Industries > Business Services

Viant has deep and specialized knowledge in representing business service companies in mergers & acquisitions and capital raising. The intangible nature of services requires an understanding of the nature of value creation in services, as well as the use of key metrics to portray past performance and future opportunities. To provide superior service to its business services clients, Viant leverages its extensive network of buyers; its unique ability to analyze and portray service businesses "beyond the numbers"; its long standing operating, academic and investment banking experience with service clients; and its "best practices" approach to structuring transactions. In all Viant assignments, clients receive highly personalized attention from senior level investment bankers.

Viant's business services practice spans a wide variety of industries, including contract manufacturing and design, professional services, business process outsourcing, staffing, value-added distribution and medical services. Buyers have included private equity and strategic acquirers, both domestic and international.

Representative Transactions:

Services > Raising Capital

SERVICES

MERGERS & ACQUISITIONS
- Sell a Company
- Buy a Company
- Management & Family Buyout
- Restructuring

RAISING CAPITAL
- Equity
- Debt

VALUATIONS & ADVISORY
- Fairness Opinion
- Section 409A Valuation
- Other Valuations

VIANT GREEN CAPITAL

Viant Capital raises equity and debt capital for emerging growth and middle market companies to fund expansion, acquisitions, restructurings, recapitalizations and leveraged buy-outs.

The Viant investment banking team provides comprehensive capital formation advisory support to our clients throughout the financing process, from evaluating short and longer-term capital requirements, identifying and accessing appropriate sources of capital using our extensive financial services contacts and structuring and negotiating highly creative and advantageous deal terms.

We believe senior level attention is valuable from the beginning to end of every transaction and involve our directors from business and financial strategy-setting to finalization of term sheets.

Our extensive knowledge of operating company requirements allows us to add value from both a business perspective as well as in terms of competitive financial positioning, financial policy development, external third-party and internal investor, shareholder, Board and employee communications.

Equity Debt

Representative Transactions:

Viant News

04/10/2015 | Press Release
Virtual Piggy, Inc. Engages Viant Capital LLC as Financial Advisor

12/03/2014 | Press Release
Blab Invents the Conversation Graph to Discover the Collective Intelligence of Online Target Audiences, Predict Their Next Moves

09/03/2014 | Press Release
Viant Capital Advises Arcam AB on its Acquisition of DiSanto Technology, Inc.

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