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Welcome to BRACE™ Analysis

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BRACE® is an acronym for Behavioral Relativity And Cognitive Economics. BRACE® is a sophisticated cognitive-behavioral-existential model of human behavior which can be applied in a meaningful and functional manner to any aspect of life and living. BRACE® is based on basic human nature and the basic principles of learning. It is designed to help create adaptive change on purpose, and is ultimately about understanding and "shaping the self." If knowledge is power, BRACE® empowers.

See the [BRACE® Services](#) page and the [Client Area](#) for additional information, including free downloads for BRACE Character Profile® and the BRACE® Work Adjustment Profile.

The BRACE Character Profile® is a powerful analytic tool designed to profile any known individual's core human nature. It is an entirely unique profiling device which can be used effectively by both professionals and non-professionals. The BRACE Character Profile® organizes bits and pieces of information about how a person thinks and does not think (Cognitive Domain), how a person acts and does not act (Behavior Domain), and what a person wants and does not want (Existential-Motivational Domain). The information is then displayed in graphics and charts which can be used to inform decisions about the individual rated. Any individual rated can be compared and contrasted with "prototypical types," such as the DSM-IV-TR™ Personality Disorders. They can also be simultaneously correlated with any other rated individuals or subtypes of individuals, such as serial criminals, terrorists, world leaders, historical figures, fictional characters, etc. General information and interpretive guidelines are available in the BRACE Character Profile® Manual, which is a free download in the Client Area on this website. Also see the [FAQ](#) section.

- Psychological Autopsy
- Indirect Personality Profile
- Psycho-historical Profile
- Fictional Character Profile

The BRACE Character Profile® is unique:

[Click Here to practice using the BRACE Character Profile™ by profiling Hannibal Lecter.](#)

How does BRACE™ differ from "behavior modification" and other models?

BRACE™ is an instructional and problem-solving device, a communication tool that allows for describing, analyzing, preventing, and solving problems of human behavior and adjustment. Although based on well established and generally accepted principles of learning, **BRACE™** addresses the internal reality of imagination as well as the external reality of our actions and reactions. **BRACE™** is concerned with covert thoughts, feelings and perceptions, as well as overt, observable, and directly measurable behavior. Overt behavior is merely the tip of the iceberg for **BRACE™**. The iceberg under the "behavioral environment" is cognitive and existential, consisting of beliefs, values, motivations, expectations, and the very real consequences of awareness, accurate knowledge, and thought.