

Trademark Electronic Application System (TEAS) filing receipt

We have received your Request for Extension of Time to File a Statement of Use form below.

To the Commissioner for Trademarks:

MARK: HALLMARK

SERIAL NUMBER: 86081626

The applicant, Hallmark Licensing, LLC, having an address of
MD 339
2501 McGee Trafficway
Kansas City, Missouri 64108
United States

requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 07/08/2014.

For International Class 006:

Current identification: vase decorations made of common metal

The applicant has a continued bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with all of the goods and/or services listed in the Notice of Allowance or as subsequently modified for this specific class.

For International Class 016:

Current identification: gift enclosure cards; plastic wrap and plastic film for packaging, bags made of cellophane paper; pre-printed paper gift tags

The applicant has a continued bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with all of the goods and/or services listed in the Notice of Allowance or as subsequently modified for this specific class.

For International Class 021:

Current identification: household containers for holding flowers; vase decorations made of ceramic, porcelain, or glass; decorative ornaments made of ceramic; figurines made of ceramic, porcelain or glass; mugs; vases; floral card holder picks made of plastic

The applicant has a continued bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with all of the goods and/or services listed in the Notice of Allowance or as subsequently modified for this specific class.

For International Class 024:

Current identification: vase decorations made of fabric or felt

The applicant has a continued bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with all of the goods and/or services listed in the Notice of Allowance or as subsequently modified for this specific class.

For International Class 028:
Current identification: plush toys

The applicant has a continued bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with all of the goods and/or services listed in the Notice of Allowance or as subsequently modified for this specific class.

The applicant has submitted a Request to Divide in paper or is filing a Request to Divide as part of the TEAS Allegation of Use form.

This is the second extension request. The applicant has made the following ongoing efforts to use the mark in commerce on or in connection with each of those goods and/or services covered by the extension request: market research

MISCELLANEOUS STATEMENTS

Please note that a request to divide for Class 28 only was filed on June 17, 2015. The amendment to use for Class 28 will be filed as soon as that application number is assigned. MISC-1629428123-102928486_._RTD-86081626.pdf

A fee payment in the amount of \$750 has been submitted with the form, representing payment for 5 classes.

Declaration Signature

Signature: /david n johnson/ Date: 06/29/2015

Signatory's Name: David N. Johnson

Signatory's Position: Attorney of Record, Missouri bar member

Signatory's Phone: 816-274-5583

Thank you,

The TEAS support team

Mon Jun 29 10:43:52 EDT 2015

STAMP: USPTO/ESU-162.94.28.123-20150629104352036420-86081626-

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