

Hot Programming



Careers

Online Advertising Opportunities

**Local display, done right.** TurboReach revolutionizes online display advertising at the local level. With targeted digital advertising solutions, only consumers who match a retailer's shopper profile and who live within a specific radius of a retail location will see your ad. TurboReach is not dependent on any single internet provider so you have the ability to target every internet user. Get your business noticed on hundreds of top rated websites through the power of digital advertising.



Targeted TV Advertising

**Better Precision.** OnMedia allows you to target an audience by Demographics (Age, Gender, Race, Income, etc.); and by Geography; and by Psychographics/Lifestyle (Purchase Behavior, Family Size, etc.). Because we know that all of these elements are important when deciding how you spend your advertising dollars.

**Better Value.** OnMedia is your one-stop shop for advertising on top brand cable networks in the area you want to reach. News on CNN, Fox News Channel or MSNBC; Sports on ESPN or a regional sports network; and some of the hottest shows on TV on networks like USA, TNT and FX are all available through OnMedia. Cable TV viewership continues to increase, so the advertising dollars you spend today will be worth more tomorrow.

**Better Results.** OnMedia gives you the power of television with effective frequency in the communities you want to reach. When you target the right message to the right audience using the right cable TV networks, you'll see a greater return on your advertising investment.

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