## BERLITZ KIDS® ADVANTAGES







## WHAT ARE THE ADVANTAGES OF LEARNING A LANGUAGE AT A YOUNG AGE?

**Authentic pronunciation.** Research shows that children who learn a new language at a young age develop the intonation and pronunciation of native speakers.

**No fear.** Children don't have the inhibitions that adults do towards learning another language.

A global perspective. Children who study another language score higher on standardized tests such as the SAT.

**Future career opportunities.** Learning another language now can multiply a child's future education and career options.

## WHAT ARE THE ADVANTAGES OF LEARNING A LANGUAGE AT BERLITZ?

Our conversational method will help your child learn to speak from the beginning.

Age-appropriate, proprietary materials have been developed with input from children and parents around the world. CD-ROMs and audio CDs are just a few of the many multimedia components of the Berlitz Kids programs.

Small class sizes mean your child will have more opportunities to speak.

**Native-fluent instructors** are specially trained in teaching young children.

Our global network gives Berlitz Kids the resources and perspective to provide high-quality, culturally rich language instruction.

We have select partnerships. Berlitz combines its strengths with those of other leading children's educators to keep our programs fresh and accessible. For example, Berlitz has partnered with Benesse to create a dynamic introductory English program for children ages 4-7 and to update our other language programs for this age group.

