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## About HSX



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Hollywood Stock Exchange® (www.hsx.com) is the world's leading entertainment stock market. At HSX.com, visitors buy and sell virtual shares of celebrities and movies with a currency called the Hollywood Dollar®. The Company's Virtual Specialist® technology allows an unlimited number of consumers to trade thousands of virtual entertainment securities in a fair and orderly, supply-and-demand-based market. HSX syndicates the data collected from the Exchange as market research to entertainment, consumer product and financial institutions and as original content to radio, television and print media. Founded in 1996, HSX is now headquartered in Los Angeles, California.

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#### What is HSX all about?

Hollywood Stock Exchange is The Entertainment Market™ where you can buy and trade movies, stars and more using Hollywood Dollars®. Sign up and we'll get you started with USD 999.999.