

We are inspiring people to help you change the world.



Our passion is reaching Christians and social conservatives to help our clients raise more money and have a greater impact on the world.

We know our clients' donor-markets from the inside out because we are part of it. We share the values, hopes, and aspirations of our clients' donors, and that uniquely positions us to communicate with them.

Please take a moment to look through this brochure to see how our values, fundraising expertise, and unique culture of optimization help our clients advance their missions.

Tom McCabe
Chairman & CEO

A pioneer in faith-based fund raising and founder of KMA, Tom provides a unique blend of wise leadership, generous humor, and a passion to succeed on behalf of clients and causes he loves. He serves on the board of the National Religious Broadcasters and is an elder in the Presbyterian Church in America.

Vision, Mission, and Values

KMA Vision

KMA seeks to increase God's Kingdom by inspiring people to invest in our clients' causes.

KMA Mission

KMA delivers innovative, strategic leadership that helps non-profit organizations reach more people, acquire more donors, raise more dollars, and make a greater impact in the world. KMA optimizes proven and emerging donor acquisition, activation, and development tactics to forge lifelong relationships.

KMA Values

- **Faith** in God's promise of strength, courage, and wisdom
- **Boldness** in living our social conservative and Christian values openly and unapologetically
- **Commitment** to excellence in all things to God's glory
- **Accountability** to God, our clients, and our colleagues
- **Attention** to results that are making a Kingdom Difference

