

[HOME](#)[SHOP](#)**DURA
RYD****DURA-RYD®**

DURA-RYD® a blown mixture of EVA and PU, Dura-Ryd® is placed in the forefoot and heel strike areas providing superior cushioning upon impact.

KEY BENEFITS : SUPERIOR CUSHIONING

**DURA
STRYK****DURA-STRYK®**

DURA-STRYK® is AVIA's high-abrasion carbon rubber compound which is placed in high-wear areas to increase outsole durability.

KEY BENEFITS : INCREASES DURABILITY

fōm**FŌM®**

FŌM® mimics the way your foot absorbs shock and is located in key impact areas, much the same as the fat pads in your foot. Made of extremely soft, yet dense material, FŌM® conforms to your foot on impact for excellent cushioning and comfort, then bounces back to its original shape after each impact.

KEY BENEFITS : SUPERIOR CUSHIONING/COMFORT

**fōm
Lite****FŌM® LITE**

FŌM® LITE is Avia's injection molded EVA. FŌM® Lite utilizes a fixed cavity mold and the raw EVA is injected into the mold. The consistency and feel of FŌM® Lite is often different, lighter and more responsive from FŌM® Plus. The injection process also eliminates EVA waste, making it environmentally friendly.

BENEFITS : LIGHTWEIGHT, CUSHIONING, AND ENVIRONMENTALLY FRIENDLY