



NAIILTALK



You've heard it said... It tastes just like chicken

I have found the expression *It's lonely at the top* to be a bit inaccurate. The moment you hit a Home Run like Formula 3[®], competitors come out of the woodwork to get a piece of what's been created. They're copycats making promises they never keep. "We are the same as..." – they always say, but it's simply not so. Only chicken tastes like chicken and there's only One Formula 3[®].

Why do 4 times more podiatrists recommend Formula 3[®] over other available options? It's simple:

Formula 3[®] was the first to introduce Oil Soluble Tolnaftate: we invented it! Next we built Formula 3[®] as a Doctor Exclusive Brand, dispensed only through physicians. Then we support



our doctors with a highly trained sales force armed with the most liberal guarantee in medical history, our Unconditional Guarantee: no forms to fill out, no time limit, no return of product or diagnostic testing required. Just a phone call is all that is needed. Not even a non-compliant patient should ever have an issue with you or your

practice when dispensing Formula 3[®]. We keep it Risk Free!

Formula 3[®]: Always safe, proven effective, and exclusively yours.

We will continue to deliver innovative treatment solutions designed exclusively for you – the doctor.

You've Got My Word on It!



PAUL J. DIMEGLIO, PRESIDENT & CEO