

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**Trademark/Service Mark Statement of Use  
(15 U.S.C. Section 1051(d))**

**To the Commissioner for Trademarks:**

**MARK:** BLOC (Standard Characters, see below )

**BLOC**

**SERIAL NUMBER:** 88042381

The applicant, Bloc Hotel Group Limited, having an address of  
Gatwick South Terminal London Gatwick Airport  
Gatwick, West Sussex  
United Kingdom RH60NN

is submitting the following allegation of use information:

For International Class 016:

Current identification: *Magazines in the field of travel, leisure, and food; books in the field of travel, leisure, and food; maps; guides in the field of travel, leisure, and food*

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 03/00/2011, and first used in commerce at least as early as 03/00/2011, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) image showing use of the mark on a magazine.

Specimen-1 [SPN0-69221113231-20191220101308460776\_-BLOC\_-\_88042381\_-\_Specimen\_-\_Class\_16.jpg]

For International Class 041:

Current identification: *Educational and entertainment services, namely, arranging and conducting parties, educational conferences, conventions for educational or cultural purposes, exhibitions and meetings for entertainment purposes, all the aforesaid services being provided within hotels or motels in connection with the provision of hotel or motel services*

**All ITU goods/services in this class are to be deleted or processed according to a request to divide.**

For International Class 043:

*Provision of temporary accommodation; hotel services; motel services; hotel reservation services for others; booking services for hotel and motel accommodation for others; provision of function, conference, convention, party, exhibition and meeting facilities*

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 03/00/2011, and first used in commerce at least as early as 03/00/2011, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) image showing use of the mark in connection with marketing relating to the services as presented on Applicant's website.

Specimen-1 [SPN5-69221113231-20191220101308460776\_-\_BLOC\_-\_88042381\_-\_Specimen\_-\_Class\_43.JPG ]

#### **REQUEST TO DIVIDE**

The applicant is requesting to divide the application and specifies the following:

The following good(s) or service(s) is/are now in use: Class 16, Class 43

The following good(s) or service(s) remain(s) under the Section 1(b), intent to use basis: Class 41

The applicant's current attorney information: David I. Greenbaum. David I. Greenbaum of RIMON, P.C., is a member of the New York bar, admitted to the bar in 1999, bar membership no. 2958510, is located at

SUITE 400  
ONE EMBARCADERO CENTER  
SAN FRANCISCO, California 94111  
United States

The docket/reference number is 5930-27239.

The phone number is 6467790787.

The email address is [tmdocketing@rimonlaw.com](mailto:tmdocketing@rimonlaw.com)

The applicants proposed attorney information: David I. Greenbaum. David I. Greenbaum of RIMON, P.C., is a member of the New York bar, admitted to the bar in 1999, bar membership no. 2958510, is located at

ONE EMBARCADERO CENTER, #400  
SAN FRANCISCO, California 94111  
United States

The docket/reference number is 6195.28069.

The phone number is 6467790787.

The email address is [tmdocketing@rimonlaw.com](mailto:tmdocketing@rimonlaw.com)

David I. Greenbaum submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant's current correspondence information: David I. Greenbaum. David I. Greenbaum of RIMON, P.C., is located at

SUITE 400  
ONE EMBARCADERO CENTER  
SAN FRANCISCO, California 94111  
United States

The docket/reference number is TBD.

The phone number is 646-779-0787.

The email address is [tmdocketing@rimonlaw.com](mailto:tmdocketing@rimonlaw.com)

The applicant's proposed correspondence information: David I. Greenbaum. David I. Greenbaum of RIMON, P.C., is located at

ONE EMBARCADERO CENTER, #400  
SAN FRANCISCO, California 94111  
United States

The docket/reference number is 6195.28069.

The phone number is 6467790787.

The email address is [tmdocketing@rimonlaw.com](mailto:tmdocketing@rimonlaw.com); [david.greenbaum@rimonlaw.com](mailto:david.greenbaum@rimonlaw.com)

A fee payment in the amount of \$200 will be submitted with the form, representing payment for the allegation of use for 2 classes.

A fee payment in the amount of \$100 will be submitted with the form, representing payment for the request to divide fee.

## Declaration

Read the following statements before signing. Acknowledge the statements by signing below.

- The signatory believes that the applicant is the owner of the mark sought to be registered.  
**For a trademark or service mark application**, the mark is in use in commerce on or in connection with all the goods/services in the application or notice of allowance, or as subsequently modified.  
**For a collective trademark, collective service mark, collective membership mark application**, the applicant is exercising legitimate control over the use of the mark in commerce by members on or in connection with all the goods/services/collective membership organization in the application or notice of allowance, or as subsequently modified.  
**For a certification mark application**, the applicant is exercising legitimate control over the use of the mark in commerce by authorized users on or in connection with the all goods/services in the application or notice of allowance, or as subsequently modified, and the applicant is not engaged in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.
- The specimen(s) shows the mark as used on or in connection with the goods/services/collective membership organization in commerce.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, authorized users, members, and/or concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that

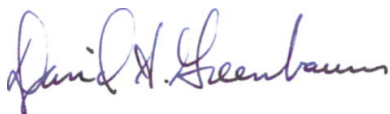
such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

**Bloc Hotel Group Limited**

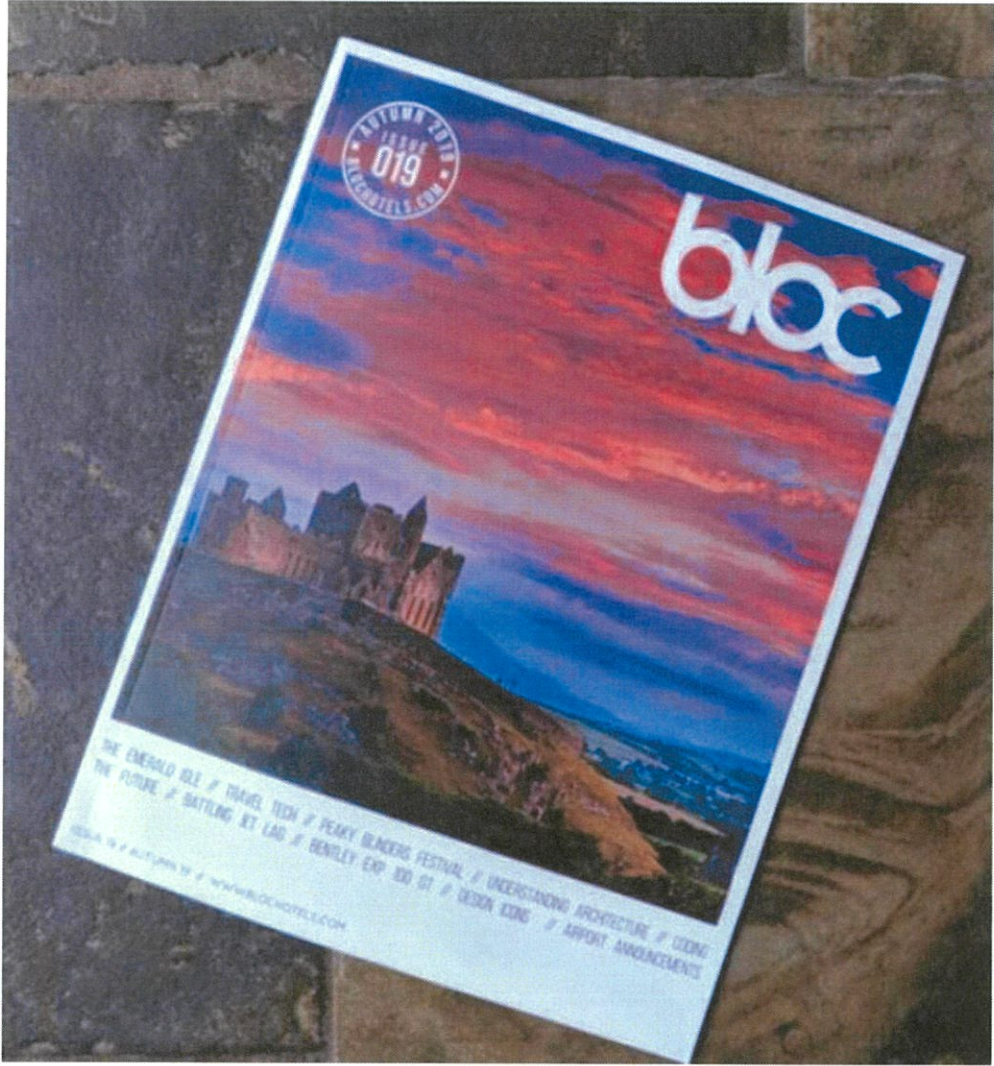
Signature:   
Signatory's Name: Joanna Murray  
Signatory's Position: CFO

Date Signed: 14 January 2020

**Request to Divide Signature**

Signature:   
Signatory's Name: David I. Greenbaum  
Signatory's Position: Attorney of record, NY bar member

Date Signed: January 14, 2020  
Signatory's Phone: 6467790787



BLOC – Specimen – Class 16 – App. No. 88/042,381

**bloc**

HOW CAN WE HELP?

BOOK NOW

**BLOC ROOMS.**

Our rooms are efficient, sleek and beautifully designed. The smallest details matter. We worked with a Scandinavian Sleep Institute to ensure your room is at the optimum temperature and humidity for a peaceful night. Our sophisticated climate control system and Italian-tiled wet rooms with powerful drench showers mean guests leave us refreshed and ready for anything.