



Make a Smart Business Decision That Will Pay for Itself Many Times Over!

iAIM Certification: What's In It For YOU?

- Competitive advantage
- Increased productivity
- Lower operating costs
- Improved customer service

Choose from:

- Certificate of Arena Management (CAM)
- Certificate of Arena Operations (CAO)
- Certificate of Arena Programming (CAP)

Member tuition: \$595

Non-members: \$795

(Does not include accommodations)

Sponsors:

ARID-Ice™



**September 18-23
Oglebay Resort &
Conference Center
Wheeling, W.Va.**

www.skateisi.org/iAIM

"After a recent ice plant malfunction, my boss described me as a rock star because I was able to troubleshoot the problem and get the system running again without losing the ice. I was able to do this because of the knowledge I gained in the iAIM course that I took last spring."

Mike Bauer, CAM, CAO, CAP
Recreation & Facilities Manager
Rogers Activity Center

"We opened a new ice facility and sent several of our staff to the iAIM classes. The material is well organized and presented. It gave us an excellent base to open our facility. The iAIM staff and participants provide a great network for ideas and support. The classes were well worth our investment."

Paul Sterling, CAO
Operations Manager
Rushmore Plaza Civic Center

"Not only does iAIM offer world-class instruction from industry legends, but you learn just as much from interacting with your peers from across the country. My iAIM certification was instrumental in making the leap from teaching classes to coordinating a program. I intend to complete the other courses in the future, and I highly recommend iAIM to everyone from arena managers to skate guards — anyone serious about being a professional in the skating industry."

Jordan Mann, CAP
Skating Instructor and LTPH Coordinator
Oakton Ice Arena



iAIM is presented through a partnership between the Ice Skating Institute, the National Recreation and Park Association and the National Training Center at Oglebay.

