



Professional Car Care Maintenance Products



Programs:

"Check Your Vital Signs!"™

The "Vital Signs" program is a complete sales package that helps consumers to think about the "health" of their car.

It includes various different pieces of point-of-sale material including a 30-minute waiting room DVD designed to educate the consumer on the need for preventative maintenance services.

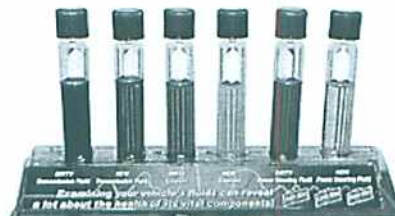
As part of our on-site training programs, the Vital Signs™ program highlights the value in using a 'Vehicle Checklist' to build credibility in offering additional services. A variety of simple test and demonstration methods can greatly enhance any suggestions or recommendations that are made, much as a doctor would diagnose a patient and relay his diagnosis before treating that patient.



Click an image below to view a larger image of some of the Vital Signs point-of-sale materials:



["Vital Signs" Sales Storyboard](#)



[Vital Signs Test Tube Display](#)

View some of the "Vital Signs" Waiting Room DVD Videos:

1. [Preventative Maintenance ... Saves Cars](#)
2. [Run-Rite Fuel System ... Cleaning](#)
3. [Shift-Rite Transmission ... Maintenance](#)
4. [Cool-Rite Cooling System ... Maintenance](#)
5. [Steer-Rite Power Steering ... Maintenance](#)
6. [Kleen-Rite Engine Cleaning](#)