

[Seal of the Mexican Institute
of Industrial Property]

TRADEMARK CERTIFICATE

CANELO ESPECTÁCULOS, S.A. DE C.V.

Nationality: MEXICO
Address: DIONISIO RODRIGUEZ EXT. NUM. 1667, PROGRESO GUADALAJARA, JALISCO, 44730 MEXICO

Registration No. 2053175

Mark: NO LIFE and design

Class: 14

Applies to: Pins [jewellery]; ornamental pins; key rings; charms for key rings; key rings and key chains, and charms therefor; medals; clocks; sports watches; wrist watches; imitation jewellery; jewellery.

Serial Number: 2106900

Filing Date: SEP 28, 2018

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**Classification of
figurative elements
(7)** 27.5.1,27.5.5,27.5.10,27.5.17,29.1.12



The printing of the distinctive sign in this title may present variations in the color tone with respect to that presented in the registration application.

This certificate is granted with basis on the articles 1st, 2nd fraction V, 6th fraction III, 125 and 126 of the Industrial Property Law.

In accordance with the article 95 of the Industrial Property Law, the effects of this certificate will be in force for a ten years period starting to count from the filing date and may be renewed for periods of the same length in accordance with articles 128 and 133 of the same law.

The undersigned of this title does so based on articles 2, section V, 6th section III and 7th BIS 2, 8, 183 and 184 of the Industrial Property Law; 3, 4, 13, 14 and 15 of the Bylaws of the Industrial Property Law; 1st, 3rd fraction V subsection b), subscript i) first and second indent, subscript ii) first and second indent, subscript iii) first, second and third indent, subscript iv) first and second indent, if applicable, 4th, 5th, 11th, fraction II and last paragraph, 13 section III of the Mexican Institute Regulations of Industrial Property; 1st, 3rd, 4th, 5th fraction V subsection b) subscript i) first and second indent, subscript ii) first and second indent, subscript iii) first, second and third indent, subscript iv) first and second indent, if applicable, 17 section III, 26 28 and 31 of Organic Statute of this Institute; 1st, 3rd and 6th subparagraph a) prepenultimate and penultimate paragraphs of the Agreement that delegates powers to the Deputy Directors General, Coordinator, Divisional Directors, Regional Office Holders, Deputy Directors Divisionals, Departmental Coordinators and other Subaltern of the Mexican Institute of Industrial Property.

If this is the case, this is signed with an advanced electronic signature, based on articles 7 BIS 2 of the Industrial Property Law; 3rd of its Regulations, and 1 section III, 2 section V, 26 BIS and 26 TER of the Agreement establishing guidelines regarding electronic services of the Mexican Institute of Industrial Property, in the procedures indicated.

The aforementioned provisions are in force at the issuance date of this title, said regulations, as well as the respective Decrees, Agreements, Clarifications and Clarification Notes that reformed, added or repealed them, in due course, they were duly published in the Federation's Official Gazette.

MEXICO'S CITY, NOVEMBER 6th, 2019
DEPARTMENT COORDINATOR OF TRADEMARKS EXAMINATION "C"

[Electronic signature]
LIC. SALVADOR RODRIGUEZ RODRIGUEZ

The undersigned certifies that this is the exact translation, to the best of my knowledge, of the original document in Spanish, one document, one page in Spanish, one page in English.

*Gonzalo Rovira Plancarte
/Gonzalo Rovira/
Translator*