

Exhibit B

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ZINGGRID

Word Mark ZINGGRID
 Goods and Services IC 009, US 021 023 026 036 038, G & S: Downloadable computer software incorporating design libraries and programs for use in data organization, creation of information graphics, and customized integration into data visualization solutions, FIRST USE: 20180917, FIRST USE IN COMMERCE: 20180917

Standard Characters Claimed (4) STANDARD CHARACTER MARK

Mark Drawing Code 88217403
 Serial Number December 5, 2018
 Filing Date 1A
 Current Basis 1A
 Original Filing Basis April 16, 2019
 Published for Opposition 5793951
 Registration Number July 2, 2019
 Registration Date (REGISTRANT) ZingSoft, Inc. CORPORATION CALIFORNIA 2105 Garnet Ave San Diego CALIFORNIA 92109
 Owner Elizabeth F. Janda
 Attorney of Record TRADEMARK
 Register PRINCIPAL
 Live/Dead Indicator LIVE

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ALLY ZING

Word Mark

IC 009 US 021 023 026 036 038 G & S: Computer game software, computer game discs, downloadable computer game software via a global computer network, interactive multimedia computer game program; downloadable electronic game software for use on portable electronic devices such as mobile and cellular phones, laptops, handheld computers, and tablet PCs; computer and video games which are designed for hardware platforms, namely, game consoles and personal computers

IC 014 US 002 027 028 050 G & S: Ornamental lapel pins, clocks, watches, bracelets, earrings, necklaces, pendants, rings

IC 016 US 002 005 022 029 037 038 050 G & S: Printed matter and paper goods, namely, posters, decals, collectible trading cards, greeting cards, stationery, calendars, bookmarks, non-permanent skin decals, coloring books, children's activity books, notebooks, diaries, photo albums, scrap books, blank journals, pens, pencils, cases therefor, crayons, markers, painting sets for children, gift wrap, invitations, paper party decorations, gift bags, party goodie bags of paper or plastic, printed certificates

IC 018 US 001 002 003 022 041 G & S: Athletic bags, backpacks, drawstring bags, beach bags, book bags, tote bags, duffel bags, gym bags, tote bags, textile shopping bags, umbrellas, wallets, purses

IC 021 US 002 013 029 030 033 040 050 G & S: Glass, ceramic and earthenware goods, namely, mugs, drinking glasses, plates, bowls, and sets comprised of mugs, plates and bowls; ceramic, glass and china figurines, canteens, thermal insulated containers for food or beverages, cookie cutters, water bottles sold empty, vacuum bottles, paper plates and paper cups; combs, cosmetic brushes, hair brushes, pet brushes, toothbrushes

IC 024 US 042 050 G & S: Bath towels, hand towels, washcloths, beach towels, bed blankets, bed covers, pillow cases, pillow shams, textile wall hangings; cotton fabric, polyester fabric

IC 025 US 022 039 G & S: Clothing, namely, shirts, t-shirts, sweatshirts, jackets, coats, snow suits, hats, caps, scarves, belts, wrist bands, cloth baby bibs, jogging suits for children, sleepwear, robes, boots, shoes, sneakers, socks, swimwear, Halloween costumes

IC 041 US 100 101 107 G & S: Entertainment services, namely, the provision of non-downloadable interactive entertainment trivia and challenge games which are accessed and distributed over a global computer network, video-on-demand, electronic self-through, non-downloadable video recordings and other electronic media environments; entertainment services, namely, providing information via an electronic global computer network in the field of entertainment relating specifically to world records, record attempts, and record-breaking achievements or phenomena; live entertainment by a costumed character; providing actual entertainment via an electronic global communications network in the nature of live-action and animated features in the field of world records, record attempts, and record-breaking achievements or phenomena; amusement park and theme park services; interactive play areas

IC 045 US 100 101 G & S: Online social networking services provided through a website featuring the exchange of information about record attempts and record-breaking feats

Standard Characters Claimed

(4) STANDARD CHARACTER MARK

Serial Number 87842138

Filing Date March 20, 2018

Current Basis 44E

Original Filing Basis 44D

Published for September 11, 2018

Opposition for

Registration Number 5865270

Registration Date September 24, 2019

Owner (REGISTRANT) Guinness World Records Limited limited company (ltd.) UNITED KINGDOM South Quay Building 189 Marsh Wall London UNITED KINGDOM E14RSH

Attorney of Record Marsha K. Hoover

Priority Date February 14, 2018

Type of Mark TRADEMARK SERVICE MARK

Register PRINCIPAL

Other Data The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual.

Live/Dead Indicator LIVE

Zingbooking

Word Mark
Translations
Goods and Services

ZINGBOOKING
 The wording "Zingbooking" has no meaning in a foreign language.
 IC 009. US 021 023 026 036 038. G & S: Downloadable mobile applications for booking and managing appointments
 IC 035. US 100 101 102. G & S: Appointment reminder services; Appointment scheduling services; Commercial information agency services; Providing an on-line commercial information directory on the internet
 IC 038. US 100 101 104. G & S: On-line services, namely, message sending

IC 042. US 100 101. G & S: Computer software development; Hosting the web sites of others
 IC 044. US 100 101. G & S: Providing beauty care information relating to beauty salon services; providing medical information relating to medical services

Standard Characters Claimed
 Mark Drawing Code (4) STANDARD CHARACTER MARK
 Serial Number 87609552
 Filing Date September 15, 2017
 Current Basis 44E
 Original Filing Basis 44E
 Published for Opposition March 6, 2018
 Registration Number 5474206
 Registration Date May 22, 2018

Owner (REGISTRANT) ZingBooking Ltd, private limited company UNITED KINGDOM 36a Barnsdale Rd London UNITED KINGDOM W93LL
Attorney of Record Jeffrey M. Furr
Type of Mark TRADEMARK, SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Word Mark LINGOZING!
Goods and Services IC 009, US 021 023 026 036 038, G & S; Downloadable mobile applications for self-directed learning of foreign languages. FIRST USE: 20170314, FIRST USE IN COMMERCE: 20170314

Mark Drawing (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 01-15-04 - Explosions; Fireworks display; Sparks
 20-15-21 - Polygons that are completely or partially shaded
 20-15-26 - Miscellaneous designs with overall polygon shape; Polygonal shapes (miscellaneous overall shape)

Serial Number 87469357
Filing Date May 31, 2017
Current Basis 1A
Original Filing Basis 1A
Published for Opposition December 5, 2017
Registration Number 5405433
Registration Date February 20, 2018
Owner (REGISTRANT) Lingozing Holdings LTD LIMITED LIABILITY COMPANY MALTA 105 Old College Street Sliema MALTA Siema137
Attorney of Record Joseph R. Falcon III
Description of Mark The color(s) black, red and yellow is/are claimed as a feature of the mark. The mark consists of the word "LINGOZING!", with the "LINGO" element appearing to the left of the "ZING!" element which is in stylized form. The "ZING!" element is in a shadow box in the colors red and black. The word "ZING!" is positioned over a polygonal shape resembling an explosion in yellow. The word "LINGO" and the polygon shape have stippling, which is a feature of the mark. All of the foregoing appears on a red background. The color white represents transparent areas and is not part of the mark.
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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ZINGYOU

Word Mark ZINGYOU
Goods and Services IC 009, US 021 023 026 036 038, G & S: GPS navigation device; GPS tracking devices; Headsets for cellular or mobile phones; Headsets for use with computers; Microphone cables; Microphone modules; Microphone stands; Microphones; Microphones for communication devices; Speaker microphones; Audio recorders; Audio speakers for automobiles; Bass speakers; DVD players; Electrical cables; Electrical wires; Hand-held microphone sleeves; Loud speaker systems; Loud speakers; Loudspeakers; headphones, microphones and CD players; Microscope condensers; Musical recordings; Portable DVD players; Portable wrist-mounted digital electronic device for audio recording and audio playback; Sound recording and sound reproducing apparatus and instruments; Tape recorders; Wireless cellular phone headsets; Wireless indoor and outdoor speakers. FIRST USE: 20170228; FIRST USE IN COMMERCE: 20170228

Standard Characters Claimed (4) STANDARD CHARACTER MARK

Mark Drawing Code 87408012

Serial Number April 12, 2017

Filing Date 1A

Current Basis 1A

Original Filing Basis 1A

Published for Opposition August 29, 2017

Registration Number 5334527

Registration Date November 14, 2017

Owner (REGISTRANT) Zhu Yang INDIVIDUAL CHINA Ruanjijanyuanqiang AD4 1805 Jimeiqu Chengyi Street 365# Xiamen CHINA

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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ZINGBOX

Word Mark ZINGBOX

Goods and Services
 IC 009, US 021 023 026 036 038, G & S: Computer software for accessing and using cloud computing networks, for operating and maintaining computer networks and servers, and for managing and deploying cloud computing resources; computer software for conversion, onboarding, migration, and deployment of network devices, virtual machines, mobile devices, servers, and data centers to run on private cloud-based environments; computer software for monitoring and analyzing requests to and responses from network-based devices; servers, services, and applications, computer software for restricting access to and by computer networks to and of undesired web sites, media, devices, individuals and facilities; computer software for analyzing global computer information network traffic patterns, outgoing computer network traffic patterns, and traffic characteristics for compliance with a security protocol. FIRST USE: 20151202. FIRST USE IN COMMERCE: 20151202

IC 042, US 100 101, G & S: Computer services and technical support services, namely, remote and on-site infrastructure management services for implementation, monitoring, administration and management of private cloud computing IT and application systems; technical consulting services in the field of private cloud computing solutions, and evaluation and implementation of private cloud computing IT and application systems; technical consultation in the fields of conversion, onboarding, migration, and deployment of network devices, virtual machines, mobile devices, servers, server systems, and data centers to run on private cloud-based environments; computer network security services, namely, restricting access to and by computer networks to and of undesired web sites, media, devices, individuals and facilities; security verification of computer network firewalls, servers and other network devices from unauthorized access, namely, analyzing global computer information network device characteristics, internal computer network traffic patterns, outgoing computer network traffic patterns, and traffic characteristics for compliance with a security protocol. FIRST USE: 20151202. FIRST USE IN COMMERCE: 20151202

Standard Characters Claimed

(4) STANDARD CHARACTER MARK

Serial Number 86657004

Filing Date June 9, 2015

Current Basis 1A

Original Filing Basis 1B

Published for October 27, 2015

Opposition Number 5018937

International Registration Number 1288179

Registration Date August 9, 2016

Owner (REGISTRANT) ZingBox, Ltd limited company (ltd.) CANYMAN ISLANDS 465 Fairchild Drive, Suite 209 Mountain View CALIFORNIA 94043

Assignment Recorded ASSIGNMENT RECORDED

Record Attorney of Harold Milstein

Type of Mark TRADEMARK, SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE



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ZINGFIT

Word Mark
Goods and Services
 ZINGFIT
 IC 009, US 021 023 026 036 038, G & S: Downloadable software for fitness scheduling, FIRST USE: 20120800, FIRST USE IN COMMERCE: 20120800
 IC 042, US 100 101, G & S: Software as a service (SAAS) services featuring software for fitness scheduling, FIRST USE: 20120800, FIRST USE IN COMMERCE: 20120800

Standard Characters Claimed
Mark Drawing Code
Serial Number
Filing Date
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Published for Opposition
Registration Number
International Registration Number
Registration Date
Owner
Attorney of Record
Type of Mark
Register
Live/Dead Indicator
 (4) STANDARD CHARACTER MARK
 86861795
 December 30, 2015
 1A
 1A
 May 24, 2016
 5017564
 1290259
 August 9, 2016
 (REGISTRANT) Zingfit, LLC LIMITED LIABILITY COMPANY DELAWARE 81 Newtown Lane, #308 East Hampton NEW YORK 11937
 Matthew H. Swyers,
 TRADEMARK, SERVICE MARK
 PRINCIPAL
 LIVE

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ZING

Word Mark
Goods and Services IC 009. US 021 023 026 036 038. G & S: Computer software platform for use with computer operating systems and hypervisors for improving elasticity, scalability, visibility and performance consistency benefits to all application programs written in certain programming languages, all aforementioned goods excluding computer software for gaming. FIRST USE: 20101000. FIRST USE IN COMMERCE: 20101000

Standard Characters
 Claimed (4) STANDARD CHARACTER MARK
 Mark Drawing Code 85066551
 Serial Number June 18, 2010
 Filing Date 1A
 Current Basis 1B
 Original Filing Basis October 5, 2010
 Published for Opposition 407727
 Registration Number December 27, 2011
 Registration Date (REGISTRANT) Azul Systems, Inc. CORPORATION DELAWARE 385 Moffett Park Drive, Suite 115 Sunnyvale CALIFORNIA 94089
 Owner Caitlin Byczko
 Attorney of Record TRADEMARK
 Type of Mark PRINCIPAL
 Register SECT 15. SECT 8 (6-YR).
 Affidavit Text LIVE
 Live/Dead Indicator

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ZING

Word Mark
ZING
Goods and Services
 IC 009, US 021 023 026 036 038, G & S: Downloadable software for use as a screen saver; FIRST USE: 19990100, FIRST USE IN COMMERCE: 19990500
Standard Characters Claimed
Mark Drawing Code
 (4) STANDARD CHARACTER MARK
Serial Number
 77473924
Filing Date
 May 14, 2008
Current Basis
 1A
Original Filing Basis
 1A
Published for Opposition
 September 21, 2010
Registration Number
 3884680
Registration Date
 December 7, 2010
Owner
 (REGISTRANT) Roth Staffing Companies, L.P. Roth Companies, Inc., a corporation of California LIMITED PARTNERSHIP CALIFORNIA 450 N. State College Boulevard Orange CALIFORNIA 92868
Attorney of Record
 Peter A. Chabotti
Type of Mark
 TRADEMARK
Register
 PRINCIPAL
Affidavit Text
 SECT 15, SECT 8 (6-YR), SECTION 8 (10-YR) 20200129.
Renewal
 1ST RENEWAL 20200129
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 LIVE