

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
COMBINED DECLARATION OF USE IN COMMERCE/
APPLICATION FOR RENEWAL OF REGISTRATION UNDER §§ 8 AND 9**

MARK: PETALIVE
REG. NO.: 3508330
REG. DATE: September 30, 2008
CLASS: 5
OWNER: Silver Star Brands, Inc.
ENTITY: a corporation organized and existing under the laws of Wisconsin
ADDRESS: 250 City Center
Oshkosh, WI 54906
OUR REF: SLVE 1501289

**Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451**

The above identified owner is using the mark in commerce on or in connection with all goods listed in the existing registration:

Class 5: Animal feed additive for use as a nutritional supplement for medical purposes; Dietary supplements for animals; Non-medicated additives for animal feed for use as nutritional supplements; Nutritional additives to foodstuffs for animals, for medical purposes; Preparations to prevent chewing or biting by animals; Vitamins and dietary food supplements for animals; Animal feed supplements; Dietary supplements for pets; ~~Herbal anti-itch and sore skin ointment for pets~~; Feed supplements for dogs and cats; Vitamins for pets

as evidenced by the attached specimen showing the mark as currently used in commerce.

The owner requests that the registration be renewed for the goods identified above.

ADDRESS FOR CORRESPONDENCE

The owner requests that all correspondence in connection with this declaration be directed to the law firm of Fross Zelnick Lehrman & Zissu, P.C., 4 Times Square 17th Floor, New York, New York 10036, (212) 813-5900; Attn: Susan Upton Douglass.

DECLARATION

I have read all of the statements below before signing.

- Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods/services or to indicate membership in the collective membership organization identified above, as evidenced by the attached specimen(s).
- Unless the owner has specifically claimed excusable nonuse, the specimen(s) shows the mark as currently used in commerce on or in connection with the goods/services/collective membership organization.
- The registrant requests that the registration be renewed for the goods/services/collective organization identified above.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission and the registration, declares that all statements made of his own knowledge are true and all statements made on information and belief are believed to be true.

Silver Star Brands, Inc.

By: 

Name: Dave Elliott

Title: V.P. Merchandising and Product Development

Date of Signature: 9/29/08