

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
COMBINED DECLARATION OF USE IN COMMERCE/
APPLICATION FOR RENEWAL OF REGISTRATION UNDER §§ 8 AND 9**

MARK: **BAJA PACIFIC**

REG. NO.: 2,833,696

REG. DATE: April 20, 2004

CLASS: 30

OWNER: Exportadora de Sal, S.A. de C.V.

ENTITY: a corporation organized and existing under the laws of
Mexico

ADDRESS: Paseo de la Reforma No. 250 Tower "B" 26th Fl., Colonia Juárez, Delegación
Cuauhtemoc 06600 Mexico City
Mexico

OUR REF: ESAL 0203167

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

The above identified owner is using the mark in commerce on or in connection with the following goods listed in the existing registration

Class 30: salt

as evidenced by the attached specimen showing the mark as currently used in commerce.

The owner requests that the registration be renewed for the goods identified above.



ADDRESS FOR CORRESPONDENCE

The owner requests that all correspondence in connection with this declaration be directed to the law firm of Fross Zelnick Lehrman & Zissu, P.C., 866 United Nations Plaza, New York, New York 10017, (212) 813-5900; Attn: David Ehrlich.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

The firm Fross Zelnick Lehrman & Zissu, P.C. is hereby designated owner's representative upon whom notices or process in proceedings affecting the mark may be served.

DECLARATION

The undersigned, being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or document or any registration resulting therefrom, declares that he/she is properly authorized to execute this paper on behalf of the Owner; and all statements made of his/her own knowledge are true; and all statements made on information and belief are believed to be true.

Exportadora de Sal, S.A. de C.V.

By: _____

Name: Antonio Rocha Nuñez

Title: Financial & Administration Director

Date of Signature: 3/20/2014