

EXHIBIT A

CONSENT TO TRADEMARK REGISTRATION

This trademark registration consent agreement (the "Agreement"), effective upon the date of signature by all parties (the "Effective Date"), is made between Trail Blazer Campaign Services, Inc., a Minnesota corporation ("Trail Blazer"), and CauseForce, LLC, a Delaware limited liability company ("CauseForce") (jointly, "the Parties").

WHEREAS, Trail Blazer is the owner of U.S. Trademark registration no. 2,148,177 (the "Trail Blazer Registration") for the trademark TRAIL BLAZER, for use in connection with "computer software, namely, applications software for the planning, tracking, and management of political campaigns," in International Class 9; and is the owner of pending U.S. trademark registration application no. 88/239,235 (the "Trail Blazer Application") for the trademark TRAIL BLAZER, for use in connection with "Computer application software for desktop computers, mobile phones, and online web portals, namely, software for use in contact relationship management (CRM), fundraising, event planning, ticket sales, grant tracking, communication and management of donor, voter and volunteer data in field of political campaigns, political parties, political action committees, non-profit organizations or nongovernment organizations (NGOs)," in International Class 9, and with "Software as a service (SAAS) services featuring software for use in contact relationship management (CRM), fundraising, event planning, ticket sales, grant tracking, communication and management of donor, voter and volunteer data in field of political campaigns, political parties, political action committees, non-profit organizations or nongovernment organizations (NGOs)," in International Class 42; and

WHEREAS, CauseForce is the owner of U.S. Trademark registration no. 5,909,895 (the "CauseForce Registration") for the trademark TRAIL BLAZER TO CONQUER CANCER, for use in connection with "charitable fundraising; charitable fund raising services by means of athletic and entertainment events; organizing athletic events to generate funds for research on, and treatment of, cancer," in International Class 36; and is the owner of pending U.S. trademark application no. 88/131,259 (the "CauseForce Application") for the trademark TRAIL BLAZER TO CONQUER CANCER (Stylized) & Design for use in connection with "charitable fundraising events to raise funds for cancer research and treatment; charitable fundraising; charitable fund raising services by means of athletic and entertainment events; charitable fundraising services by means of athletic events to generate funds for research on, and treatment of, cancer," in International Class 36,

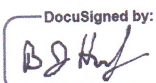
NOW THEREFORE, in consideration for the exchange of valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

1. Each of the parties is fully familiar with the marketplace for its own services, and also has gained some understanding of the market for the other Party's services; both Parties now recognize and agree that the respective markets for their services are separate and distinct and are composed of different customers seeking different sorts of services that typically are distributed and sold via different trade channels.

2. The Parties agree that although their respective trademarks both contain the phrase TRAIL BLAZER, the marks create different and highly distinct commercial impressions; those distinct commercial impressions arise out of various factors, including but not limited to the presence of the additional distinctive wording TO CONQUER CANCER in CauseForce's marks, the Parties' use of distinctive trade dress surrounding their respective marks, the sophistication of their respective consumers and the separateness of the Parties' trade channels, the Parties' typical use of stylized versions of the respective word marks, the Parties' usual use of a logo or distinctive design element in combination with or close proximity to their respective word marks, and the fundamental differences between Trail Blazer's donor and relationship management-focused software services and CauseForce's cancer-focused, event-based fundraising services.
3. The Parties further agree that confusion is unlikely in light of their mutual agreement not to expand into the other Party's area of services.
4. Although the parties acknowledge that there may be some overlap in the groups of consumers exposed to the Parties' respective marks, the Parties agree that each Party possesses an interest in avoiding any likelihood of confusion, and they thus agree to cooperate and work together to avoid the creation of such a likelihood of confusion and to correct any confusion that nonetheless may occur.
5. In light of the foregoing, CauseForce consents to Trail Blazer's registration of U.S. trademark application serial no. 88/239,235.

IN WITNESS WHEREOF, the Parties hereto have executed this Agreement by their duly authorized officers, where applicable, as of the date set forth below.

**TRAIL BLAZER CAMPAIGN
SERVICES, INC.**

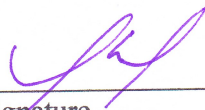
By:  _____
Signature
Brian J Hanf

Printed Name
President

Title

Date: 4/14/2020

CAUSEFORCE, LLC

By:  _____
Signature
Julie Winfield

Printed Name
President: CEO

Title

Date: 4/14/2020