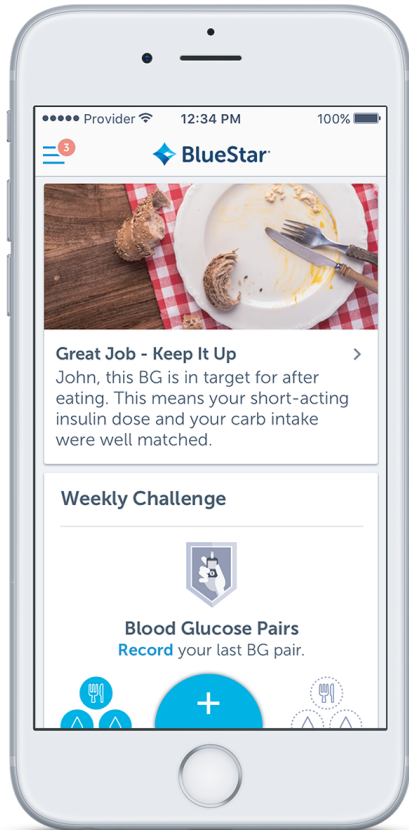


# Engage, Educate, And Empower Type 2 Diabetes Employees With Bluestar



- ✓ Real-time, automated, clinically-personalized coaching
- ✓ AI-driven trends, insights, patterns
- ✓ Medication management
- ✓ Glucose management
- ✓ Food management
- ✓ Symptom management
- ✓ Psycho-social management
- ✓ Activity management

Fixed pricing with volume discounts

# of Employees	Volume Discount PUPM (Per user per month)
<1000	\$40
1000-4999	\$38
5000-9999	\$36
>10.000	\$32

Performance-based pricing  
based on A1C reductions

OR

WellDoc gets paid based on  
negotiated percent of costs saved

Average Engagements  
Per Week

**10-24**  
Times

Net Promoter Score

**70**  
Excellent

Annual Cost Savings  
Per 1000 Employees

**\$3M**  
(Estimated)

Average A1C Drop

**2**  
points

# Employees get healthier and employers reduce costs with BlueStar



## Engage employees with type 2 diabetes

- Easy-to-use, real-time, interactive and always on
- 100% smart phone enabled technology
- Seamless integration with leading OneTouch Verio Flex meter and wearables
- Works manually with all other meters
- Connects employees to their own doctor and care team



## Improve employee health

- Significant A1C drop - 1.7-2.0 points on average\*
- Physicians 2x-5x more likely to modify medication regimens\*
- Clinical outcome data is from RCTs and real-world programs



## Experience significant cost savings<sup>†</sup>

- \$3.0-3.2M annual savings per 1000 employees
- Savings equates to an average of 3-5x ROI
- Costs correlated by Truven Health Analytics



## Feel confident choosing BlueStar

- FDA cleared class II medical device
- ADA recognized "digital therapeutic"
- 30 peer reviewed pubs and posters
- HIPAA compliant and SOC-2 certified



## Reduce program management burden

- Out of the box, frictionless implementation
- Dedicated team accountable for program implementation as required
- Proven process with turn-key marketing and communication tools
- Tools to engage physician and care team
- Population reporting measures program effectiveness and helps administer incentives

\*A multiple-study clinical trial program was conducted with WellDoc proprietary algorithms used in addition to the usual standard of care. A1C was reduced by 1.9% in a 1-year study (N=163; P=0.001) and by 2.03% in a 3-month study (N=30; P<0.02) versus 0.7% reduction with usual care in both studies.

†Truven Health Analytics®, part of the IBM Watson Health™ business, created a complex custom algorithm and applied it to the MarketScan data, resulting in quantified total costs broken down by A1C levels in a way that was comparable between ages, stability and degree of glycemic stability/control.

BlueStar is indicated for use by adult patients who have type 2 diabetes and their health care providers. BlueStar is not intended to replace the care provided by a licensed health care professional. BlueStar should not be used by patients with type 1 diabetes, gestational diabetes, or patients using an insulin pump.  
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