

Back To The Beach

SANDY: What We Really Learned

In this seminar we look back on the dramatic events brought on by Superstorm Sandy with the meteorological expertise of Rich Apuzzo. Mark Norton will highlight stories of survival from organizations that recovered with Agility Recovery. From these experiences he will outline some common lessons learned with regard to business continuity and disaster recovery strategies that can be applied to any organization. The session will provide steps and tools your organization can take in order to be better prepared.

May 7, 2014

AGENDA

- 8:00 Continental Breakfast and Networking
- 8:30 Introduction and Remarks—Bob Bernens
- 8:35 The Science of Sandy—Rich Apuzzo
- 9:10 Featured Presenter—Mark Norton
- 10:00 Discussion
- 11:00 Adjourn

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Presenter Bios

Rich Apuzzo is currently the Chief Meteorologist and Chief Operating Officer at Skyeeye Weather LLC, a national Weather Consulting and Education company based here in Cincinnati. Skyeeye Weather was founded in 2003 to serve clients who are frustrated by the lack of accurate, timely or personalized weather information on TV or online, and are tired of losing money or time because of unexpected weather changes.

Rich's career in TV and Radio broadcasting and weather consulting started in Fort Wayne, Indiana in 1986 and between 1993 and 2012 he was seen and heard in Cincinnati on WXIX-TV (FOX 19), WLW, WKRC, WAOL 99.5 FM, Country 103 FM (serving the eastern Tri-State), Talk Radio 1450 AM (Butler County) and ClassX Radio.

As the head of operations at Skyeeye Weather LLC, Rich provides national weather coverage, hazardous weather outlooks, long-range forecasts, forensic analysis and more for regional and national clients such as Fifth Third Bank, Viox / Emcor Services, Great American Insurance, Kings Island Amusement and Water Park, Coney Island Park and the Southwest Ohio Air Quality Agency.

Rich and Skyeeye Weather also produce and present the Wild World of Weather school tour to school children of all ages around the Tri-State along with offering special weather presentations to corporate, private and non-profit groups of all sizes...and you can follow Rich on Facebook, Twitter and Linked-In.

Rich Apuzzo's expertise includes short and long-range weather forecasts, commodities forecasts, severe storm analysis and forecasting and severe weather safety...

Mark Norton is the Director of Continuity Planning at Agility Recovery, a business continuity company founded by General Electric in 1989. Agility provides access for their members across the continent to the four key aspects of business operations during a recovery: office space, computer systems, power and communications.

Mark joined Agility in 2008 as an Associate Continuity Planner, orchestrating 100's of member orientations annually. In 2011 he took on the management role of Senior Continuity Planner, supervising all Continuity Planners along with continuing to coordinate recoveries. In 2014 Mark began to serve as the Director of Continuity Planning focusing on the orientation experience of new Agility members and helping these organizations prepare for recovery.

Since joining Agility, Mark has responded to over 600 recoveries ranging from minor disruptions to major regional catastrophes. Mark, along with his colleagues in the Member Services department at Agility have a 100% success rate recovering members throughout all types of disasters from coast to coast.