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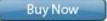




New Product Development: Process Benchmarks and Performance Metrics

Authored by: Scott J. Edgett Downloadable PDF 181 Pages

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Published by Product Development Institute & APQC, 2011



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- What is product innovation success?
- What is the current state of your new product development process?
- What best practices can you implement to improve innovation performance?

Product innovation is critical for many companies and new product profitability is imperative. The question remains: "how can my organization improve its product innovation performance and business results?" In this study, world-renowned expert Dr. Scott Edgett collaborates with the American Productivity and Quality Center (APQC) to explore how 200+ companies, including some of the world's top organizations, achieve stellar results. Edgett shares numerous new benchmarks and offers valuable interpretations, insights and ideas through in-depth illustrations of top performing companies.

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- The Quest for Best Practices in Product Innovation
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Appendix

A. In-Depth Case Studies

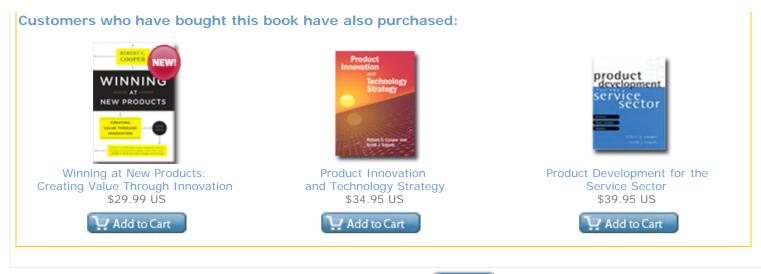
- · Air Products and Chemicals, Inc.
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- FXFO

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