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# How to Help

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## CORPORATE SUPPORT



*Charlotte Raymond/IAVI*

Support from our corporate partners is integral to our success; we simply could not do all we do without the sustained support of our corporate partners. IAVI believes that much can be achieved in our work through meaningful collaboration with the business sector. Corporate giving comes in many forms: grants restricted to a specific project, purpose or research area; unrestricted grants, which allow IAVI to direct the funding to areas where it is most urgently needed; corporate sponsorships; and donation of in-kind equipment, materials or services.

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**For more information on how your gift can support IAVI's mission, please contact:**

Bill Hayes  
 Director, Major Gifts  
 IAVI Resource Mobilization  
 212.763.4291  
 bhayes@iavi.org

**RELATED LINK**  
 Strengthening Capacity for AIDS Vaccine Research: A Case Study of the Pfizer Global Health Fellows Program

Many corporations also support matching gift programs, which can amplify the philanthropic actions of their employees, and hasten progress toward the development of an effective and accessible HIV vaccine.

We are always happy to explore ways to tailor opportunities to provide support that is mutually beneficial to IAVI and our corporate funders. Naming opportunities, for example, are an excellent way to achieve prominent recognition for your organization's support for ending the AIDS pandemic.

We take every opportunity to update and engage our corporate funders and keep them involved in our efforts. In addition to regular reporting, our funders are welcome to observe our work firsthand—by taking a tour of one of our labs: the AIDS Vaccine Design and Development Lab in New York; the IAVI Neutralizing Antibody Center at The Scripps Research Institute in La Jolla, Calif.; or the Human Immunology Laboratory in London, which works closely with several clinical research centers in sub-Saharan Africa.



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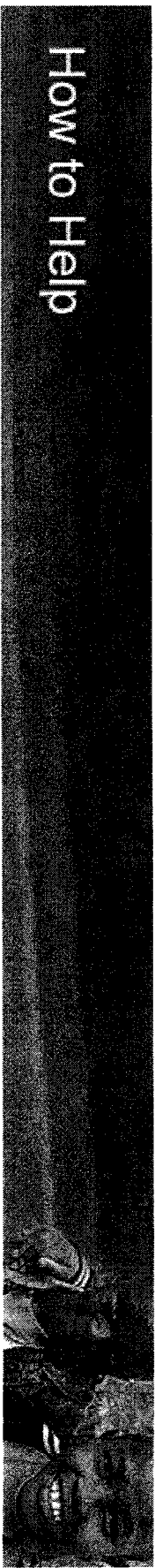


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Charlotte Raymond/IAVI

**An easy way to increase the impact of your gift**  
 Employers are increasingly making it easier for employees to support the causes that mean the most to them—and offering programs that can increase the impact of their gifts.

### Workplace campaigns

Workplace campaigns allow you to donate to IAVI with a simple payroll deduction that will spread your gift over the course of the year, reflecting your steady commitment to the quest for an AIDS vaccine.

### Why give through a workplace campaign?

- **Ease.** Workplace giving campaigns offer employees the chance to make a lasting commitment with a one-time pledge
- **Efficiency.** Workplace campaigns help alleviate the burden of fundraising, leaving more resources available for programmatic work
- **Credibility.** Global Impact (a workplace giving manager) represents more than 50 of the most respected United States-based international charities in workplace giving campaigns for federal employees and across the U.S.
- **Impact.** Small donations from many employees add up. Your employer may even match your donation, thereby increasing your contribution

IAVI's Combined Federal Campaign code is 12173 and we are listed under AIDS Vaccine Initiative, International. The code for state, local, and private-sector campaigns varies by campaign, so please look for IAVI or AIDS Vaccine Initiative in your campaign brochure, or check with your coordinator.

### Corporate matching

Many companies match the contributions of their employees and their spouses, and retirees—a simple way to increase your gifts and become part of your organization's philanthropic commitment. Companies know that matching charitable gifts is a meaningful demonstration of support for employees and their visions for a better world.

Your human resources department can tell you whether your company has a matching gift program. Ask for a matching gift form, complete it, and send it to IAVI at the address below with your donation. We will verify receipt of your gift and submit the form to your company.

IAVI

Attn: Resource Mobilization  
140 58th Street  
Building A, Suite 8J  
Brooklyn, NY 11220

\*Please note that IAVI has temporarily relocated to the Design and Development Laboratory in Brooklyn, NY due to damage sustained to our main office building during Hurricane Sandy.

Please don't pass up this opportunity to pass on your support in such a simple and powerful way.



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# What We Do

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## COMMUNITY PARTNERSHIPS



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committees on men who have sex with men (MSM)—act as a critical bridge between researchers and such communities.

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- [Community Advisory Board: An Evolving Approach to Community Engagement](#)
- [How IAVI Builds Scientific Capacity in Developing Countries](#)
- [Additional Benefits of AIDS Vaccine Development](#)
- [Volunteer for an AIDS vaccine trial](#)

Advisory bodies can help explain HIV vaccine research and development to members of the communities where clinical research may take place, and ensure that community concerns and other considerations unique to the local context are conveyed to those conducting that research. As one CAB member eloquently expressed it, "The CAB is the eyes of the community watching the research and the ears of the researchers listening to the community."

Community participation helps ensure that clinical research is conducted ethically and sustainably. IAVI and its partners engage communities in HIV vaccine research in accordance with international standards of Good Participatory Practices (GPP). To help its partners adhere to these high standards, IAVI provides training to staff at collaborating research centers. This includes training on GPP evaluation and gender-related issues to promote greater participation in such research.

IAVI's community-education programs are built around IAVI's vaccine literacy curriculum. IAVI's VaxLit Toolkit provides information about HIV vaccine research in terms accessible to nonscientists and so helps potential volunteers make informed decisions about participation in research, buttresses community support for local research efforts and prepares the ground for national advocacy to ensure AIDS vaccine development remains a priority of the host country.



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# What We Do

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## ENSURING ACCESS



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IAVI is committed to ensuring that when HIV vaccines become available, they will be accessible and affordable to people in developing countries. The organization typically requires its partners in research and development to agree to a framework for affordability and availability that will ensure global access to future HIV vaccines.

In addition to ensuring that any such vaccine is reasonably priced, IAVI and its partners also seek to ensure that any vaccine developed with their collaboration will be swiftly registered, manufactured and distributed in developing countries. IAVI has established

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## RELATED LINKS

- [Promoting Innovation and Access through Effective Management of Intellectual Property](#)
- [From Research Volunteers to the Global Political Community: Building on Preparedness Efforts for the Development of an AIDS Vaccine](#)



several product development partnerships with pharmaceutical companies and research centers to design and develop AIDS vaccines. In such partnerships, its approach to intellectual property emphasizes retention of the right to develop technologies that seem promising for HIV vaccine development, protecting the IP rights of partners and ensuring that all who obtain licenses for technology developed with IAVI's support agree to permit its application to the development of safe and effective HIV vaccines.

IAVI also works with partners around the world to advocate for policies and programs to ensure future access to HIV vaccines and all other tools and technologies for HIV prevention, treatment and care. Finally, by supporting the development of vaccines in countries hardest hit by HIV, IAVI ensures that such candidates are suited to their populations and conditions, and helps prepare those nations for the future adoption and deployment of AIDS vaccines.



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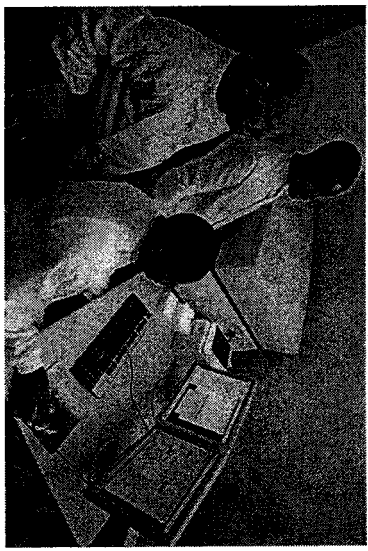
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## SCIENTIFIC PARTNERSHIPS



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speed the development of such vaccines.

Each has a special role to play in that effort. Innovative concepts and novel technologies for HIV vaccine research and development often stem from the work of academic researchers and laboratories. Biotechnology companies, meanwhile, are the chief drivers of innovation in vaccine discovery—developing novel means to deliver vaccine

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- [AIDS Researchers Isolate New Potent and Broadly Effective Antibodies Against HIV](#)
- [THSTI & IAVI Announce New HIV Vaccine Design Program in India](#)

candidates and technologies to screen them for their potential utility. IAVI's partnerships bridge the gap between these sectors through mechanisms such as the Neutralizing Antibody Consortium.

Yet the discovery of candidates is just the beginning of the vaccine development process. IAVI's partnerships with pharmaceutical companies bring to HIV vaccine R&D the industry's vast candidate screening libraries and compounds that boost the immune response to vaccines, known as adjuvants. They also tap the industry's extensive stores of experience and expertise in the R&D process. Partnerships with contract manufacturing organizations, which can rapidly scale up production of vaccine candidates, afford flexibility in advancing the most promising candidates.

When those candidates are ready to be evaluated in clinical trials, the clinical research expertise of IAVI's scientific partners in African countries, and their familiarity with the local communities that participate in such studies, are of critical importance. That experience and understanding helps to ensure that the vaccine candidates under development meet the needs of people who live in countries most affected by HIV.

IAVI also partners with government research institutions in a variety of ways. The US National Institute of Allergy and Infectious Diseases (NIAID), for example, has long led efforts to develop HIV vaccines. IAVI and the NIAID's Vaccine Research Center have had a long-standing Collaborative Research and Development Agreement (CRADA) focused on the design of vaccines to stimulate broadly neutralizing antibodies against HIV. The CRADA has led to several key discoveries in the past few years, including identification of new, vulnerable sites on HIV that can now be exploited for vaccine design.

IAVI also works closely with other government research institutions around the world, including India's Translational Health Sciences and Technology Institute, with which it recently established an HIV Vaccine Design Program.



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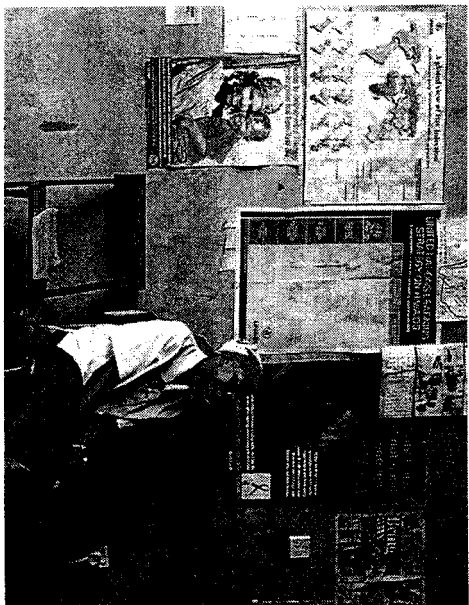
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## ADVOCACY PARTNERSHIPS



Frederic Courbet/IAVI

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Since its launch in 1996, IAVI has cultivated many close relationships with advocates and policymakers in the countries that have been hit hardest by the HIV pandemic. At the global level, it has similarly forged close ties with political leaders, donors, civil society organizations and other key stakeholders. IAVI also works with organizations and individuals across the global health, development

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and human rights fields in its  
advocacy and policy initiatives.

IAVI and its partners prioritize advocacy that keeps interventions to end the AIDS pandemic at the top of the international agenda, and collaborates closely with organizations that advocate for comprehensive access to AIDS prevention, treatment and care. IAVI believes that without an HIV vaccine, the fight against AIDS cannot be won. A comprehensive approach to the pandemic that scales up all currently available interventions and includes the delivery of new prevention technologies as they become available will ultimately bring an end to the AIDS pandemic.

[Learn more about IAVI's advocacy work](#)



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