



What's New?

Natural Flavor Enhancing System

Applications for Reduced Sugar and Low Glycemic Products

The partners of Amax NutraSource have been involved in the manufacturing and distribution of standardized botanical products since 1995. Our mission statement is to provide the highest quality products, at a competitive value, with the highest level of customer service possible. Through this philosophy, our worldwide cultivation, procurement and extraction facilities, Amax NutraSource maintains a prominent position in the natural product industry.

One product that Amax NutraSource has worked extensively with for the past five years is a powdered extract of the fruit known as Luo Han Guo which grows in China. Luo Han Guo possesses intense sweetness characteristics which can be formulated to use in a wide range of food and beverage applications including ice cream, tortillas, baked goods, pastries and pizza dough. Because of our history in working with this fruit, Procter & Gamble selected us to manufacture and distribute a liquid version of the product in March of 2002 which we continue to market.



Luo Han Guo extract powder by itself can be difficult to use in food and beverage applications without the proper masking agents and other complementary ingredients. After working with a food technology company for over one year, a **“Natural Flavor Enhancing System”** was developed which has **“user friendly”** applications in the **food and beverage industries and which is approximately three times sweeter than sucrose**. Luo Han Guo is a key ingredient in this flavoring system which is all natural, reduced in sugar content and has low glycemic characteristics.

Pomegranate Extract

We are pleased to offer our new Pomegranate extract, standardized to Punicalagins α and β as well as total polyphenols. Suitable for functional food and beverages, nutraceutical as well as cosmetic applications, this high antioxidant extract has received a great deal of clinical research and has been shown to be effective in many areas.

Our Pomegranate extract, standardized to 40% Punicalagins α and β is tested and confirmed in independent lab analysis via HPLC. This fruit ellagitannin has been indicated as the major antioxidant polyphenol group found within the pomegranate rind.



Coming Shows



SupplySide West, Las Vegas, NV,
Oct 22-24, 2008
Booth # 16008

Supply Expo, Anaheim, CA, Mar
05-08, 2009
Booth # 811

SupplySide East, Secaucus NJ,
Apr 27-29, 2009
Booth # 1637

IFT, Anaheim, CA, Jun 7-9, 2009,
Booth # 3109

SupplySide West, Las Vegas NV,
Nov 11-13, 2009
Booth # 17014



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