

ATTACHMENT TO REQUEST TO DIVIDE

MARK: CHANNEL MASTER
SERIAL NUMBER: 86426235

Pursuant to TMEP 1100 et seq., applicant is requesting that this application be divided so that the identification language to which the current Office Action pertains remains in this application (parent application) and the other identification language as set forth below (which is not subject to the current Office Action) is moved into a child application.

The identification language to be moved into the child application pursuant to this Request to Divide is the Class 35 language in this application which reads as follows:

Retail store services and online retail store services featuring electronic products and accessories, telecommunications products and accessories, broadcast products, and accessories, television products and accessories, cable products and accessories, satellite products and accessories, and products and accessories for delivery, reception and display of television shows, movies, music, video, audio and other entertainment content; wholesale distribution services, namely, distributorship and reseller services in the fields of electronic products and accessories, telecommunications products and accessories, broadcast products and accessories, television products and accessories, cable products and accessories, satellite products and accessories, and products and accessories for delivery, reception and display of television shows, movies, music, video, audio and other entertainment content; providing advertising space in connection with the transmission of television shows, movies, music, video, audio and other entertainment content; promoting the goods and services of others via dissemination of advertising, in International Class 35

The identification language other than the foregoing identification language is to remain in the parent application (Serial No. 86426235). This division is to allow a child application with the identification language set forth above to proceed to publication since the current Office Action does not pertain to the foregoing identification language. TMEP 1110.01 and 1110.05. The applicable fees are being paid along with this Request to Divide.