

SERIAL NO: 88208538  
APPLICANT: Midea America Corp.  
MARK: GENNIE  
EXAMINING ATTORNEY: Kim Teresa Moninghoff  
DATE: March 8, 2020

RE: Response to Office Action Dated February 27, 2019

Applicant Midea America Corp., (“Applicant”) responds as follows to the Office Action issued on February 27, 2019 for a partial section 2(d) refusal and a potential Section 2(d) refusal for the applied-for mark GENNIE (“Applicant’s Mark”). The examining Attorney has refused registration of Applicant’s Mark on the ground that there is a partial likelihood of confusion between Applicant’s Mark and U.S. Registration Nos. 3679595, 5378593, and 5598921 for the marks EGGGENIE, GENIEAIRE, SUPER-GENIE (Collectively, the “Referenced Registered Marks”), and a potential likelihood of confusion between Applicant’s Mark and U.S. Application Nos. 87167405 and 79227462 for the marks ROTIGENIE and GENIE (Collectively, the “Pending Applications”).

In response to this Office Action, Applicant would like to delete the following goods: “Electric soymilk makers; Cooking stoves; Electric rice cookers; Gas cookers; Electric pressure cookers; Apparatus for cooking, namely, cooktops; Cooking stoves; Electric cooking pots for household purposes; Cooking ranges; Microwave ovens; Cooking ovens; Electric cookware, namely, roasters; Electric roasters; Gas burners; Coffee roasters; Fruit roasters; Multi-purpose, electric countertop food preparation apparatus for cooking, baking, broiling, roasting, toasting, searing, browning, barbecuing and grilling food; Food steamers, electric; Electric toasters; Electric toasters for household purposes; Microwave ovens, namely, cooking apparatus; Heating boilers; Electrically-heated mugs; Space heating apparatus; Floor heating apparatus; Heating apparatus for vehicles; Heating elements; Electric hot plates; Plate warmers; Microwave ovens for industrial purposes; Air conditioning apparatus; Electric fans for personal use; Extractor hoods for kitchens; Heating installations; Solar water heaters; Water heaters; Gas water heaters; Sterilizers, namely, not for medical purposes; Water sterilizers; Water purifying apparatus and machines; Radiators, electric” in Class 11 to which the refusal pertains.

The remaining products are generally provided through different channel of commerce, including “Lamps; Refrigerators; Dish disinfectant apparatus for industrial purposes; Air sterilizing apparatus; Disinfectant cupboards, namely, disinfecting ultraviolet lamps housed in a cupboard for disinfecting objects placed therein” in Class 11. Applicant respectfully submits that partial Section 2(d) refusal and potential Section 2(d) refusal are no longer be the issue by deleting the goods above.

If you have any questions or comments, please feel free to contact me at your convenience.

Best regards,



Tim Wang

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