

Section 7 Request Form

The table below presents the data as entered.

Input Field	Entered
REGISTRATION NUMBER	2933722
LAW OFFICE ASSIGNED	LAW OFFICE 110
SERIAL NUMBER	76499009
MARK SECTION (current)	
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	ULTRA DIGITAL
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size or color.
OWNER SECTION (current)	
NAME	GPA, America's Label Expert
STREET	1151 West 40th Street
CITY	Chicago
STATE	Illinois
ZIP/POSTAL CODE	60609
COUNTRY	United States
OWNER SECTION (proposed)	
NAME	GPA Acquisition Company, Inc.
STREET	1151 West 40th Street
CITY	Chicago
STATE	Illinois
ZIP/POSTAL CODE	60609
COUNTRY	United States
LEGAL ENTITY SECTION (current)	

TYPE	LIMITED COMPANYY
STATE/COUNTRY WHERE LEGALLY ORGANIZED	Delaware
LEGAL ENTITY SECTION (proposed)	
TYPE	corporation
EXPLANATION OF FILING	
<p>Registrant of the above-identified trademark registration wishes to correct a mistake made in good faith in the registration through the fault of the owner of the registration. This request is made pursuant to Trademark Act Section 7(h), 15 U.S.C. Section 1057(h).</p> <p>Through clerical error, and in good faith, Registrant made a mistake in the manner in which it identified itself in the application and resulting registration. Specifically, Registrant identified itself by a name under which it did business, i.e., GPA, America's Label Expert, rather than its correct legal name, GPOA, L.P. Registrant also identified itself as a Delaware Limited Company, rather than a Delaware Limited Partnership. Registrant wishes to amend the registration to correctly identify itself as GPOA, L.P., a Delaware Limited Partnership. This correction does not substitute another entity as the owner. Rather, the only change in ownership occurred on or before December 1, 2004, when GPOA, L.P. assigned all its right, title and interest to GPA Acquisition Company, Inc., which was recorded with the U.S. Patent and Trademark Office on December 7, 2004, at reel and frame 2986/0121. As such, the owner of the registration at filing was GPOA, L.P., a Delaware Limited Partnership, not GPA, America's Label Expert, a Delaware Limited Company, and GPA Acquisition Company, Inc. is the current owner of the registration.</p> <p>Registrant's requested correction does not require republication of the mark because it does not materially alter the mark nor broaden the identification of goods/services.</p>	
ATTORNEY SECTION	
ORIGINAL ADDRESS	Dusan Clark Sidley Austin LLP 2001 Ross Avenue, Suite 3600 Dallas Texas (TX) United States (USX) 75201
NEW ATTORNEY SECTION	
NAME	Dusan Clark
FIRM NAME	Sidley Austin LLP
INDIVIDUAL ATTORNEY DOCKET/REFERENCE NUMBER	31202-00601
STREET	2001 Ross Avenue, Suite 3600
CITY	Dallas
STATE	Texas
ZIP/POSTAL CODE	75201

COUNTRY	United States
PHONE	214 981 3483
FAX	214 981 3400
EMAIL	ipdocketing@sidley.com
AUTHORIZED EMAIL COMMUNICATION	Yes
CORRESPONDENCE SECTION	
ORIGINAL ADDRESS	Dusan Clark Sidley Austin LLP 2001 Ross Avenue, Suite 3600 Dallas Texas (TX) United States (USX) 75201
NEW CORRESPONDENCE SECTION	
NAME	Dusan Clark
FIRM NAME	Sidley Austin LLP
INDIVIDUAL ATTORNEY DOCKET/REFERENCE NUMBER	31202-00601
STREET	2001 Ross Avenue, Suite 3600
CITY	Dallas
STATE	Texas
ZIP/POSTAL CODE	75201
COUNTRY	United States
PHONE	214 981 3483
FAX	214 981 3400
EMAIL	ipdocketing@sidley.com;dclark@sidley.com;sboughnou@sidley.com
AUTHORIZED EMAIL COMMUNICATION	Yes
PAYMENT SECTION	
TOTAL AMOUNT	100
TOTAL FEES DUE	100
SIGNATURE SECTION	
DECLARATION SIGNATURE	/Dusan Clark/

SIGNATORY'S NAME	Dusan Clark
SIGNATORY'S POSITION	Attorney of record, Arkansas and Texas bar member
DATE SIGNED	10/14/2014
REQUEST SIGNATURE	/Dusan Clark/
SIGNATORY'S NAME	Dusan Clark
SIGNATORY'S POSITION	Attorney of record, Arkansas and Texas bar member
DATE SIGNED	10/16/2014
AUTHORIZED SIGNATORY	YES
CONCURRENT § 8, 8 &15, OR 8 &9 FILED	NO
FILING INFORMATION SECTION	
SUBMIT DATE	Thu Oct 16 12:34:06 EDT 2014
TEAS STAMP	USPTO/S7R-10.180.100.142-20141016123406729795-2933722-5002f43db91b876d3a17876fc4e2899d990ead39faad7f5957a8a9365479a6ddb4a-DA-10958-20141013132453764185

Section 7 Request Form

To the Commissioner for Trademarks:

The registrant requests the following amendment(s) to registration no. **2933722** ULTRA DIGITAL

EXPLANATION OF FILING

Registrant of the above-identified trademark registration wishes to correct a mistake made in good faith in the registration through the fault of the owner of the registration. This request is made pursuant to Trademark Act Section 7(h), 15 U.S.C. Section 1057(h).

Through clerical error, and in good faith, Registrant made a mistake in the manner in which it identified itself in the application and resulting registration. Specifically, Registrant identified itself by a name under which it did business, i.e., GPA, America's Label Expert, rather than its correct legal name, GPOA, L.P. Registrant also identified itself as a Delaware Limited Company, rather than a Delaware Limited Partnership. Registrant wishes to amend the registration to correctly identify itself as GPOA, L.P., a Delaware Limited Partnership. This correction does not substitute another entity as the owner. Rather, the only change in ownership occurred on or before December 1, 2004, when GPOA, L.P. assigned all its

right, title and interest to GPA Acquisition Company, Inc., which was recorded with the U.S. Patent and Trademark Office on December 7, 2004, at reel and frame 2986/0121. As such, the owner of the registration at filing was GPOA, L.P., a Delaware Limited Partnership, not GPA, America's Label Expert, a Delaware Limited Company, and GPA Acquisition Company, Inc. is the current owner of the registration.

Registrant's requested correction does not require republication of the mark because it does not materially alter the mark nor broaden the identification of goods/services.

OWNER AND/OR ENTITY INFORMATION

Registrant proposes to amend the following:

Current: GPA, America's Label Expert a(n) LIMITED COMPANY, legally organized under the laws of Delaware, having an address of

1151 West 40th Street
Chicago, Illinois 60609
United States

Proposed: GPA Acquisition Company, Inc., having an address of

1151 West 40th Street
Chicago, Illinois 60609
United States

ATTORNEY INFORMATION

Registrant proposes to amend the following:

Current: Dusan Clark Sidley Austin LLP 2001 Ross Avenue, Suite 3600 Dallas Texas (TX) United States (USX) 75201

Proposed: Dusan Clark of Sidley Austin LLP, having an address of 2001 Ross Avenue, Suite 3600 Dallas, Texas United States 75201, whose e-mail address is ipdocketing@sidley.com, whose phone number is 214 981 3483 and whose fax number is 214 981 3400.

The docket/reference number is 31202-00601.

CORRESPONDENCE ADDRESS CHANGE

Registrant proposes to amend the following:

Current: Dusan Clark Sidley Austin LLP 2001 Ross Avenue, Suite 3600 Dallas Texas (TX) United States (USX) 75201

Proposed: Dusan Clark of Sidley Austin LLP, having an address of 2001 Ross Avenue, Suite 3600 Dallas, Texas United States 75201, whose e-mail address is ipdocketing@sidley.com;dclark@sidley.com;sboughnou@sidley.com, whose phone number is 214 981 3483 and whose fax number is 214 981 3400.

The docket/reference number is 31202-00601.

FEE(S)

Fee(s) in the amount of \$100 is being submitted.

SIGNATURE(S)

Declaration Signature

The signatory being warned that willful false statements and the like are punishable by fine or

imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this submission, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /Dusan Clark/ Date: 10/14/2014

Signatory's Name: Dusan Clark

Signatory's Position: Attorney of record, Arkansas and Texas bar member

Signatory's Phone: 214 981 3483

Request Signature

Signature: /Dusan Clark/ Date: 10/16/2014

Signatory's Name: Dusan Clark

Signatory's Position: Attorney of record, Arkansas and Texas bar member

Signatory's Phone: 214 981 3483

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the registrant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the registrant in this matter: (1) the registrant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the registrant has filed a power of attorney appointing him/her in this matter; or (4) the registrant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is NOT filing a Declaration of Use of Mark under Section 8; a Combined Declaration of Use of Mark under Sections 8 & 15; or a Combined Declaration of Use of Mark/Application for Renewal of Registration of Mark under Sections 8 & 9 in conjunction with this Section 7 Request.

Mailing Address: Dusan Clark
Sidley Austin LLP
2001 Ross Avenue, Suite 3600
Dallas, Texas 75201

RAM Sale Number: 2933722

RAM Accounting Date: 10/16/2014

Serial Number: 76499009

Internet Transmission Date: Thu Oct 16 12:34:06 EDT 2014

TEAS Stamp: USPTO/S7R-10.180.100.142-201410161234067

29795-2933722-5002f43db91b876d3a17876fc4

e2899d990ead39faad7f5957a8a9365479a6ddb4

a-DA-10958-20141013132453764185

ROUTING SHEET TO POST REGISTRATION (PRU)

Registration Number: 2933722



Serial Number: 76499009



RAM Sale Number: 2933722

RAM Accounting Date: 20141016

Total Fees: \$100

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>	
§7 request		20141016	\$0	0	0	\$100

Physical Location: 900 - FILE REPOSITORY (FRANCONIA)

Lost Case Flag: False

In TICRS (AM-FLG-IN-TICRS): True

Transaction Date: 20141016

