

## Trademark/Service Mark Application, Principal Register

**Serial Number: 87118871**

**Filing Date: 07/27/2016**

**The table below presents the data as entered.**

Input Field	Entered
<b>SERIAL NUMBER</b>	87118871
<b>MARK INFORMATION</b>	
<b>*MARK</b>	<a href="\\TICRS\EXPORT16\IMAGEOUT16\871\188\87118871\xml1\RFA0002.JPG">\\TICRS\EXPORT16\IMAGEOUT16\871\188\87118871\xml1\RFA0002.JPG</a>
<b>SPECIAL FORM</b>	YES
<b>USPTO-GENERATED IMAGE</b>	NO
<b>LITERAL ELEMENT</b>	HABITAS
<b>COLOR MARK</b>	NO
<b>*DESCRIPTION OF THE MARK (and Color Location, if applicable)</b>	The mark consists of A stylized circle with three intersecting arrows in the center of the circle, next to, and on the left of, the word "HABITAS" in all capital letters, and an apostrophe above the first "a" in "HABITAS".
<b>PIXEL COUNT ACCEPTABLE</b>	YES
<b>PIXEL COUNT</b>	944 x 301
<b>REGISTER</b>	Principal
<b>APPLICANT INFORMATION</b>	
<b>*OWNER OF MARK</b>	Gypsetting LLC
<b>DBA/AKA/TA/Formerly</b>	AKA Habitas
<b>*STREET</b>	3759 Latrobe Street
<b>*CITY</b>	Los Angeles
<b>*STATE (Required for U.S. applicants)</b>	California
<b>*COUNTRY</b>	United States
<b>*ZIP/POSTAL CODE (Required for U.S. applicants)</b>	90031
<b>PHONE</b>	310-551-0604
<b>FAX</b>	310-551-0601
<b>EMAIL ADDRESS</b>	ssheik@khslaw.com
<b>WEBSITE ADDRESS</b>	<a href="http://www.ourhabitas.com/">http://www.ourhabitas.com/</a>
<b>LEGAL ENTITY INFORMATION</b>	
<b>TYPE</b>	limited liability company
<b>STATE/COUNTRY WHERE LEGALLY ORGANIZED</b>	California

<b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>	
<b>INTERNATIONAL CLASS</b>	041
<b>*IDENTIFICATION</b>	Entertainment and educational services, namely, planning, organizing, producing and conducting community festivals; organizing and arranging exhibitions for entertainment services, including live music and art; organizing and conducting educational workshops; organizing community festivals featuring a variety of activities, namely, live music, art displays, and participatory games
<b>FILING BASIS</b>	SECTION 1(a)
<b>FIRST USE ANYWHERE DATE</b>	At least as early as 10/01/2014
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 10/01/2014
<b>SPECIMEN FILE NAME(S)</b>	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\871\188\87118871\xml1\ RFA0003.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	a copy of Applicant's event flyer evidencing use of the mark in connection with the applied for services
<b>INTERNATIONAL CLASS</b>	043
<b>*IDENTIFICATION</b>	Temporary accommodation services, including hotel, food and beverage services
<b>FILING BASIS</b>	SECTION 1(a)
<b>FIRST USE ANYWHERE DATE</b>	At least as early as 10/01/2014
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 10/01/2014
<b>SPECIMEN FILE NAME(S)</b>	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\871\188\87118871\xml1\ RFA0004.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	copy of Applicant's event flyer evidencing use of the mark in connection with the applied for services
<b>INTERNATIONAL CLASS</b>	042
<b>*IDENTIFICATION</b>	Computer services, namely, creating virtual communities for registered users to organize groups and events, participate in discussions, get feedback from their peers, and engage in social, business and community networking; Computer services, namely, hosting electronic facilities for others for organizing and conducting meetings, events and interactive discussions via communication networks; Providing temporary use of non-downloadable software applications for social networking, creating a virtual community, and transmission of audio, video, photographic images, text, graphics and data; Computer services in the nature of providing customized online pages featuring user-defined or specified information, personal profiles, audio, video, photographic images, text, graphics and data
<b>FILING BASIS</b>	SECTION 1(b)
<b>ATTORNEY INFORMATION</b>	
<b>NAME</b>	Shahrokh Sheik
<b>ATTORNEY DOCKET NUMBER</b>	250650
<b>FIRM NAME</b>	Kramer Holcomb Sheik LLP
<b>STREET</b>	1925 Century Park East, Suite 1180

<b>CITY</b>	Los Angeles
<b>STATE</b>	California
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	90067
<b>PHONE</b>	310-551-0600
<b>FAX</b>	310-551-0601
<b>EMAIL ADDRESS</b>	ssheik@khsllaw.com
<b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>OTHER APPOINTED ATTORNEY</b>	Tammy Wu
<b>CORRESPONDENCE INFORMATION</b>	
<b>NAME</b>	Shahrokh Sheik
<b>FIRM NAME</b>	Kramer Holcomb Sheik LLP
<b>STREET</b>	1925 Century Park East, Suite 1180
<b>CITY</b>	Los Angeles
<b>STATE</b>	California
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	90067
<b>PHONE</b>	310-551-0600
<b>FAX</b>	310-551-0601
<b>*EMAIL ADDRESS</b>	ssheik@khsllaw.com;twu@khsllaw.com
<b>*AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>FEE INFORMATION</b>	
<b>APPLICATION FILING OPTION</b>	TEAS RF
<b>NUMBER OF CLASSES</b>	3
<b>FEE PER CLASS</b>	275
<b>*TOTAL FEE DUE</b>	825
<b>*TOTAL FEE PAID</b>	825
<b>SIGNATURE INFORMATION</b>	
<b>SIGNATURE</b>	/Shahrokh Sheik/
<b>SIGNATORY'S NAME</b>	Shahrokh Sheik
<b>SIGNATORY'S POSITION</b>	Attorney of record, California Bar member
<b>SIGNATORY'S PHONE NUMBER</b>	3105510604
<b>DATE SIGNED</b>	07/27/2016

## Trademark/Service Mark Application, Principal Register

**Serial Number: 87118871**

**Filing Date: 07/27/2016**

### To the Commissioner for Trademarks:

**MARK:** HABITAS (stylized and/or with design, see [mark](#))

The literal element of the mark consists of HABITAS.

The applicant is not claiming color as a feature of the mark. The mark consists of A stylized circle with three intersecting arrows in the center of the circle, next to, and on the left of, the word "HABITAS" in all capital letters, and an apostrophe above the first "a" in "HABITAS."

The applicant, Gypsetting LLC, AKA Habitas, a limited liability company legally organized under the laws of California, having an address of  
3759 Latrobe Street

Los Angeles, California 90031

United States

310-551-0604(phone)

310-551-0601(fax)

ssheik@khslaw.com (not authorized)

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 041: Entertainment and educational services, namely, planning, organizing, producing and conducting community festivals; organizing and arranging exhibitions for entertainment services, including live music and art; organizing and conducting educational workshops; organizing community festivals featuring a variety of activities, namely, live music, art displays, and participatory games

In International Class 041, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 10/01/2014, and first used in commerce at least as early as 10/01/2014, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) a copy of Applicant's event flyer evidencing use of the mark in connection with the applied for services.

[Specimen File 1](#)

International Class 043: Temporary accommodation services, including hotel, food and beverage services

In International Class 043, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 10/01/2014, and first used in commerce at least as early as 10/01/2014, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) copy of Applicant's event flyer evidencing use of the mark in connection with the applied for services.

[Specimen File 1](#)

International Class 042: Computer services, namely, creating virtual communities for registered users to organize groups and events, participate in discussions, get feedback from their peers, and engage in social, business and community networking; Computer services, namely, hosting electronic facilities for others for organizing and conducting meetings, events and interactive discussions via communication networks; Providing temporary use of non-downloadable software applications for social networking, creating a virtual community, and transmission of audio, video, photographic images, text, graphics and data; Computer services in the nature of providing customized online pages featuring user-defined or specified information, personal profiles, audio, video, photographic images, text, graphics and data

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

For informational purposes only, applicant's website address is: <http://www.ourhabitas.com/>

The applicant's current Attorney Information:

Shahrokh Sheik and Tammy Wu of Kramer Holcomb Sheik LLP 1925 Century Park East, Suite 1180

Los Angeles, California 90067  
United States  
310-551-0600(phone)  
310-551-0601(fax)  
ssheik@khsllaw.com (authorized)  
The attorney docket/reference number is 250650.

The applicant's current Correspondence Information:

Shahrokh Sheik  
Kramer Holcomb Sheik LLP  
1925 Century Park East, Suite 1180  
Los Angeles, California 90067  
310-551-0600(phone)  
310-551-0601(fax)  
ssheik@khsllaw.com;twu@khsllaw.com (authorized)

**E-mail Authorization:** I authorize the USPTO to send e-mail correspondence concerning the application to the applicant or applicant's attorney at the e-mail address provided above. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in an additional processing fee of \$50 per international class of goods/services.

A fee payment in the amount of \$825 has been submitted with the application, representing payment for 3 class(es).

#### Declaration

The signatory believes that: if the applicant is filing the application under 15 U.S.C. § 1051(a), the applicant is the owner of the trademark/service mark sought to be registered; the applicant is using the mark in commerce on or in connection with the goods/services in the application; the specimen(s) shows the mark as used on or in connection with the goods/services in the application; and/or if the applicant filed an application under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e), the applicant is entitled to use the mark in commerce; the applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the goods/services in the application. The signatory believes that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive. The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

#### Declaration Signature

Signature: /Shahrokh Sheik/ Date: 07/27/2016  
Signatory's Name: Shahrokh Sheik  
Signatory's Position: Attorney of record, California Bar member  
RAM Sale Number: 87118871  
RAM Accounting Date: 07/28/2016

Serial Number: 87118871  
Internet Transmission Date: Wed Jul 27 22:08:03 EDT 2016  
TEAS Stamp: USPTO/BAS-XXX.XX.XXX.XX-2016072722080373  
9213-87118871-550f7edfde38749eb5856c5531  
9b54b359caa881deb91dbda371da60e91ae4-CC-  
6104-20160727220205341633



HÁBITAS



**HABITAS VILLAGE | FURTHER FUTURE | APR 29 - MAY 01**  
MOAPA RIVER INDIAN RESERVATION | LAS VEGAS, NEVADA

The Habitas family reunites this year at Further Future 002 once again. Join us in the desert from Friday April 29 through sunset on Sunday May 1, 2016, where we will gather at the Moapa River Indian Reservation near Las Vegas, Nevada, for a weekend filled with incredible music, visionary speakers, inspirational art and human connection.

The Habitas experience is, as always, all-inclusive, all-encompassing, and perfectly curated to be our home at Further Future.



**THE VILLAGE**

Private & intimate, the village is built through deliberate design with razor sharp focus on purpose, detail, and intention. A refuge consciously created to return you back to the present with your fellow futurists. Lush lounges, private communal areas, village-only bathrooms & showers, and 24/7 dedicated hospitality are just a few of the comforts waiting for you.

Curation starts with the people. We're as honored as we are excited to create the village for our ever-growing community of travelers and adventurers around the world.



**CUISINE**

Delightfully all inclusive, our lead Chef has created a conscious culinary experience as programmatic as anything else in the village. Beyond breakfast, lunch, and dinner, 24/7 offerings are complemented by a beverage bar and tented tea lounge.

From our Chef:

*"We use only organic non-GMO produce and grains; grass fed and finished beef, and all natural pork, lamb, game, and line caught seafood. We also utilize our own sustainable garden, wasting nothing. Cooking techniques such as charcuterie, preservation, pickling, lean nutrient rich stocks and broths are used with our meticulously sourced product to create elegant, comforting, health conscious meals with an emphasis on innovation and purity."*



**ACCOMMODATION**

Accommodation in Habitas tent suites are fully furnished and filled with all of the comforts of home, detailed to make your stay perfect. Full-service hospitality includes linen and towel service as well as in-suite amenities, and a few surprises hidden in the details. All you need to do is show up and participate. Let us take care of the rest.

Each tent is outfit with either 1 or 2 double beds, all bedding and linens, light, furniture, power, full body mirror, and a few additional touches to ensure your comfort. Private bathrooms & hot showers will be available to all travelers staying in tent suites.

"DO NOT GO WHERE THE PATH MAY LEAD, GO INSTEAD WHERE THERE IS NO PATH AND LEAVE A TRAIL"  
-RALPH WALDO EMERSON



JOIN US  
[WWW.OURHABITAS.COM/FURTHERFUTURE](http://WWW.OURHABITAS.COM/FURTHERFUTURE)



**HABITAS VILLAGE | FURTHER FUTURE | APR 29 - MAY 01**  
MOAPA RIVER INDIAN RESERVATION | LAS VEGAS, NEVADA

The Habitas family reunites this year at Further Future 002 once again. Join us in the desert from Friday April 29 through sunset on Sunday May 1, 2016, where we will gather at the Moapa River Indian Reservation near Las Vegas, Nevada, for a weekend filled with incredible music, visionary speakers, inspirational art and human connection.

The Habitas experience is, as always, all-inclusive, all-encompassing, and perfectly curated to be our home at Further Future.



**THE VILLAGE**

Private & intimate, the village is built through deliberate design with razor sharp focus on purpose, detail, and intention. A refuge consciously created to return you back to the present with your fellow futurists. Lush lounges, private communal areas, village-only bathrooms & showers, and 24/7 dedicated hospitality are just a few of the comforts waiting for you.

Curation starts with the people. We're as honored as we are excited to create the village for our ever-growing community of travelers and adventurers around the world.

**CUISINE**

Delightfully all inclusive, our lead Chef has created a conscious culinary experience as programmatic as anything else in the village. Beyond breakfast, lunch, and dinner, 24/7 offerings are complemented by a beverage bar and tented tea lounge.

From our Chef:

*"We use only organic non-GMO produce and grains; grass fed and finished beef, and all natural pork, lamb, game, and line caught seafood. We also utilize our own sustainable garden, wasting nothing. Cooking techniques such as charcuterie, preservation, pickling, lean nutrient rich stocks and broths are used with our meticulously sourced product to create elegant, comforting, health conscious meals with an emphasis on innovation and purity."*

**ACCOMMODATION**

Accommodation in Habitas tent suites are fully furnished and filled with all of the comforts of home, detailed to make your stay perfect. Full-service hospitality includes linen and towel service as well as in-suite amenities, and a few surprises hidden in the details. All you need to do is show up and participate. Let us take care of the rest.

Each tent is outfit with either 1 or 2 double beds, all bedding and linens, light, furniture, power, full body mirror, and a few additional touches to ensure your comfort. Private bathrooms & hot showers will be available to all travelers staying in tent suites.

"DO NOT GO WHERE THE PATH MAY LEAD, GO INSTEAD WHERE THERE IS NO PATH AND LEAVE A TRAIL"  
-RALPH WALDO EMERSON



JOIN US  
[WWW.OURHABITAS.COM/FURTHERFUTURE](http://WWW.OURHABITAS.COM/FURTHERFUTURE)