States and around the world. We do not sell directly to the public.

GBC operates with a "no frills" approach to its business. Simply put, we buy deals and we sell deals, maintaining the same low profit, high turnover philosophy that was started by our company's founding fathers back a century ago. Our product offerings are vast, ever-changing and always priced below market. As a result, our customers are able to stimulate excitement while offering great values and maintaining healthy margins.



We operate using a "delivery" concept. It's designed to put the product in front of you, the jeweler, so that you can make the buying decision on the precise items for your business. Terms on sales to retailers are liberal, with discounts and dating options available to meet varied business needs.

There is never confusion over quality of samples because there are none. You select from "live" goods, whether at your store from one of our sales representatives, via memo, at a tradeshow or in our Boston office.



A company sales representative can visit your store and present a wide selection of merchandise. Purchases are made on the spot – no order forms to fill out, no lead times, no late deliveries and no problems matching the quality of the samples with delivered product.

Our sales representatives' offerings change daily as new deals are acquired. In fact, the average representative's inventory changes completely once every eight weeks, providing a fresh assortment to choose from. For this reason, many of our customers have their GBC representative make more frequent visits to their store than the twice-a-year visits that one might expect from a traditional manufacturer's representative.

GBC regularly exhibits at JCK Las Vegas, the two Atlanta Jewelry Shows and the JIS Miami Show in October. If you would like to see if we will be exhibiting at any other shows, please call one of our customer service representatives at (800) 366-3006 or email us at cs@gbcjewelry.com.

VISIT US AT JCK LAST VEGAS, JUNE 2 - 5, 2020 IN BOOTH 44057 AT THE SANDS EXPO & THE VENETIAN.

As in the past, please be sure to look for us as "GBC" (not by our former name "Gordon Brothers Corporation").

You are always welcome to visit with us at our Boston facility. With new product acquisitions arriving daily, there are always profitable and exciting purchasing opportunities to take advantage of by intercepting them before they are sold off. Just call us at (800) 366-3006 or email us at cs@gbcjewelry.com to let us know that you are coming.

Boston-based customer service representatives are in constant telephone and



email contact with our customers. If you need specific items to satisfy a customer or fill a void in your inventory, call (800) 366-3006 or email cs@gbcjewelry.com and we will search the inventory in our Boston office. If we can fulfill the request, we will memo it to you for several days for review and selection.

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