



It's simple, affordable and easy to use.

HOW IT WORKS

- When making calls or sending text messages, the charges are automatically deducted from your account balance.
- You will automatically be alerted when your account reaches a \$5 balance.
- Just add minutes as you need them. To add minutes:
 - Visit any Cellcom retail or Perfect Choice authorized agent location.
 - Dial #233 from your wireless phone. You will need to have a credit or debit card set up on your wireless account.
 - Choose auto pay and your debit or credit card is automatically debited on the first day of each month.



By using Perfect Choice wireless service, you agree to the following terms and conditions.

An E911 compliant-CDMA tri-mode phone, compatible with Cellcom's network, is required. A \$25 line set-up fee will apply with all phone activations. Minimum deposit of \$15 required. Account deposits are nontransferable and nonrefundable, except as set forth below. Account deposits are used on a first in, first out basis. Deposits will expire after the 13th deposit or one year, whichever is first. Any unused account balance is forfeited upon expiration.

All accounts, except security plan accounts, must be replenished every 31 days. Security plan accounts must be replenished every 365 days. As a result of non-replenishment, your account will expire and service will be interrupted. Perfect Choice prepaid accounts will cancel 30 days after expiration. A line set-up fee and new wireless phone number will be required to reactivate service. Account balance may not exceed \$750.

Charges: Airtime is billed/deducted in 60 second increments. Night and weekend hours are Monday through Friday 9:00 p.m. to 5:59 a.m. and all day Saturday and Sunday. Nquire/411 Directory Assistance calls are charged \$1.99 plus airtime. Standard airtime charges apply to all toll free calls. Rates are valid only in the designated home calling area.

Monthly, Security and Texting Plans: Your monthly plan amount will be deducted from your account on your anniversary date per your Perfect Choice card. If you have insufficient funds, your monthly minutes/messages will not be replenished and per minute/message charges will apply until the anniversary date. After your monthly plan minutes/messages are depleted, additional minutes/message will be charged at the per minute/message rate until your next anniversary date. Any unused plan minutes/messages will expire at the beginning of your next anniversary date.

Vicemail: Cellcom reserves the right to deactivate any voice mailbox that has not been initialized within 60 days of activation or any mailbox that has not had any messages for over 60 days. Voice mail subscribers receive two call forwarding features at no additional charge. Applicable airtime charges apply when receiving and checking voice mail messages. Account must maintain a minimum balance for Voice Mail message deposit and retrieval.

Quik|TxT Messaging: Use of Quik|TxT Messaging is subject to the Data Acceptable Use Policy located within the Cellcom Xtras Brochure and at www.cellcom.com/AUP. Service not available on all devices.

Coverage Maps: Coverage maps indicate where rates apply and may not depict actual service availability or wireless coverage. Coverage areas depicted are approximate. To inquire about specific service availability in a geographic area, contact Cellcom's customer service at (800) 309-9911. Geographic terrain, weather conditions, and type of equipment may affect cellular coverage. Wireless service is subject to technological limitations, including capacity and tower availability. For your security, when you are roaming off Cellcom's network and placing a call, you will be required to dial the ten digit number twice.

30 Day Guarantee: If for any reason you're not completely satisfied with Cellcom's service, simply return the equipment within 30 days of purchase for a full refund of equipment. You will be responsible to pay for the service you've used (pro-rated fees, minutes of use, taxes, line set-up fee and any other charges to your account.) See 30 day return policy brochure for details.

Taxes and Other Charges: Taxes on equipment and other charges may apply. A Regulatory and Other Recovery Fee, USF (Universal Service Fund) any applicable E911 fees and taxes are included in the monthly access and per minute airtime charges. The Regulatory and Other Recovery Fee is associated with the cost of administering and complying with government-mandated programs such as Wireless Number Pooling, TTY (Text Telephone), CALEA (Communication Assistance for Law Enforcement Act) and Wireless Number Portability.

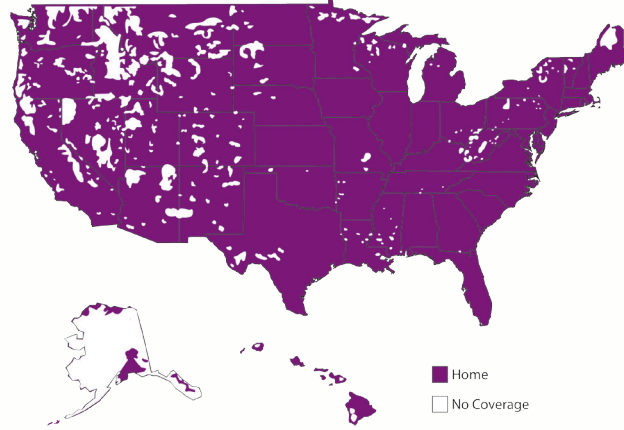
Other Important Information: Cellcom reserves the right, without notice, to change rates and coverage areas that do not adversely impact the consumer. In all other situations, a notice will be given.

To maintain or improve wireless service, to prevent fraud or for other business reasons, Cellcom can restrict or modify your service without notice if: (a) you make a false statement to us; (b) you interfere with our customer service or other business operations; (c) you breach any part of this agreement; (d) we believe your service is being misused or used by anyone for unlawful activity; (e) we believe your wireless phone or telephone number has been stolen or tampered with; or (f) the use of your service adversely affects service to other customers.



Choose Your Plan

It's simple, affordable and easy to use.



TAKE ADVANTAGE OF

- Nationwide Coverage
- No Domestic Roaming or Long-Distance Charges
- Call Waiting, Caller ID, and Voicemail

MONTHLY PLANS

Additional minutes \$0.20 per minute.

Price/ Month	Anytime Minutes/ Month	Night & Weekend Minutes
\$39 ⁹⁵	400	2000
\$59 ⁹⁵	700	Unlimited

ADD QUIK|TxT MESSAGING

Price/ Month	Number of Text Messages
\$14 ⁹⁵	Unlimited

QUIK|TxT PLAN

Minimum Deposit/ Month	Unlimited Text/ Month	Per Minute Rate
\$15	\$15	\$0.15

No contracts. No credit checks.

PAY AS YOU GO

Minimum Deposit/ Month	Per Minute Rate
\$15	\$0.15

SECURITY PLAN

Each year a one-time \$100 deposit is required.

Minimum Deposit/ Year	Per Minute Rate
\$100	\$0.15

EXTRAS

INCOMING QUIK|TxT MESSAGES

\$0.05 per text message

OUTGOING QUIK|TxT MESSAGES

\$0.15 per text message

DIRECTORY ASSISTANCE

\$1.99 per call



CUSTOMER CHECKLIST

(To be completed by a Cellcom representative)

Calling Plan

- \$39⁹⁵ Monthly Plan
 - with Unlimited Quik|TxT Text Messaging
- \$59⁹⁵ Monthly Plan
 - with Unlimited Quik|TxT Text Messaging
- Quik|TxT Plan
- Pay As You Go Plan
- Security Plan

Anniversary/Replenishment Date _____

Monthly Replenishment Amount _____

Wireless Number _____

Check your account balance at anytime by simply calling #369 from your wireless phone.

CUSTOMER SERVICE

Call 611 from your wireless phone or (800) 309-9911 to speak to a Cellcom Customer Service Representative.