



## CWT Portrait

### Online travel profile management

Accurate and accessible profile information is the foundation of quality traveler services.



*CWT Portrait*, a centralized, **global profile management tool**, drives **accurate** bookings, **relevant** traveler interactions and **precise**, informative reporting, while giving travelers **easy access** to update their information 24/7 year-round.

*CWT Portrait* ensures that your **travelers' information** and preferences **apply accurately and automatically to every booking**—whether made using an online booking tool (OBT) or with a CWT travel counselor.

Developed specifically for the **corporate travel market**, *CWT Portrait* brings **immediate value** to your travel program by **powering other key** CWT travel management **products and services**. It **fully integrates** with CWT's operational systems and **synchronizes** with the world's leading **global distribution system (GDS)** companies and popular **OBTs**.

#### Benefits of *CWT Portrait*:

- Improved **accuracy** of **travel bookings and management reports**.
- Better data **quality and security**.
- Increased travel **policy compliance and cost savings**.
- Enhanced traveler **satisfaction and efficiency**.