

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: The Vanguard Group, Inc.
Serial Number: 88117939
Filing Date: September 14, 2018



Mark:

Examining Atty.: Kapil Kumar Bhanot
Law Office: 108

Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451

REQUEST TO DIVIDE

Applicant requests that the following use-based goods and services be divided out of the above-identified application and that a second application be created that is identical in all respects to the above-identified application but for the goods and services to which it pertains and its serial number:

CLASS 9

Downloadable electronic publications, namely, reports, white papers, brochures, manuals, and written presentations in the fields of investing, investment management, finance, financial planning, retirement planning, risk management, financial portfolio management, retirement plans, pension plans, and employee compensation plans; computer software for use in providing business and financial analysis in the fields of investing, investment management, finance, financial planning, retirement planning, risk management, and financial portfolio management

CLASS 35

Accounting, payroll processing, tax consultation, and bookkeeping services; business consulting; business consulting in the fields of investing, investment management, finance, financial planning, retirement

planning, risk management, financial portfolio management, retirement plans, pension plans, and employee compensation plans; market research; market research in the fields of investing, investment management, finance, financial planning, retirement planning, risk management, financial portfolio management, retirement plans, pension plans, and employee compensation plans; marketing consulting; marketing consulting in the fields of investing, investment management, finance, financial planning, retirement planning, risk management, financial portfolio management, retirement plans, pension plans, and employee compensation plans; marketing services; marketing services in the fields of investing, investment management, finance, financial planning, retirement planning, risk management, financial portfolio management, retirement plans, pension plans, and employee compensation plans; financial records management; database management; data processing services; business management services; Providing business information and news in the fields of investing, investment management, finance, financial planning, retirement planning, risk management, financial portfolio management, retirement plans, pension plans, and employee compensation plans

CLASS 41

Educational services, namely, providing workshops, classes, seminars, and conferences in the fields of investing, investment management, finance, financial planning, retirement planning, risk management, financial portfolio management, retirement plans, pension plans, and employee compensation plans; providing online publications, namely, reports, white papers, brochures, manuals, and written presentations in the fields of investing, investment management, finance, financial planning, retirement planning, risk management, financial portfolio management, retirement plans, pension plans, and employee compensation plans; providing online non-downloadable webcasts, webinars, podcasts, ongoing television programs, blogs, and videos in the fields of investing, investment management, finance, financial planning, retirement planning, risk management, financial portfolio management, retirement plans, pension plans, and employee compensation plans

CLASS 42

Software as a service (SAAS) services, namely, providing online, non-downloadable computer software for use in providing business and financial analysis in the fields of investing, investment management, finance, financial planning, retirement planning, risk management, and financial portfolio management; installation, maintenance and updating of computer software; computer programming; software design and development; technical support

services, namely, troubleshooting of computer software problems and troubleshooting of web and database software applications; computer software consulting; computer and internet security services, namely, restricting unauthorized access to computer networks and websites; computer security consultancy, and internet security consultancy; data security services, namely, data security consultancy; design and development of electronic data security systems; computer security threat analysis for protecting data; authentication, issuance and validation of digital certificates

CLASS 45

Licensing of computer software; online social networking services

Because Applicant is not dividing within any classes, Applicant encloses only the divisional application processing fee in the amount of \$100.