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SPORTING CLAYS

Sporting Clays is a challenging target game designed to simulate field shooting conditions. Progressing through 15 stations over a mile-long course, shooters are presented with a variety of targets that duplicate the flight path of game birds. At our "grouse station," for example, shooters face flushing "birds" that zip in and out of the trees. At our "decoying duck" station, incoming targets float in toward the shooter. And at our "rabbit" station, targets are thrown end over end and skitter across the ground. *Esquire Magazine* rated Primland as one of the top twenty-five courses in the nation. Shooters may walk or travel by golf cart. Sporting grade double and auto loader shotguns are available for use.

[Pricing Information](#)

Advance Reservations are required for all activities. Call 866-960-7746 for more information.



[Sporting Clays - 5-Stand - Fishing - Trail Rides](#)

866-960-7746

PRIMLAND

276-222-3800



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THE HIGHLAND COURSE AT PRIMLAND

Designed by famous European golf course architect [Donald Steel](#), the magnificent Highland Course is [Golf Digest's best new public course](#) in its category. *Travel + Leisure Golf Magazine* rated The Highland Course as "One of the 10 best new courses in America." The course plays across ridgetops and over valleys, combining challenging golf with spectacular scenery.

Tee times are spaced thirty minutes apart, allowing you to enjoy your game to its fullest and to experience what Donald Steel first envisioned.

"When I first saw Primland, it reminded me of the highlands of Scotland," he says. "I knew this was the perfect spot for a truly exceptional course."

So that is what he built here. Come play it. And take your game to whole new level.

Tee times are available on the half hour 7 days a week from early May through October. Please call 276-222-3827 for more information or reservations.

[What the press say about The Highland Course](#)

[View our brochure](#)

[The Highland Course](#) - [Scorecard](#) - [Golf Architect](#) - [Golf Professional](#)
[Season & Rates](#) - [Policies](#) - [Golf Video](#) - [Photo Gallery](#) - [Request a Tee Time](#)

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Primland Golf Rates - Windows Internet Explorer

http://primland.com/newpages/golf/rates.aspx

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Primland Golf Rates

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Season	Saturday, May 10th - October 31st 2008	
Green Fee	\$200 per person Green Fee Includes: Cart Fee, Range Balls, Country Club Style Sandwich, Snacks, Soft Drinks on the Course	
Replay Fees	\$50 - 18 Holes	\$25 - 9 Holes
Golf Club Rentals	\$25	
Golf Lessons	PGA Professionals are on staff to give private and Group Lessons. Please call for information	

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Tee-Off Request - Windows Internet Explorer
http://primland.com/forms/teerequest.aspx
Google
Tee-Off Request



PRIMLAND

ABOVE AND BEYOND.™

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REQUEST A TEE TIME

The Highland Course will reopen Saturday, May 10th, 2008.
If you would like more information, please fill out the requested information below. A representative from the Primland resort will contact you regarding your request.

[Sign Up for Primland's E-News](#)

(Required fields marked in red)




Photo ©2007 Joann Dest

Time and Date of Request Month Day Year Time

Number of Players [input field]

Handicap [input field]

Would you be interested in lodging at Primland during your stay? Yes No

First Name [input field]

Last Name [input field]

Email [input field]

Phone [input field]

How did you hear about us? Select One

Submit

(6 items remaining) Downloading picture http://share:/navBG.gf... Internet 100%



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SPRING GOBBLER HUNTING

There are two kinds of hunters: Spring Gobbler fanatics and those who have not tried it. The elusive Gobbler makes its home in the most rugged and inaccessible parts of the Blue Ridge, so it's important to be candid about your ability to hike physically challenging terrain. Camouflaging your gun with tape and your body with a full camouflage outfit that includes face net and gloves, are two other prerequisites to success. Primland offers packages that include lodging and meals. Full outfitting is available at an additional charge.

[Click here for hunting activity pricing.](#)

CALL TODAY!!!
 We have 2 openings available for April 14 - 16
 and 2 openings for April 16 - 17.

CALL NOW AS THESE SPOTS WILL NOT LAST LONG!

[General Hunting Information](#) - [Wingshooting](#)
 Gobbler - [Deer Hunting](#) - [Prices](#)

866-960-7746

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HUNTING AT PRIMLAND

- **Wingshooting:** Upland hunts are offered from September through April, seven days a week in half-day segments. Whether afield with your personal gun-dog or with one of ours, Primland's friendly and courteous staff will work hard to ensure a safe and productive hunt.
- **Deer Hunting:** Deer hunting is offered during Virginia's Early Muzzle-loading and general firearms seasons, which occur in November and early December. Guests may hunt from elevated stands or stalk and "still" hunt within the boundaries of their assigned hunting areas. Primland guides will assist in recovery of downed game and processing of venison is available. Guests should be prepared for a wide temperature range, as fall weather in the Blue Ridge Mountains is unpredictable.
- **Spring Gobbler Hunting:** Guided hunts are offered April through mid-May. Since the elusive Gobbler makes its home in the most rugged and inaccessible parts of the Blue Ridge, the ability to hike physically challenging terrain is essential.



PRIMLAND HUNTING POLICIES



Guests who hunt at Primland agree that the only enjoyable hunt is one that offers safety. All hunters are required to follow Virginia game regulations and Primland Hunt Policy, and must conduct themselves in a responsible and safe manner. No game other than the designated type may be taken. No indiscriminate shooting is permitted. Smoking outside a vehicle is prohibited due to risk of wildfire. Guides will not allow anyone smelling of alcohol to hunt.

Trail Rides at Primland - Windows Internet Explorer

http://www.primland.com/newpages/trailrides.aspx


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Trail Rides at Primland




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TRAIL RIDES AT PRIMLAND



To be at Primland is to be surrounded by a world of unlimited outdoor recreation. Hike to the top of Dove Mountain and thrill to breathtaking views of mountains and valleys that roll on for miles. Saddle up for a scenic ride across open fields or down tree shaded trails. Explore the immensity of the property, which stretches ten miles by seven miles at its widest points, on one of our ATV's. Experience the excitement of mountain biking on an array of trails that vary in difficulty to suit the skills of beginners and experts, alike.

HORSEBACK RIDING:

- Limited to Primland lodging or activity guests
- Minimum two guests participating in trail ride
- By appointment only; 2-day advance notice required
- For lodging guests wishing to bring their own horses, stabling, water and hay are available at an additional charge of \$20 per horse per night
- Riders must be 12 years of age or older.

FOUR-WHEEL ATV TOUR:

- Minimum of two guests, maximum of 7 guests
- Participants must be 16 years of age or older
- Participants may bring their own ATV, but must ride with a guide

MOUNTAIN BIKING:

- Schwinn 21-speed bikes available for rental
- Safety helmets in various sizes available

[Pricing Information](#)

[Watch Video of Outdoor Activities](#)

Advance Reservations are required for all activities. Call 866-960-7746 for more information.

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Lodging at Primland - Windows Internet Explorer

http://primland.com/newpages/odges/default.aspx

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PRIMLAND

ABOVE AND BEYOND.™




LODGING

Beauty is everywhere at Primland. Even indoors. You can choose from three distinct accommodations here, each with its own personality but all with the sense of luxury that defines this resort.


Mountain Cabins

Our [mountain cabins](#) are located along ridges and tucked into hillsides, providing spectacular views of the Piedmont and the Blue Ridge Mountains. They feature well-appointed, spacious rooms, high-speed internet access, and fully-equipped kitchens. Cabins can accommodate from 2 to 16 guests. [Click here for more information.](#)



Fairway Cottages

Due to open this May, along the 10th and 18th fairways of The Highland Course, our luxury [fairway cottages](#) will feature cathedral ceilings, hardwood floors, stone-faced fireplaces, luxurious baths, and French doors opening to private decks revealing expansive views of the valley below. [Click here for more information.](#)



Lodge & Spa

Overlooking the 18th hole of The Highland Course, a 28-room Lodge and Spa is under construction and on target to open in the spring of 2009. In addition to richly appointed suites, the Lodge and Spa will offer a true 5-Star experience, complete with exceptional food and impeccable service.

Guest rooms will feature nine different floor plans with a mixture of kings, doubles, suites, and loft suites â€” all with exceptional mountain views. The Lodge will also include a restaurant with seating for 72 guests and a terrace bar with living room seating for 25 guests. A Golf Club wing will house a pro shop and locker rooms. There will also be a spa and indoor swimming pool, as well as an observatory.

Call 866-960-7746 for more details.

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MOUNTAIN CABINS

Although each Primland cabin is special in its own way, all offer a taste of mountain living at its very best. Great rooms are spacious, bedrooms are well appointed, master and guest baths are luxurious, and kitchens come with top line appliances and a full assortment of dishes and utensils. We have three levels of cabins available:

Standard: An authentic experience of rustic woodland lodging in our cabins for the most rugged explorer

Superior: Expect a few more home comforts in these mid-range cabins, for the best of both worlds.

Deluxe: Live in rural luxury in these exquisite and supremely comfortable cabins

To see pictures of the cabin you feel most closely matches your need, simply click on its name in the table, below.

All cabins come equipped with: telephone, high-speed internet access, TV in living room, coffee pot, a fully equipped kitchen, bed linen and towels.

Call 866-960-7746 for reservations.

Cabin	Bedrooms	Full Bathrooms	Cabin Rating	Daily Rate	Pets Allowed?	Inside Gate?
Bobcat	2 + Loft	2	Deluxe	\$275	No	Yes
Chipmunk	2 1/2	1	Standard	\$160	Yes	No
Otter	3	3	Deluxe	\$350	No	Yes
Quail	3	2	Deluxe	\$350	No	Yes
Grouse	3	2	Standard	\$275	No	No
Woodchuck	3	3	Deluxe	\$350	No	Yes
Red Fox	3 + Loft	3	Superior	\$350	Yes	Yes
Ringneck	4	3	Superior	\$350	No	Yes
Whitetail	4	2	Deluxe	\$425	No	Yes
Bruce House	4	2	Standard	\$255	No	Yes
Mink	4	3 1/2	Standard	\$255	Yes	No
Busted Rock	7	6	Superior	\$625	No	Yes

Rates valid from April 27th 2007 to March 26th 2008

PRIMLAND CABIN RATES

Daily rates include a fully equipped kitchen and all linens. Group and multi-day discounts available upon request.

Minimum stays may be required during peak periods including certain weekends and holidays. Prices subject to change without notice.

[Printable Price Sheet](#)

ARRIVAL & DEPARTURE

Check In: 3:00 PM - Check Out: 11:00 AM

BREAKFAST

Southern Country: \$15.00

MAID SERVICE

Daily (Optional) \$17.00

PETS:

Pets are welcome at Chipmunk, Red Fox & Mink Cabins only and incur a charge of \$25/pet/day.

CANCELLATIONS & REFUNDS

Reservation deposit of 50% required. Deposit applied to final night's rate for early departures. Full refund made for cancellation notifications received 14 days prior to arrival date. Conference attendees cancellations bound by Group Sales Contract. Deposits are non-refundable on selected holiday and area event weekends. Inquire when booking.



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FAIRWAY COTTAGES

Cardinal, Woodpecker, Sparrow.
And you thought they were just birds.

Instead of common birds, they're very uncommon cottages with vaulted wood ceilings, exposed beams, stone fireplaces, and panoramic views of The Highland Course and the mountains beyond.

Luxuriously furnished with an eclectic blend of mountain craftsman, traditional and European contemporary furniture, each cottage provides a comfortable, elegant way to enjoy your stay at Primland.

A unique feature of Cardinal, Woodpecker, and Sparrow is that each is really two cottages. One side of the cottage is a large suite with a separate bedroom, one and a half baths, a full kitchen and a dining room; the other side is a large studio with a king or queen size bed, one bathroom, a kitchenette, and a dining area. So you can reserve the whole cottage or just half of it.

Whichever you choose, you'll find out very quickly that life indoors at Primland is every bit as wonderful as life outdoors.

Call 866-960-7746 for reservations.

The Cardinal : 2 Bedroom/2.5 Bath

\$850 Per Night



Impeccably decorated with five-star quality furnishings and finishes, this comes equipped with a telephone, high-speed internet access, two flat-panel television sets, fully equipped kitchens and kitchenettes, a gas log fireplace with timer switch, a microwave, a refrigerator, a coffee maker, 1 queen size beds, bed linens and towels, a private putting green, designated curbside parking, and daily housekeeping services. Choose to stay in the entire cottage or select a wing that is right for you.

Wing	Bed	Bath	Dining	Daily Rate
East	1	1.5	Full Kitchen	\$800
West	1	1	Kitchenette	\$425

The Sparrow : 2 Bedroom/2.5 Bath

\$800 Per Night



Impeccably decorated with five-star quality furnishings and finishes, this comes equipped with a telephone, high-speed internet access, two flat-panel television sets, fully equipped kitchens and kitchenettes, as gas

PRIMLAND COTTAGE RATES

Daily rates include a fully equipped kitchen and all linens. Group and multi-day discounts available upon request. Minimum stays may be required during peak periods including certain weekends and holidays. Prices subject to change with out notice.

ARRIVAL & DEPARTURE

Check In: 3:00 PM - Check Out: 11:00 AM

CANCELLATIONS & REFUNDS

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