

SoftBank Capital, investing since 1995, is an early stage venture capital firm.

Sector

Socially-driven apps, services and content that are accessible across platforms and devices.

Stage

Preference for beta through early revenue, with exceptions for opportunities strategic to the SOFTBANK Group.

Geography

U.S. focused companies.

We are affiliated with the SOFTBANK Group, a Japanese-based telecommunications, Internet and media conglomerate.

Assets include: SOFTBANK Mobile, the distributor of the iPhone and iPad in Japan; Yahoo! Japan; Alibaba Group; Gilt Groupe; Renren and Zynga.

We assist the SOFTBANK Group in identifying and funding select strategic investments.

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