IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark: KMA DIRECT COMMUNICATIONS

Registration No.: 2,692,831

Registration Date: July 8, 2003

Owner: The Pursuant Group, Inc.

International Class: 035

Services: Business marketing and direct mail consulting services provided to

non-profit, religious and charitable organizations; market research and market analysis provided to non-profit, religious and charitable

organizations

Commissioner for Trademarks P.O. Box 1451 Alexandria, VA 22313-1451

COMBINED DECLARATION OF USE IN COMMERCE AND APPLICATION FOR RENEWAL OF REGISTRATION OF A MARK UNDER SECTIONS 8 & 9

The Pursuant Group, Inc., located at 5151 Belt Line Road, Suite 900, Dallas, Texas, 75254, is the Owner of Registration No. 2,692,831.

Section 8: Declaration of Use in Commerce

The mark shown in the above registration is still in use in commerce in conjunction with the above identified services recited in such registration, as indicated by the attached specimen showing the mark as currently used.

Section 9: Application for Renewal

Owner requests that the above-identified registration as shown by the records of the Patent and Trademark Office, be renewed in accordance with the provisions of Section 9 of the Act of July 5, 1946 for the goods covered in the registration.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he is properly authorized to execute this document on behalf of the Owner; and all statements made of his own knowledge are true and that all statements made on information and belief are believed to be true.

THE PURSUANT GROUP, INC.

By:

Ross Miller

Date: July 8, 2013

COO

Title: