DEMO
The Launchpad for Emerging Technology

LAUNCH your product | **PITCH** your idea | **SHOWCASE** your product | **ATTEND** the next event | **MEET** the alumni

DEMO 2012 Events: Spring- April 17-19, 2012
Hyatt Regency, Silicon Valley   Fall- October 1-3, 2012

DEMOgod

In 1991, Stewart Alsop changed the technology conference circuit by instituting a new event with new rules: DEMO would be about the products; would require timed, live demonstrations; and would not allow PowerPoint presentations! These rules still stand and, in recognition of the difficulty of communicating the power and value of emerging technologies on stage in a short 360 seconds, DEMO producers honor outstanding presentations by selecting DEMOgods. Chosen for their style, passion, clarity, and sometimes for their sheer outlandishness, these DEMOgods have a unique ability to deliver a great product and position it in the market, to show off it's most compelling features, differentiate it from other products - and along the way entertain a tough and critical DEMO audience with a few good tricks.

DEMO Fall 2011 DEMOgods

Aurasma 3D-I from Aurasma
OMyMeds from OMyMeds
Schedulicity from Schedulicity

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DEMO Fall 2011 DEMOgods

Aurasma 3D-I from Aurasma
OMyMeds from OMyMeds
Schedulicity from Schedulicity
WeVideo from WeVideo
LUMOback from zero2one
Alpha: trueRSVP from trueRSVP
DEMO People's Choice Winner: Aurasma 3D-I from Aurasma

DEMO Spring 2011 DEMOgods

Webcam Social Shopper from Zugara
Nimble from Nimble
Strosphere from V3
Manilla from Manilla
ecoATM from ecoATM
Alpha: ecobe.com from ecobe
People's Choice Award: GutCheck from GutCheck

DEMO Fall 2010 DEMOgods

Dynamics: Its Card 2.0 aims to modernize credit card security
Veebeam: Lets you wirelessly share high-definition video from your computer to your HDTV
VoiceBase: Lets you search, share, and store voice conversations
Particle Code: Offers developers an easy way to build apps across multiple mobile platforms
Delphix: Reduces database management headaches with its virtual databases
Ether 2: Won the AlphaGod award for the Q, which can reduce network bottlenecks

DEMO Spring 2010 DEMOgods

ABJK NewCo, Inc.
BlueSkies Hospitality
Everloop
Gwabbit
Phone Halo
UppyMedia.com

DEMOfall 09 DEMOgods

Emo Labs
Intelius
Hevva, LLC
Twirl TV
Zorap
Alpha: Pinyadda
Alpha: Sharegrove

DEMO 09 DEMOgods

Avaak, Inc. for Vue Personal Video Network
Coveroo, Inc.
Ontier, Inc. for Pixetell
Purewire, Inc. for Purewire Trust
Silverstone Solutions, Inc. for Silverstone Solutions Matchmaker
Skout, Inc. for Skout Out
Technicopia, LLC for gwabbit

DEMOfall 08 DEMOgods

Awind, Inc.
Cerego, LLC
Fusion-io
Invision TV, LLC
Maverick Secure Mobile
Microstaq, Inc.
MixMatchMusic Service
Sim Ops Studio, Inc.
SpinSpotter
UGA Digital, Inc.
People's Choice Award: Plastic Logic, Ltd

DEMO 08 DEMOgods

BitGravity, Inc.
Ecrio, Inc.
Education.com
Flypaper, Inc.
Green Plug, Inc.
LeapFrog Enterprises, Inc.
Livescribe, Inc.
Sprout, Inc.
Vidyo, Inc.
xtranormal, Inc.
People's Choice Award: atlaspost.com

DEMOfall 2007 DEMOgods

CashView, Inc.
coComment
Fusion-io
LongJump
mig33
Phreesia, Inc.
Prolify, Inc.
Talari Networks, Inc.
Tungle Corporation

DEMO 2007 DEMOgods

blinkx, Inc.
Boston-Power, Inc.
DARTdevices Corp.
eJamming, Inc.
Inilex, Inc.
Kauffman Innovation Network
PairUp, Inc.
Panjea.com
QTech, Inc.

Total Immersion

DEMOfall 2006 DEMOgods

Data Security Systems Solutions, Inc.
Eluma Fonpods, Inc.
i-Lighter, Inc.
Mercora, Inc.
Moixa Energy Holdings, Ltd.
RingCube, Inc.
uControl, Inc.

DEMO 2006 DEMOgods

Kosmix
Front Porch
Iotum
Krugle
NetworkStreaming
Panoratio Database Images
Riya.com
Sprout Systems
Ugobe
VSee Labs

DEMO@15 DEMOgods

REAL Software.
MDA
Serious Magic.
Intellifit.
Five Across
KoolSpan.
DPM
Teleo
Virtual Iron
Homestead Technologies

DEMOfall 05 DEMOgods

U3
Realm Systems
Light Crafts, Inc.
UniPrivacy, Inc.
YackPack
VideoEgg, Inc.
Mena Trott's Mom (Six Apart Ltd.)

DEMOgods of 2004

Consera Software Corp
FourSticks Pty Ltd
KeyComputing/Seaside Software Corp
Total Immersion SA
Speechi
Trend Micro Inc
Mailblocks Inc
People's Choice Award: IMlogic Inc.
John Patrick
Buzz Bruggeman

DEMOgods of 2003

Total Immersion SA
Speechi
Trend Micro Inc
Mailblocks Inc
People's Choice Award: IMlogic Inc.
John Patrick
Buzz Bruggeman

DEMOgods of 2003

e-tractions, Inc
Groxis, Inc
Kubi Software, Inc
Lifescape Solutions, Inc
Mok3, Inc
John Patrick of Attitude LLC
SupportSoft

DEMOgods of 2002

ArrayComm
Newbury Networks
Reality Fusion
TeleSym
Wheelhouse
Zaplet
NASA Ames Research Center

ArrayComm
Newbury Networks
Reality Fusion
TeleSym
Wheelhouse
Zaplet
NASA Ames Research Center

DEMOgods of 2001

Scott Cook
John Paulson
Neil Balthaser
Helen Greiner
Nathan Gold
The executive team of Xigo
Jeff Hawkins, founder and chairman of Handspring Inc.

DEMOgods of 2000

Gedaliah Gurfein from TeleVend
Dan Bricklin & Don Bulens from Trellix
Jeff Hawkins & Ed Colligan from Handspring, Inc
John Kembel & George Kembel from DoDots, Inc
Oren Zuckerman & Orit Shmaya from uTOK, Inc
Michael Lynch from Autonomy
DEMOgod Jam Session Citation to Michelle Goguen Hurley from Goguen & Associates

DEMOgods of 1999

John Chisholm from CustomerSat.com
Peter Hirshberg
J. B. Holston
Ron Tetteroo from InfoRay Inc.
Gary Steele from Portera Systems

DEMOgods of 1998

Barry Spencer from Reality Fusion, Inc.
Julene Hunter from ChromaGraphics, Inc
Chris Lowry from Viewpoint Datalabs
Noam Stamfer and "Baldie" from Fluent Speech Technologies, Inc.
Tom Freedman from NetDox, Inc.

Josh Gabriel from Mixman Technologies, Inc.

DEMOgods of 1997

William F.X. Grubb from Millennia Software
John Metzger from Eastman Kodak Company
Russell Prue from Research Machines plc
L. William (Bill) Krause from Storm Technologies Inc.
Alan Soucy from Philips Electronics
Josh Gabriel from Mixman Technologies
Kai Krause from MetaTools

NEXT EVENT: DEMO Fall 2011
Sep 12th - 14th, 2011 ~ Hyatt Regency, Silicon Valley, CA