ATTORNEY DOCKET NO.: 14728

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

LONGINES

Mark

: LONGINES

Registrant

: Compagnie des Montres Longines, Francillon S.A. (Longines Watch Co.,

Francillon Ltd.)

Address

: Marché Suisse, CH-2610 St-Imier, SWITZERLAND

Reg. No.

685 905

Dated

: September 29, 1959

Commissioner for Trademarks

P.O. Box 1451

Alexandria, Virginia 22313-1451

COMBINED SECTION 8 AND 9 DECLARATION

Sir:

The above-identified registrant requests that <u>Registration No. 685 905</u> granted to <u>Compagnie des Montres Longines. Francillon S.A. (Longines Watch Co., Francillon Ltd.) on <u>September 29, 1959</u> which it now owns as shown in the records of the Patent and Trademark Office, be renewed in accordance with the provisions of Section 9 of the Trademark Act of July 5, 1946.</u>

The undersigned hereby appoints JESS M. COLLEN, a member of the New York Bar with an address at COLLEN IP INTELLECTUAL PROPERTY LAW, P.C., THE HOLYOKE-MANHATTAN BUILDING, 80 SOUTH HIGHLAND AVENUE, OSSINING ON HUDSON, WESTCHESTER COUNTY, NEW YORK 10562 Telephone No. (914) 941-5668, its attorney to file this declaration, with full power of substitution and revocation and to transact all business in the Patent and Trademark Office connected therewith, simultaneously revoking all previous powers of attorney.

Collen IP Intellectual Property Law, P.C., whose postal address is The Holyoke-Manhattan Building, 80 South Highland Avenue, Ossining on Hudson, Westchester County, New York 10562 is hereby designated Declarant's representative upon whom notices or process in proceedings affecting the mark may be served.

	declares that he is at present the	
of	the registrant, and is authorized to sign this application and renewal on its behalf:	

THAT registrant owns <u>Registration No. 685 905</u> that the mark shown therein is in use in Commerce on each of the goods recited in the registration, with the attached specimen showing the mark as currently used;

THAT all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment or both under section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the renewal application or document or any registration resulting therefrom.

BY:

Walter von Käne Président

Charles A. Villoz Vice President Sales

(Signature)

(Title)

DATED: 1 5 SEP. 2009

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