

# guitarart.org

Enriching Lives Through  
Participation in Music

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## About GuitarArt -

The art of music is a feast for the ears, while Guitar Art, a new concept being promoted by The Gretsch Foundation, is a feast for the eyes! In 2002, The Gretsch Foundation started an art program, where instruments were donated to schools and organizations to help them with their fundraising needs. Through this program, non-profit organizations received used guitars and turned them into beautiful and unique works of art that were then sold at auction.

There are many different artistic mediums that can be applied to these instruments with great creativity and hopefully increase the potential to raise funds. Here are some of our suggestions to get you started on your one-of-a-kind work of art:

Continuing with this tradition of artistic success The Gretsch Foundation is now offering two giving programs to qualified 501(3)(C) schools or organizations.

First, is the Basic Instrument Program where schools or organizations can receive a used beginner level guitar. The Gretsch Foundation will provide up to five guitars to one organization. This is perfect for students or faculty to decorate for a charitable fundraiser.

The second program features non-playable, Professional Level instruments that would best fit in a fundraiser that has the potential to attract professional artist to decorate them. In this instance schools or organizations should be willing to get well-known local artists or local celebrities to decorate the guitar for an auction or other fundraising event.

NPR News interview with Fred Gretsch - Guitar Art  
[Download Audio - MP4](#)

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