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Mark: BECAUSE EVERY DAY IS A TIARA DAY

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US Serial Number: 76661727

Application Filing Date: Jun. 16, 2006

US Registration Number: 3305162

Registration Date: Oct. 09, 2007

Register: Principal

Mark Type: Service Mark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Oct. 10, 2013

Publication Date: Apr. 03, 2007

Mark Information

Mark Literal Elements: BECAUSE EVERY DAY IS A TIARA DAY

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Retail and wholesale store services featuring new and vintage clothing, shoes, hats, jewelry and other related accessories, bath and beauty products, home décor, books, furniture, gifts, flowers, antiques, collectibles, stationery, cards and other paper goods, lingerie and art work

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: 2002

Use in Commerce: 2002

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Lavender Moon Company, Ltd.

DBA, AKA, Formerly: DBA Tiara Day

Owner Address: 5124 Doubs Road
Adamstown, MARYLAND 21710
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: MARYLAND

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Brian J. Winterfeldt **Docket Number:** 384367.00001
Attorney Primary Name/Address: bjwtmteam@kattenlaw.com brian.winterfeldt@kattenlaw.com **Attorney Email:** Yes
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Correspondent

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Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 10, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Oct. 10, 2013	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	70132
Oct. 04, 2013	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	70132
Oct. 10, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	70132
Oct. 04, 2013	TEAS SECTION 8 & 15 RECEIVED	
Sep. 19, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 09, 2007	REGISTERED-PRINCIPAL REGISTER	
Aug. 31, 2007	ELECTRONIC RECORD REVIEW COMPLETE	77975
May 18, 2007	ON HOLD - ELECTRONIC RECORD REVIEW REQUIRED	
Apr. 03, 2007	PUBLISHED FOR OPPOSITION	
Mar. 14, 2007	NOTICE OF PUBLICATION	
Mar. 09, 2007	WITHDRAWN FROM PUB - OG REVIEW QUERY	61844
Feb. 15, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	77075
Feb. 15, 2007	ASSIGNED TO LIE	77075
Jan. 12, 2007	EXAMINERS AMENDMENT MAILED	
Jan. 11, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 11, 2007	EXAMINER'S AMENDMENT ENTERED	88888
Jan. 11, 2007	EXAMINERS AMENDMENT -WRITTEN	81099
Dec. 04, 2006	NON-FINAL ACTION MAILED	
Dec. 01, 2006	NON-FINAL ACTION WRITTEN	81099
Nov. 18, 2006	ASSIGNED TO EXAMINER	81099
Jun. 27, 2006	APPLICATION FILING RECEIPT MAILED	
Jun. 23, 2006	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 114

Date in Location: Oct. 10, 2013

