


LOREM IPSUM TITLE THAT CAN GO ON UP TO TWO LINES



DMI subhead that can go on up to two lines:

Frank Knows Video!


43,271 DMI VIDEOS played per day on average

 This includes where the consumer has chosen to play the video or the video is set to autoplay.




35% of our videos that are displayed are played

123,683 active video sessions per day on average

 This includes when videos are displayed on a vehicle page, but not necessarily played

17,537 dealers represented in DMI video sessions on average

 Dealers can be counted more than once if their videos are displayed on more than one website

Learn more from Frank! [Go >](#)

