



COSTA RX SUNGLASSES ARE SECOND TO NONE

WE WERE BORN ON THE WATER in 1983 when a group of Florida fishermen realized there wasn't a pair of polarized sunglasses that could go toe-to-toe with their outdoor adventures. Today we're still inspired by those who demand the clearest sunglasses on the planet, so we make frames and polarized lenses that are tough enough to go to the literal ends of the earth and back. As long as adventurers are out there, we'll be making their sunglasses.

ALL OUR SUNGLASSES ARE 100% POLARIZED TO ELIMINATE REFLECTED GLARE.

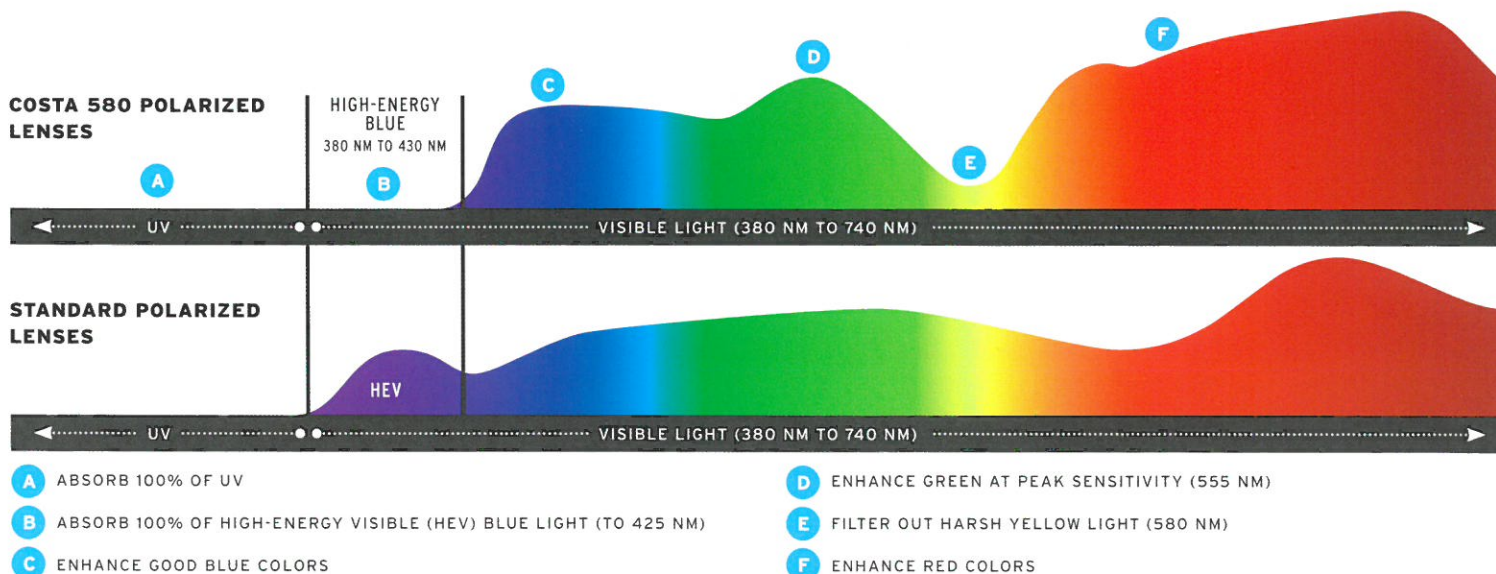
100% POLARIZED 

THE 580 DIFFERENCE

The 580 difference goes beyond polarization to provide the ultimate in light management and protection. Costa 580® lenses were designed by in-house light spectrum experts to enhance colors because ordinary sunglass lenses fell short. The lens' multipatented technology filters out the harsh yellow light and harmful shortwave high-energy blue light that is toughest on eyes (see box at right). Our 580 lens technology offers the utmost protection for your patients' eyes while enhancing clarity and contrast so they can pursue their passions every day, without issue.

KEEPS BAD LIGHT OUT, LETS MORE GOOD LIGHT IN

Our 580 lenses feature best-in-class color enhancing technology (U.S. Patent Numbers 7,506,977, 6,334,680 and 6,604,824) for brighter colors and reduced eye fatigue so your patients can spend more time outdoors. Whereas standard polarized sunglasses only absorb harmful UV up to 380 nm, our 580 lenses perform the functions noted below:



STANDARD SUN LENS



COSTA 580 LENS

FILTERING OUT HARSH YELLOW LIGHT

Our 580 lenses offer a greater level of clarity by selectively filtering out harsh yellow light at 580 nm that causes color distortion. This enhances reds, blues and greens for sharper contrast and higher definition.

ABSORBING HARMFUL BLUE LIGHT

Absorbing harmful shortwave high-energy blue light, also known as high-energy visible (HEV) light, cuts haze, produces greater visual clarity and offers the utmost in eye protection from macular degeneration, pterygium, cataracts and other ocular diseases.

COSTA RX IS AT THE FOREFRONT OF THE INDUSTRY

Whether plano or prescription sunglasses, our array of lens and frame technologies ensure the best options for active lifestyles.

WAYPOINT™ DIGITAL TECHNOLOGY

Over the years, we've invested heavily in our state-of-the-art processing lab to specialize in digital precision. Costa Waypoint digital technology enhances the field of view by eliminating the peripheral blur common with wrap sunwear.

We customize every Waypoint lens for precise, unaltered vision. All Waypoint orders include compensated prescription values to guarantee amazing visual acuity for wrap sunglasses with high base curves. It is important to use the compensated values when verifying lenses.



COSTA PROGRESSIVE LENSES

Costa now has two progressive lens designs to choose from:

- Costa C-SCAPE™ design was developed with top sport-fishing pros and lens designers for immediate adaptation, enhanced viewing fields and minimal peripheral blurring.
- Varilux® Stylistic™ design is now available in Costa wrap frames for those patients with greater demand for a wider near field of vision in authentic Costa branded sunwear.

You can now recommend the best PAL designs in the industry for the clearest progressive sunglasses packed with incredible comfort, enhanced distance vision and superb image recognition across the entirety of the lens.



CONVENTIONAL PROGRESSIVE LENSES



COSTA WRAP PROGRESSIVES

COSTA C-SCAPE™ BLENDED BIFOCAL

We introduced the first (backside round) segment (22 mm), with our Waypoint digitally compensated prescription specifically designed for wrap sunwear. C-SCAPE Blended Bifocals are designed for the mature wearer who wants simple magnification for close-up tasks like reading outdoors or tying a fly. Our Waypoint technology ensures exceptional distance viewing fields.

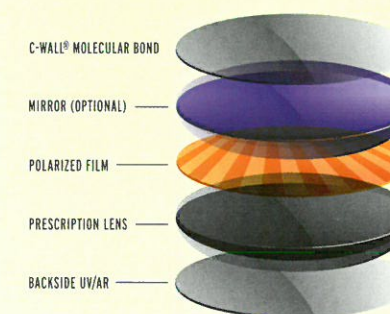


C-SCAPE BLENDED BIFOCAL BENEFITS:

- LARGE MAGNIFICATION
- BLENDED LINE
- ENHANCED DISTANCE

C-WALL® (POLY & TRIVEX)

Costa lenses are built for performance. We created the C-WALL molecular bond on 580P and 400P lenses that provides a smudge-free barrier with superior scratch resistance, keeping the clearest lenses on the planet even clearer.



- Over 7 on the Bayer scale, which grades hardness – one of the highest scores in the industry.
- 116-degree contact angle repels water, sweat and oils so nothing sticks to the lens.

ENCAPSULATED MIRRORS (GLASS)

We encapsulate the mirrors on 580G lenses under the surface of the glass for an extra layer of protection – making them the most scratch-resistant anywhere!

IMITATION ISN'T FLATTERY

We etch our logo onto every Rx lens and provide a Costa authenticity card for each order so your patients know they're getting the real deal with the clearest lenses on the planet.



COSTA RX: AVAILABLE IN OUR MOST POPULAR RIMLESS STYLES

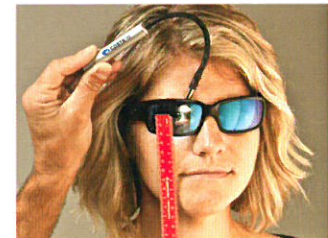
COSTA RX - THE PERFECT FIT

THE WORLD'S clearest prescription sunglasses



PLASTIC FAMILY OF LENS OPTIONS				For those who prefer glass, our original technology is still available.			
	COSTA 580P Rx / +3.00 TO -5.00†		COSTA 400P Rx / +3.00 TO -5.00†		COSTA 580G Rx / +3.00 TO -3.00		
LENS COLORS	T12% GRAY	T12% COPPER	T27%** SUNRISE	T12% GRAY	T12% AMBER	T12% GRAY	T12% COPPER
MIRRORS	T10% BLUE	T10% GREEN	T12% SILVER	T10% BLUE	T10% GREEN	T10% BLUE	T10% GREEN
	GRAY BASE	COPPER BASE		GRAY BASE	AMBER BASE	GRAY BASE	COPPER BASE
TREATMENTS	C-WALL® Backside UV-AR*		C-WALL® Backside UV-AR*		Encapsulated Mirror		
MATERIALS	Poly* & Trivex®		Poly*		Glass		
DESIGN	Waypoint SV	✓		✓			✗
	Single Vision (SV)	✗		✗			✓
	Waypoint C-SCAPE Blended Bifocal	✓*		✓*			✗
	Waypoint C-SCAPE PAL	✓		✓			✓*
	Varilux Stylistic*	✓		✓			✗

*New product/availability **Trivex only †Rx Rimless range is +2.00 to -3.00
 Product warranties: 2-year lens and frame defect warranty; 1-year scratch warranty. Warranties and policies are subject to change. Please contact a sales representative for complete details.



FITTING RECOMMENDATIONS

To ensure your patients get the most out of our digitally customized lenses, we recommend the following:

PD (ALL DESIGNS)	WAYPOINT SINGLE VISION	C-SCAPE PAL VARILUX STYLISTIC	C-SCAPE BLENDED BIFOCAL
Monocular	Pupil center	Pupil center	Pupil center (seg is 6mm below pupil center)

◀ Illuminating the back of the lens with the Costa Seg Snake lets you easily see the pupil and eyelid.

FORGET-THEY'RE-ON FIT

LONG-LASTING FRAME MATERIALS

- TR-90® ballistic nylon
- Corrosion-resistant metals
- Bio-based resins

COMFORTABLE HYDROLITE™

Proprietary slip-resistant and hypoallergenic rubber that is co-injected on our temples and bridge using a patented design process for long-lasting comfort, durability and fit. Included with our Global Fit frames styles for greater adjustability on the bridge.



AIR FLOW VENTS Our venting designs (U.S. Trademark Reg. No. 3,431,239) allows air flow between the face and frames to minimize fogging on the lens.

VisionWeb

VARILUX
Natural Vision. Forever.

FOR PRESCRIPTION ORDERS AND INQUIRIES:

- 855-COSTARX (855-267-8279)
- 855-267-8280
- costarx@costadelmar.com
- visionweb.com (Rx orders only)
- 2381 Mason Ave., Suite 130, Daytona Beach, FL 32117

FOR PLANO ORDERS AND NEW ACCOUNT INQUIRIES:

- 800-447-3700
- 800-818-3737
- b2b.costadelmar.com (plano orders only)
- 2361 Mason Ave., Suite 100, Daytona Beach, FL 32117

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PP 04RX
REV 0516



GIVE YOUR PATIENTS 100% AUTHENTIC COSTA RX SUNGLASSES