A AFRONOMICS Founded 1984 TALUS Jda FOCUS

Economic and competitive pressures are at an all-time high for many businesses. Pricing has become increasingly transparent for both consumers and competitors at a time when profit margins are shrinking. With the current economy, companies in the travel, transportation, hospitality and media industries face the added pressure to increase revenues while managing excess capacity. This shift is forcing companies to look beyond their traditional revenue management practices and systems. JDA has transformed traditional revenue management practices to include sophisticated and advanced price-sensitive forecasting and price optimization, enabling companies to shape demand and maximize profits.

Why JDA Pricing and Revenue Management?

With JDA Price Sensitive Revenue Management solutions, companies in the highly competitive cargo and freight, entertainment and leisure, hospitality, media and passenger travel industries can position their products and services at the right price to optimize profits across all customer segments and support market share growth.

Transform your business by using JDA solutions to:

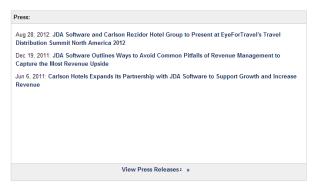
- Increase revenues 2-5 percent annually
- Improve visibility into your demand forecast
 Increase responsiveness to market conditions
- Streamline complex pricing processes and improve efficiency

Achieve real results with JDA's proven Price Sensitive Revenue Management solutions:

- Price Sensitive Revenue Management
- Demand Forecasting Price Optimization
- Revenue Management
- Asset Optimization
- Analytical Services

Industries

- Cargo and Freight
- Hospitality
- Entertainment & Leisure
- Media
- Passenger Travel





Vice President of Glbal Revenue Optimization Carlson Hotels

the highest-value tools we have."

Frederic Deschamps





Assess Your Organization

See how you measure up against

Cloud Retail

Supply Chain

Transportation Warehouse Management

Cloud Services

Cloud Services can save your business time, resources and money.

- Perform
- Optimize
- Evolve

Follow Us

Follow JDA Software posts and discussions on Supply Chain Nation, Facebook, Twitter, LinkedIn, Google+ and YouTube









Contact JDA

14400 N. 87th Street Scottsdale, AZ 85260-3649 480.308.3000

Email Us JDA Global Offices