

Specimen of Use

Reg No. 3184156

Mark: COLUMBIA

Cl. 41

Website featuring information on Musical Artists

The screenshot shows a web browser window displaying the Columbia Records website. The browser's address bar shows the URL www.columbiarecords.com. The website header includes the Columbia Records logo with the tagline "Music. Moving Forward" and a "Newsletter" sign-up area. The main content area features a "Latest Headlines" section with a prominent red banner for the article "14 DEC Adele Announces North American Tour Dates For 2016". Below the banner is a black and white portrait of Adele. The article text states: "Adele will return to North America for her first tour in five years. The North American tour dates begin on July 20th in St. Paul, MN at Xcel Energy Center and run through November 15th in Mexico City at Palacio de los Deportes. The tour will have multiple shows in most markets, including six nights at Staples Center in Los Angeles and six nights at New York's Madison Square Garden (see below for full list of dates). These dates will follow an already announced sold out tour of the U.K. and Europe. All tickets go on sale Thursday December 17th at 10am local time via live.adele.com/north-america/." A second paragraph mentions her performance at Radio City Music Hall. At the bottom of the page, there is a social media sharing bar and a footer with copyright information for Sony Music Entertainment, dated 2015, and a timestamp of 4:41 PM on 12/15/2015.