

# **EXHIBIT A**

## Response to Office Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	86419254
LAW OFFICE ASSIGNED	LAW OFFICE 111
MARK SECTION	
MARK	<a href="http://tmng-al.uspto.gov/resting2/api/img/86419254/large">http://tmng-al.uspto.gov/resting2/api/img/86419254/large</a>
LITERAL ELEMENT	AMAZON REGISTRY SERVICES
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size or color.

### ARGUMENT(S)

This responds to the Office Action issued on February 4, 2015, for the Application to register AMAZON REGISTRY SERVICES (“Applicant’s Mark”) in Classes 35, 42 and 45 (“Application”), by Amazon Registry Services, Inc. (“Applicant”).

### DISCUSSION

#### I. Cited Applications and Registrations - Single Source & Unity of Control

The Examining Attorney refused the Application under Trademark Act Section 2(d), 15 U.S.C. §1052(d), citing the following trademark registrations and applications, all owned or filed by Amazon Technologies, Inc. (“Cited Marks”):

- **AMAZON**, U.S. Reg. No. 3868195
- **AMAZON.COM**, U.S. Reg. No. 4608470
- **AMAZON LOCAL REGISTER**, U.S. App. Ser. No. 86364998
- **AMAZON & Design**, U.S. App. Ser. No. 86364995

A close relationship between associated companies will obviate any likelihood of consumer confusion between the companies’ trademarks, as the public will perceive the parties’ corresponding goods and services as emanating from a single source. *See In re Wella A.G.*, 787 F.2d 1549, 1552, 229 U.S.P.Q. 274, 276 (Fed. Cir. 1986); *In re Wella A.G.*, 5 U.S.P.Q.2d 1359, 1361 (T.T.A.B. 1987); Trademark Manual of Examining Procedure (“T.M.E.P.”) §1201.07. In addition to this close relationship and the consumer perception that the parties’ goods and services emanate from a single source, the parties must also exercise a unity of control over the use of the parties’ trademarks. *Wella*, 5 U.S.P.Q.2d at 1361. Closely related sister companies, which share a common parent and operate under identical trademarks, can create the necessary consumer perception of a single source of goods or services and avoid any likelihood of consumer confusion between the companies, their trademarks, and their corresponding goods or services. For example, T.M.E.P.

§1201.7(b)(iii) explains a scenario where both an applicant and a registrant offer related goods or services under the same trademark, are closely related sister companies, and each is owned by a common third-party parent company. This relationship between the companies and the shared use of similar trademarks can create the consumer perception that the parties' goods and services emanate from a single source, rather than individual entities, avoiding likelihood of consumer confusion. *See id.*

Similarly, here, Applicant and Amazon Technologies, Inc. are closely-related sister companies. Both Applicant and Amazon Technologies, Inc. are owned by the same parent, Amazon.com, Inc. and all three companies offer goods or services under the shared AMAZON-formative family of trademarks. When encountering Applicant's Mark and the Cited Marks, consumers will understand that the services offered by both Applicant and by Amazon Technologies, Inc. under their respective AMAZON-formative trademarks emanate from the same source, namely "Amazon", which obviates any likelihood of consumer confusion between Applicant's use of Applicant's Mark and Amazon Technologies, Inc.'s use of the Cited Marks. Therefore, Applicant respectfully requests the Examining Attorney withdraw the Trademark Act Section 2(d), 15 U.S.C. §1052(d) refusal.

## II. Request for Suspension

In the event the Examining Attorney does not withdraw the refusal of the Application under Trademark Act Section 2(d), 15 U.S.C. §1052(d), Application Ser. Nos. 86364998 and 86364995 have not yet matured to registration and Applicant respectfully requests that further action on the Application be suspended, pending final disposition of these cited applications. 37 C.F.R. § 2.83(c); T.M.E.P. § 716.02(c).

## III. Amendments to Identification of Services

Applicant respectfully requests the following amendments to the identification of services:

~~**Class 35: *Domain name directory services* Maintaining a registry of domain names and Internet Protocol ("IP") addresses; commercial information and directory services; providing commercial information and on-line directory information services for locating Internet and other computer network addresses; providing an online directory of domain names and domain name ownership, technical, administrative and billing information; retail services for domain names; providing information concerning listings of domain names for sale by others; conducting auctions of domain names for sale; computerized database management, namely, developing, maintaining and administering computerized databases of top-level domain names**~~

~~**Class 42: Domain name registry services; generic top-level domain registry services; domain name registration services; Domain registry operator services; domain name registry services, namely, coordinating the registration of domain names for identification of users and internet protocol addresses on the Internet; providing services to enable persons and entities to reserve and register Internet domain names and addresses and to access, add, modify, or delete information relating to their domain names; conducting computerized searches for domain names; searching and retrieving information, sites, and other resources on domain names available on computer networks for others; accrediting domain name registrars; creating and administering qualifications for domain name registration service providers; storage of public WHOIS data for domain names; account management services for domain names, namely, locking domain names to prevent unauthorized transfers of domain names to unauthorized parties; computer services, namely, data encryption services for digital communications featuring digital encryption certificates; providing data encryption services in electronic transactions and communications on a global computer network; Domain Name System ("DNS") management and maintenance; domain name registry management and maintenance; Domain Name System ("DNS") infrastructure services; developing and hosting a server on a global computer network for the purpose of resolving domain names to internet protocol addresses; domain name and Domain Name System ("DNS") information propagation, and resolution of Domain Name System ("DNS") requests; providing a web-based system and on-line portal for partners to manage Domain Name System (DNS) data; providing an online computer database in the field of domain name registration information; developing and hosting a server on a global computer network for the purpose of resolving domain names to internet protocol addresses**~~

**Class 45:** ~~Providing a searchable online database in the field of domain name registration information; providing information in the field of domain name registry operations~~ Domain name registry services; generic top-level domain registry services; domain name registration services; domain name services, namely, the registration, transfer, and renewal of domain names for others; information services concerning availability and expiration of domain names; providing user authentication services in electronic transactions and communications; consulting services for setting up, management and compliance activities relating to domain name registrars; ~~providing a searchable internet database of domain name registration information;~~ authentication, issuance and validation of digital certificates; domain name searching services; information services concerning availability of domain names; information services in the field of identifying domain names for sale and expired domain names

The FINAL description of services should read as follows:

**Class 35:** Domain name directory services

**Class 42:** Domain registry operator services

**Class 45:** Providing a searchable online database in the field of domain name registration information; authentication, issuance and validation of digital certificates; providing information in the field of domain name registry operations

Each of the proposed amendments are equivalent to or logically encompassed by items already included in Classes 35, 42 and 45 and pursuant to T.M.E.P. §1402.06(a), Applicant respectfully requests entry of these amendments.

#### IV. Disclaimer

Applicant respectfully requests to disclaim the wording “REGISTRY SERVICES”, specifically:  
 No claim is made to the exclusive right to use “REGISTRY SERVICES” apart from the mark as shown.

#### CONCLUSION

Applicant believes that it has responded to each of the issues raised in the Office Action and respectfully requests the Examining Attorney withdraw the refusal based on the Cited Marks or that further action on the Application be suspended, pending final disposition of the cited applications.

#### **GOODS AND/OR SERVICES SECTION (035)(current)**

<b>INTERNATIONAL CLASS</b>	035
<b>DESCRIPTION</b>	
Maintaining a registry of domain names and Internet Protocol ("IP") addresses; commercial information and directory services; providing commercial information and on-line directory information services for locating Internet and other computer network addresses; providing an online directory of domain names and domain name ownership, technical, administrative and billing information; retail services for domain names; providing information concerning listings of domain names for sale by others; conducting auctions of domain names for sale; computerized database management, namely, developing, maintaining and administering computerized databases of top-level domain names	
<b>FILING BASIS</b>	Section 1(b)

#### **GOODS AND/OR SERVICES SECTION (035)(proposed)**

<b>INTERNATIONAL CLASS</b>	035
<b>TRACKED TEXT DESCRIPTION</b>	
<del>Maintaining a registry of domain names and Internet Protocol ("IP") addresses; <a href="#">Domain name directory services</a>; commercial information and directory services; providing commercial information and on-line directory information services for locating Internet and other computer network addresses; providing an online directory of domain names and domain name ownership, technical, administrative and billing information; retail services for domain names; providing information concerning listings of domain names for sale by others; conducting</del>	

~~auctions of domain names for sale; computerized database management, namely, developing, maintaining and administering computerized databases of top-level domain names~~

<b>FINAL DESCRIPTION</b>	Domain name directory services
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<b>FILING BASIS</b>	Section 1(b)
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**GOODS AND/OR SERVICES SECTION (042)(current)**

<b>INTERNATIONAL CLASS</b>	042
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**DESCRIPTION**

Domain name registry services; generic top-level domain registry services; domain name registration services; domain registry operator services; domain name registry services, namely, coordinating the registration of domain names for identification of users and internet protocol addresses on the Internet; providing services to enable persons and entities to reserve and register Internet domain names and addresses and to access, add, modify, or delete information relating to their domain names; conducting computerized searches for domain names; searching and retrieving information, sites, and other resources on domain names available on computer networks for others; accrediting domain name registrars; creating and administrating qualifications for domain name registration service providers; storage of public WHOIS data for domain names; account management services for domain names, namely, locking domain names to prevent unauthorized transfers of domain names to unauthorized parties; computer services, namely, data encryption services for digital communications featuring digital encryption certificates; providing data encryption services in electronic transactions and communications on a global computer network; Domain Name System ("DNS") management and maintenance; domain name registry management and maintenance; Domain Name System ("DNS") infrastructure services; developing and hosting a server on a global computer network for the purpose of resolving domain names to internet protocol addresses; domain name and Domain Name System ("DNS") information propagation, and resolution of Domain Name System ("DNS") requests; providing a web-based system and on-line portal for partners to manage Domain Name System (DNS) data; providing an online computer database in the field of domain name registration information; developing and hosting a server on a global computer network for the purpose of resolving domain names to internet protocol addresses

<b>FILING BASIS</b>	Section 1(b)
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**GOODS AND/OR SERVICES SECTION (042)(proposed)**

<b>INTERNATIONAL CLASS</b>	042
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**TRACKED TEXT DESCRIPTION**

~~Domain name registry services; Domain registry operator services; generic top-level domain registry services; domain name registration services; domain name registry services, namely, coordinating the registration of domain names for identification of users and internet protocol addresses on the Internet; providing services to enable persons and entities to reserve and register Internet domain names and addresses and to access, add, modify, or delete information relating to their domain names; conducting computerized searches for domain names; searching and retrieving information, sites, and other resources on domain names available on computer networks for others; accrediting domain name registrars; creating and administrating qualifications for domain name registration service providers; storage of public WHOIS data for domain names; account management services for domain names, namely, locking domain names to prevent unauthorized transfers of domain names to unauthorized parties; computer services, namely, data encryption services for digital communications featuring digital encryption certificates; providing data encryption services in electronic transactions and communications on a global computer network; Domain Name System ("DNS") management and maintenance; domain name registry management and maintenance; Domain Name System ("DNS") infrastructure services; developing and hosting a server on a global computer network for the purpose of resolving domain names to internet protocol addresses; domain name and Domain Name System ("DNS") information propagation, and resolution of Domain Name System ("DNS") requests; providing a web-based system and on-line portal for partners to manage Domain Name System (DNS) data; providing an online computer database in the field of domain name registration information; developing and hosting a server on a global computer network for the purpose of resolving domain names to internet protocol addresses~~

<b>FINAL DESCRIPTION</b>	Domain registry operator services
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<b>FILING BASIS</b>	Section 1(b)
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**GOODS AND/OR SERVICES SECTION (045)(current)**

<b>INTERNATIONAL CLASS</b>	045
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**DESCRIPTION**

Domain name registry services; generic top-level domain registry services; domain name registration services; domain name services, namely, the registration, transfer, and renewal of domain names for others; information services concerning availability and expiration of domain names; providing user authentication services in electronic transactions and communications; consulting services for setting up, management and compliance activities relating to domain name registrars; providing a searchable internet database of domain name registration information; authentication, issuance and validation of digital certificates; domain name searching services; information services concerning

availability of domain names; information services in the field of identifying domain names for sale and expired domain names	
FILING BASIS	Section 1(b)
<b>GOODS AND/OR SERVICES SECTION (045)(proposed)</b>	
INTERNATIONAL CLASS	045
<b>TRACKED TEXT DESCRIPTION</b>	
<del>Domain name registry services; Providing a searchable online database in the field of domain name registration information; generic top-level domain registry services; providing information in the field of domain name registry operations; domain name registration services; authentication, issuance and validation of digital certificates; domain name services, namely, the registration, transfer, and renewal of domain names for others; information services concerning availability and expiration of domain names; providing user authentication services in electronic transactions and communications; consulting services for setting up, management and compliance activities relating to domain name registrars; providing a searchable internet database of domain name registration information; domain name searching services; information services concerning availability of domain names; information services in the field of identifying domain names for sale and expired domain names</del>	
<b>FINAL DESCRIPTION</b>	
Providing a searchable online database in the field of domain name registration information; providing information in the field of domain name registry operations; authentication, issuance and validation of digital certificates	
FILING BASIS	Section 1(b)
<b>ADDITIONAL STATEMENTS SECTION</b>	
DISCLAIMER	No claim is made to the exclusive right to use REGISTRY SERVICES apart from the mark as shown.
<b>CORRESPONDENCE SECTION</b>	
ORIGINAL ADDRESS	AMAZON REGISTRY SERVICES, INC. AMAZON REGISTRY SERVICES, INC. 410 TERRY AVE N SEATTLE Washington (WA) US 98109-5210
<b>NEW CORRESPONDENCE SECTION</b>	
NAME	AMAZON REGISTRY SERVICES, INC.
FIRM NAME	AMAZON REGISTRY SERVICES, INC.
DOCKET/REFERENCE NUMBER	TMKM1673
STREET	410 TERRY AVE N
CITY	SEATTLE
STATE	Washington
ZIP/POSTAL CODE	98109-5210
COUNTRY	United States
PHONE	206-435-6550
FAX	206-266-7010
EMAIL	docket@amazon.com;peterbec@amazon.com; trademarks@amazon.com
AUTHORIZED EMAIL COMMUNICATION	Yes
<b>SIGNATURE SECTION</b>	
RESPONSE SIGNATURE	/dchen/
SIGNATORY'S NAME	David Chen

<b>SIGNATORY'S POSITION</b>	Vice President
<b>SIGNATORY'S PHONE NUMBER</b>	206-266-3516
<b>DATE SIGNED</b>	08/03/2015
<b>AUTHORIZED SIGNATORY</b>	YES
<b>FILING INFORMATION SECTION</b>	
<b>SUBMIT DATE</b>	Mon Aug 03 12:41:04 EDT 2015
<b>TEAS STAMP</b>	USPTO/ROA-XX.XXX.XXX.XXX- 20150803124104860475-8641 9254-5402af326b70927215f5 f0ffa51a25332e8d0b2162e2d 52e3f140d3253c23b5-N/A-N/ A-20150731191452957991

PTO Form 1957 (Rev 9/2005)  
OMB No. 0651-0050 (Exp. 07/31/2017)

## **Response to Office Action**

### **To the Commissioner for Trademarks:**

Application serial no. **86419254** AMAZON REGISTRY SERVICES(Standard Characters, see <http://tmng-al.uspto.gov/resting2/api/img/86419254/large>) has been amended as follows:

### **ARGUMENT(S)**

**In response to the substantive refusal(s), please note the following:**

This responds to the Office Action issued on February 4, 2015, for the Application to register AMAZON REGISTRY SERVICES (“Applicant’s Mark”) in Classes 35, 42 and 45 (“Application”), by Amazon Registry Services, Inc. (“Applicant”).

### **DISCUSSION**

#### **I. Cited Applications and Registrations - Single Source & Unity of Control**

The Examining Attorney refused the Application under Trademark Act Section 2(d), 15 U.S.C. §1052(d), citing the following trademark registrations and applications, all owned or filed by Amazon Technologies, Inc. (“Cited Marks”):

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- **AMAZON.COM**, U.S. Reg. No. 4608470
- **AMAZON LOCAL REGISTER**, U.S. App. Ser. No. 86364998
- **AMAZON & Design**, U.S. App. Ser. No. 86364995

A close relationship between associated companies will obviate any likelihood of consumer confusion between the companies’ trademarks, as the public will perceive the parties’ corresponding goods and services as emanating from a single source. *See In re Wella A.G.*, 787 F.2d 1549, 1552, 229 U.S.P.Q. 274, 276 (Fed. Cir. 1986); *In re Wella A.G.*, 5 U.S.P.Q.2d 1359, 1361 (T.T.A.B. 1987); Trademark Manual of Examining Procedure (“T.M.E.P.”) §1201.07. In addition to this close relationship and the consumer

perception that the parties' goods and services emanate from a single source, the parties must also exercise a unity of control over the use of the parties' trademarks. *Wella*, 5 U.S.P.Q.2d at 1361. Closely related sister companies, which share a common parent and operate under identical trademarks, can create the necessary consumer perception of a single source of goods or services and avoid any likelihood of consumer confusion between the companies, their trademarks, and their corresponding goods or services. For example, T.M.E.P. §1201.7(b)(iii) explains a scenario where both an applicant and a registrant offer related goods or services under the same trademark, are closely related sister companies, and each is owned by a common third-party parent company. This relationship between the companies and the shared use of similar trademarks can create the consumer perception that the parties' goods and services emanate from a single source, rather than individual entities, avoiding likelihood of consumer confusion. *See id.*

Similarly, here, Applicant and Amazon Technologies, Inc. are closely-related sister companies. Both Applicant and Amazon Technologies, Inc. are owned by the same parent, Amazon.com, Inc. and all three companies offer goods or services under the shared AMAZON-formative family of trademarks. When encountering Applicant's Mark and the Cited Marks, consumers will understand that the services offered by both Applicant and by Amazon Technologies, Inc. under their respective AMAZON-formative trademarks emanate from the same source, namely "Amazon", which obviates any likelihood of consumer confusion between Applicant's use of Applicant's Mark and Amazon Technologies, Inc.'s use of the Cited Marks. Therefore, Applicant respectfully requests the Examining Attorney withdraw the Trademark Act Section 2(d), 15 U.S.C. §1052(d) refusal.

## **II. Request for Suspension**

In the event the Examining Attorney does not withdraw the refusal of the Application under Trademark Act Section 2(d), 15 U.S.C. §1052(d), Application Ser. Nos. 86364998 and 86364995 have not yet matured to registration and Applicant respectfully requests that further action on the Application be suspended, pending final disposition of these cited applications. 37 C.F.R. § 2.83(c); T.M.E.P. § 716.02(c).

## **III. Amendments to Identification of Services**

Applicant respectfully requests the following amendments to the identification of services:

~~**Class 35:** *Domain name directory services* Maintaining a registry of domain names and Internet Protocol ("IP") addresses; commercial information and directory services; providing commercial information and on-line directory information services for locating Internet and other computer network addresses; providing an online directory of domain names and domain name ownership, technical, administrative and billing information; retail services for domain names; providing information concerning listings of domain names for sale by others; conducting auctions of domain names for sale; computerized database management, namely, developing, maintaining and administering computerized databases of top-level domain names~~

~~**Class 42:** Domain name registry services; generic top-level domain registry services; domain name registration services; Domain registry operator services; domain name registry services, namely, coordinating the registration of domain names for identification of users and internet protocol addresses on the Internet; providing services to enable persons and entities to reserve and register Internet domain names and addresses and to access, add, modify, or delete information relating to their domain names; conducting computerized searches for domain names; searching and retrieving information, sites, and other resources on domain names available on computer networks for others; accrediting domain name registrars; creating and administering qualifications for domain name registration service providers; storage of public WHOIS data for domain names; account management services for domain names, namely, locking domain names to prevent unauthorized transfers of domain names to unauthorized parties; computer services, namely, data encryption services for digital communications featuring digital encryption certificates; providing data encryption services in electronic transactions and communications on a global computer network; Domain Name System ("DNS") management and maintenance; domain name registry management and~~



maintenance; Domain Name System ("DNS") infrastructure services; developing and hosting a server on a global computer network for the purpose of resolving domain names to internet protocol addresses; domain name and Domain Name System ("DNS") information propagation, and resolution of Domain Name System ("DNS") requests; providing a web-based system and on-line portal for partners to manage Domain Name System (DNS) data; providing an online computer database in the field of domain name registration information; developing and hosting a server on a global computer network for the purpose of resolving domain names to internet protocol addresses

**Class 45:** *Providing a searchable online database in the field of domain name registration information; providing information in the field of domain name registry operations* Domain name registry services; generic top-level domain registry services; domain name registration services; domain name services, namely, the registration, transfer, and renewal of domain names for others; information services concerning availability and expiration of domain names; providing user authentication services in electronic transactions and communications; consulting services for setting up, management and compliance activities relating to domain name registrars; providing a searchable internet database of domain name registration information; authentication, issuance and validation of digital certificates; domain name searching services; information services concerning availability of domain names; information services in the field of identifying domain names for sale and expired domain names

The FINAL description of services should read as follows:

**Class 35:** Domain name directory services

**Class 42:** Domain registry operator services

**Class 45:** Providing a searchable online database in the field of domain name registration information; authentication, issuance and validation of digital certificates; providing information in the field of domain name registry operations

Each of the proposed amendments are equivalent to or logically encompassed by items already included in Classes 35, 42 and 45 and pursuant to T.M.E.P. §1402.06(a), Applicant respectfully requests entry of these amendments.

#### **IV. Disclaimer**

Applicant respectfully requests to disclaim the wording "REGISTRY SERVICES", specifically:

No claim is made to the exclusive right to use "REGISTRY SERVICES" apart from the mark as shown.

#### **CONCLUSION**

Applicant believes that it has responded to each of the issues raised in the Office Action and respectfully requests the Examining Attorney withdraw the refusal based on the Cited Marks or that further action on the Application be suspended, pending final disposition of the cited applications.

#### **CLASSIFICATION AND LISTING OF GOODS/SERVICES**

**Applicant proposes to amend the following class of goods/services in the application:**

**Current:** Class 035 for Maintaining a registry of domain names and Internet Protocol ("IP") addresses; commercial information and directory services; providing commercial information and on-line directory information services for locating Internet and other computer network addresses; providing an online directory of domain names and domain name ownership, technical, administrative and billing information; retail services for domain names; providing information concerning listings of domain names for sale by others; conducting auctions of domain names for sale; computerized database management, namely, developing, maintaining and administering computerized databases of top-level domain names

Original Filing Basis:

**Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the

applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

**Proposed:**

**Tracked Text Description:** ~~Maintaining a registry of domain names and Internet Protocol ("IP") addresses; Domain name directory services; commercial information and directory services; providing commercial information and on-line directory information services for locating Internet and other computer network addresses; providing an online directory of domain names and domain name ownership, technical, administrative and billing information; retail services for domain names; providing information concerning listings of domain names for sale by others; conducting auctions of domain names for sale; computerized database management, namely, developing, maintaining and administering computerized databases of top-level domain names~~

Class 035 for Domain name directory services

**Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

**Applicant proposes to amend the following class of goods/services in the application:**

**Current:** Class 042 for Domain name registry services; generic top-level domain registry services; domain name registration services; domain registry operator services; domain name registry services, namely, coordinating the registration of domain names for identification of users and internet protocol addresses on the Internet; providing services to enable persons and entities to reserve and register Internet domain names and addresses and to access, add, modify, or delete information relating to their domain names; conducting computerized searches for domain names; searching and retrieving information, sites, and other resources on domain names available on computer networks for others; accrediting domain name registrars; creating and administering qualifications for domain name registration service providers; storage of public WHOIS data for domain names; account management services for domain names, namely, locking domain names to prevent unauthorized transfers of domain names to unauthorized parties; computer services, namely, data encryption services for digital communications featuring digital encryption certificates; providing data encryption services in electronic transactions and communications on a global computer network; Domain Name System ("DNS") management and maintenance; domain name registry management and maintenance; Domain Name System ("DNS") infrastructure services; developing and hosting a server on a global computer network for the purpose of resolving domain names to internet protocol addresses; domain name and Domain Name System ("DNS") information propagation, and resolution of Domain Name System ("DNS") requests; providing a web-based system and on-line portal for partners to manage Domain Name System (DNS) data; providing an online computer database in the field of domain name registration information; developing and hosting a server on a global computer network for the purpose of resolving domain names to internet protocol addresses

Original Filing Basis:

**Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

**Proposed:**

**Tracked Text Description:** ~~Domain name registry services; Domain registry operator services; generic top-level domain registry services; domain name registration services; domain name registry services, namely, coordinating the registration of domain names for identification of users and internet protocol addresses on the Internet; providing services to enable persons and entities to reserve and register Internet domain names and addresses and to access, add, modify, or delete information relating to their domain names; conducting computerized searches for domain names; searching and retrieving information, sites, and other resources on domain names available on computer networks for others; accrediting domain name registrars; creating and administering qualifications for domain name registration service providers; storage of public WHOIS data for domain names; account management services for domain names, namely, locking domain names to prevent unauthorized transfers of domain names to unauthorized parties; computer services, namely, data encryption services for digital communications featuring digital encryption certificates; providing data encryption services in electronic transactions and communications on a global computer network;~~

~~Domain Name System ("DNS") management and maintenance; domain name registry management and maintenance; Domain Name System ("DNS") infrastructure services; developing and hosting a server on a global computer network for the purpose of resolving domain names to internet protocol addresses; domain name and Domain Name System ("DNS") information propagation, and resolution of Domain Name System ("DNS") requests; providing a web-based system and on-line portal for partners to manage Domain Name System (DNS) data; providing an online computer database in the field of domain name registration information; developing and hosting a server on a global computer network for the purpose of resolving domain names to internet protocol addresses~~

Class 042 for Domain registry operator services

**Filing Basis: Section 1(b), Intent to Use: *For a trademark or service mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. ***For a collective trademark, collective service mark, or collective membership mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. ***For a certification mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

**Applicant proposes to amend the following class of goods/services in the application:**

**Current:** Class 045 for Domain name registry services; generic top-level domain registry services; domain name registration services; domain name services, namely, the registration, transfer, and renewal of domain names for others; information services concerning availability and expiration of domain names; providing user authentication services in electronic transactions and communications; consulting services for setting up, management and compliance activities relating to domain name registrars; providing a searchable internet database of domain name registration information; authentication, issuance and validation of digital certificates; domain name searching services; information services concerning availability of domain names; information services in the field of identifying domain names for sale and expired domain names  
Original Filing Basis:

**Filing Basis: Section 1(b), Intent to Use: *For a trademark or service mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. ***For a collective trademark, collective service mark, or collective membership mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. ***For a certification mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

**Proposed:**

**Tracked Text Description:** ~~Domain name registry services; Providing a searchable online database in the field of domain name registration information; generic top-level domain registry services; providing information in the field of domain name registry operations; domain name registration services; authentication, issuance and validation of digital certificates; domain name services, namely, the registration, transfer, and renewal of domain names for others; information services concerning availability and expiration of domain names; providing user authentication services in electronic transactions and communications; consulting services for setting up, management and compliance activities relating to domain name registrars; providing a searchable internet database of domain name registration information; domain name searching services; information services concerning availability of domain names; information services in the field of identifying domain names for sale and expired domain names~~

Class 045 for Providing a searchable online database in the field of domain name registration information; providing information in the field of domain name registry operations; authentication, issuance and validation of digital certificates

**Filing Basis: Section 1(b), Intent to Use: *For a trademark or service mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. ***For a collective trademark, collective service mark, or collective membership mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. ***For a certification mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

**CORRESPONDENCE ADDRESS CHANGE**

Applicant proposes to amend the following:

**Current:**

AMAZON REGISTRY SERVICES, INC.  
AMAZON REGISTRY SERVICES, INC.  
410 TERRY AVE N  
SEATTLE  
Washington (WA)  
US  
98109-5210

**Proposed:**

AMAZON REGISTRY SERVICES, INC. of AMAZON REGISTRY SERVICES, INC., having an address of  
410 TERRY AVE N SEATTLE, Washington 98109-5210  
United States  
docket@amazon.com;peterbec@amazon.com; trademarks@amazon.com  
206-435-6550  
206-266-7010  
The docket/reference number is TMKM1673 .

**ADDITIONAL STATEMENTS**

**Disclaimer**

No claim is made to the exclusive right to use REGISTRY SERVICES apart from the mark as shown.

**SIGNATURE(S)**

**Response Signature**

Signature: /dchen/ Date: 08/03/2015  
Signatory's Name: David Chen  
Signatory's Position: Vice President

Signatory's Phone Number: 206-266-3516

The signatory has confirmed that he/she is not represented by either an authorized attorney or Canadian attorney/agent, and that he/she is either:  
(1) the owner/holder ; or (2) a person(s) with legal authority to bind the owner/holder; and if an authorized U.S. attorney or Canadian attorney/agent previously represented him/her in this matter, either he/she has filed a signed revocation of power of attorney with the USPTO or the USPTO has granted the request of his/her prior representative to withdraw.

Mailing Address: AMAZON REGISTRY SERVICES, INC.  
AMAZON REGISTRY SERVICES, INC.  
410 TERRY AVE N  
SEATTLE, Washington 98109-5210

Serial Number: 86419254

Internet Transmission Date: Mon Aug 03 12:41:04 EDT 2015  
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