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Menu

## About us



MatchPoint is the world's largest dedicated franchise consultancy.



We believe in making the perfect match.

At MatchPoint, our purpose is to match the right people with the right franchise.

As part of the largest dedicated franchise consultancy in the world, we have a long history of helping people to find the franchise business that fits their ambitions, with many opportunities uniquely available to MatchPoint clients. With a

network of over 60 experienced consultants in the UK, North America and the Middle East, we are members of the International Franchise Association and have been successfully matching individuals with business opportunities since 2006.

### **How do we make the perfect match?**

We provide complimentary, personalised guidance and advice at every stage of the process. We also help to protect you and your family from the potential risks while applying our innovative profiling system to allow you to find a franchise that matches your values and goals.

Franchising offers a world of opportunities... According to the International Franchise Association, in the US alone, there are over 1,000,000 franchises, providing almost 10 million jobs direct and indirect and driving \$802 billion in business annually. The gross domestic product (GDP) of the franchise sector is \$472 billion which represents approximately 3.4 percent of U.S. GDP in nominal dollars.

People have made the move into running their own franchise in areas as varied as consumer services, business support, retail and hospitality. While the rewards are high, the potential risks are too. One of the biggest risks is the failure to find a franchise opportunity that matches your skills and goals.

Our goal is your business success...That's why we provide you with dedicated support every step of the way. Even if you're just thinking about the possibilities, we have specialist resources that can help you. When you are ready to consider the possibilities, we can introduce you to a range of the world's highest performing business opportunities. You can be assured that we pre-screen every franchise company we represent.



Buying into a franchise business could well be the biggest decision you ever make. But you don't need to do it alone. We can support you every step of the way. Why not contact us to arrange your free consultation today?

"We provide free personal, independent advice and support to help match the right individual with the right franchise."

[What do our clients say?](#)

**Ready to start searching? Simply complete the call back request form now!**

**What we stand for.**

We see people as the core of a successful franchise. This is why we have been helping individuals achieve success through franchising since 2006. Our goal is to help people find a franchise business which matches their goals, experience and ambitions.

Our experience has proven that franchising can bring freedom and a greater sense of control to individuals who are new to business ownership - and a new sense of direction for those with experience of running a business.

We're here to help you consider if franchising is for you. Whether you are new to running your own business or not, we can share some of the world's leading franchise possibilities with you.

