

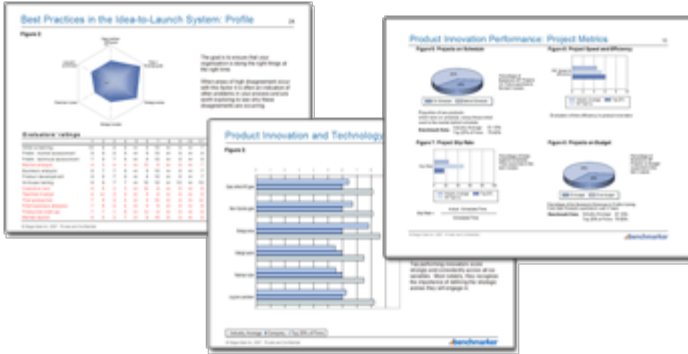


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"Our experience with Stage-Gate's current state assessment services and their Benchmarker survey was excellent. It was a pleasure to work with such a co-ordinated, results focused team who fulfilled our requirements 100%. The survey provided us with meaningful insights into our new product development process, and the improvements that should be made."

- Edita Znutiene, Director Human Resources
Svyturys - Utenos Alus

Benchmarker™ What is it? Value Proposition All Solutions

Evaluate Your Performance

A reliable, comprehensive evaluation of your product innovation performance can save you time and money by helping you to better understand which specific aspects of your program are working and which areas require attention.

Benchmarker created by Dr. Cooper and Dr. Edgett, is a reliable and trusted assessment designed specifically for product innovation. It is powered by the world's largest and most comprehensive innovation database. It is an impressive executive report card detailing how your product innovation performance and practices compare with industry norms and with the best performing companies.

Products

- Innovation Program
- Innovation Diamond
- New Product Process
- Portfolio Management

The beginning of a sustainable solution is to first understand the problem. The complex nature of product innovation naturally makes it difficult for companies to zero in on specific problem areas that require attention. The result – problem areas are never fixed or companies spend significant amounts of money overhauling everything in sight – even the parts that are working well!

Benchmarker is a high quality evaluation which focuses on metrics which are known to drive performance; benchmarks results against the best research data available and displays the results in a professional, easy to read and understandable format so it is immediately evident where to focus your efforts.

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