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## Who We Are

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The Financial Planning Association (FPA®) is the largest membership organization for personal financial planning experts in the U.S. and includes professionals from all backgrounds and business models. We help connect thousands of consumers to competent and ethical planners who uphold the [FPA Standard of Care](#).

FPA members are those who commit to the highest standards of professional competence, ethical conduct and clear, complete disclosure to those they serve. They deliver advice using an objective, client-centered, ethical process. FPA [membership](#) consists of financial planners and all those who support the financial planning process. FPA's nationwide network of nearly 100 [chapters](#) encourage professional development and networking on a local level.

FPA is governed by a volunteer [Board of Directors](#) who are charged with helping the organization reach its [Primary Aim](#) while upholding the organization's [bylaws](#). The [Association's staff](#) is dedicated to creating an unparalleled membership experience. FPA [seeks staff](#) who embody the organization's Core Values.

### Find a Planner

Choose from 1,000s of [financial planners](#), all of whom adhere to FPA's [Code of Ethics](#).



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