# MorningstarAdvisor.com

### New Strategies to Position Your Practice as a Retirement Specialist

## MORE CHOICE AND MORE CONTROL THAN YOU'VE EVER HAD BEFORE.

NATIONWIDE RETIREMENT FLEXIBLE ADVANTAGE FROM NATIONWIDE FINANCIAL\*

Nationwide LEARN MORE

The retirement market is an untapped business opportunity with investors looking for new solutions to protect their nest eggs. And with over \$2 trillion rolling over in the next few years, now is the time to lock in these assets and position your practice as a retirement specialist.

Do your clients really think of your practice as their retirement resource? Don't assume they do. The research indicates investors roll their retirement assets with other advisors. Financial advisors are targeting middle-to upper-income investors nearing retirement with seminars, dinners, and events.

**Full Summary** 

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