

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK EXAMINING DIVISION**

APPLICANT : Meta Platforms, Inc.)
)
TRADEMARK : META) Eric Sable
) Trademark Examining
) Attorney
SERIAL NO. : 97/202,620) Law Office 117
)
CLASS : 36)

RESPONSE TO OFFICE ACTION

Meta Platforms, Inc. (“Applicant”) has received and reviewed the Non-Final Office Action issued on July 7, 2022, regarding U.S. Trademark Serial No. 97/202,620 (the “Application”) for the mark META (“Applicant’s Mark”), with respect to Class 36. Applicant respectfully submits the following response.

I. AMENDMENT OF APPLICANT’S SERVICES

In response to the Examining Attorney’s request to clarify certain services in the Application, Applicant has submitted its amendments with this response. Attached as Exhibit A are the final services, as amended.

II. THE ADVISORY REGARDING THE REFERENCED APPLICATIONS MUST BE WITHDRAWN BECAUSE APPLICANT’S PRIORITY CLAIM MUST BE CONSIDERED

The prior-filed application advisory citing U.S. Trademark Application Nos. 97/149,980; 97/131,049; 97/197,141; 97/110,888; 97/108,279 and 97/098,618 (collectively, the “Referenced Applications”) must be withdrawn because the subject application (U.S. App. No. 97/202,620) for META was filed with a priority claim that predates the Referenced Applications. Specifically, the Application was filed with a §44(d) claim of priority, relying on Jamaica Trademark Application

No. 083739, which was filed on July 8, 2021. Additionally, U.S. Trademark Application No. 97/131,049 has lapsed.

When an applicant is entitled to priority based on a foreign application, the effective filing date is the date on which the foreign application was first filed in the foreign country. 15 U.S.C. §§1126(d)(1), Trademark Manual of Examining Procedure § 206.02. As detailed in the below table, the Referenced Applications were filed months after the priority date of the Application:

Referenced App. No.	Mark	Filing Date
97/149,980	META BROKERS	December 1, 2021
97/131,049	METAPAY (<i>lapsed</i>)	November 18, 2021
97/197,141	META UNIVERSAL GROUP	December 30, 2021
97/110,888	METABUCKS	November 5, 2021
97/108,279	METACOIN	November 4, 2021
97/098,618	META JUNGLE	October 29, 2021

Further, none of the Referenced Applications claim a priority date that is earlier than their respective filing dates. Due to its priority claim, the Application must be afforded priority filing rights as of July 8, 2021, which is the same as the filing date of the original Jamaican priority application. As a result, the advisory regarding the Referenced Applications must be withdrawn and the Application approved for publication.

Applicant reserves its rights to present arguments in support of registration by addressing the issue of potential conflict between Applicant's Mark and the marks in the Referenced Applications, as necessary.

III. CONCLUSION

Applicant has addressed all outstanding issues raised by the Examining Attorney. Accordingly, Applicant respectfully requests the Application be approved for publication.

EXHIBIT A

Class 36

Financial transaction processing services, namely, providing secure electronic commercial and peer-to-peer transactions and payment options; electronic processing of bill payment data for users of the internet and communication networks; payment transaction processing services; electronic funds transfer services; electronic credit card, debit card, and gift card transaction processing services; Providing electronic mobile payment services for others, namely, electronic payment services involving electronic processing and subsequent transmission of bill payment data; Financial transaction services in the nature of providing secure commercial and peer-to-peer transactions and payment options, and currency transfer services; Payment proceeding services, namely, payment and fund verification services, credit card and debit card transaction processing services, cryptocurrency payment processing services, and processing of electronic wallet payments; Financial transaction services, namely, providing secure commercial transactions and payment options, clearing and reconciling financial transactions via a global computer network, investment fund transfer and transaction services, providing secure commercial transactions and payment options, providing secure commercial transactions and payment options using a mobile device at a point of sale; facilitating and arranging fundraising and the distribution of fundraising donations; charitable fundraising services, namely, coordination of the procurement and distribution of monetary donations from individuals and companies to third-parties; providing bill payment services via electronic mobile applications; financial services, namely, providing a virtual currency for use by members of an online community in connection with video games, live streaming content, and video on demand content via the internet and communications networks; financial exchange; Electronic mobile payment services for others, namely, financial transaction services, namely, providing secure commercial transactions and payment options using a mobile device at a point of sale; virtual currency exchange services; electronic transfer of virtual currencies; financial affairs, namely, financial management, financial planning, financial forecasting, financial portfolio management and financial analysis and consultation; financial information provided by electronic means; Brokerage services, namely, financial investment brokerage services, business brokerage services, investment brokerage services, securities brokerage services, futures brokerage services, financial brokerage services for financial instruments, cryptocurrency and digital currency trading; Currency dealing services, namely, currency exchange services; currency dealing services, namely, foreign currency dealing in the nature of trading and exchange; currency dealing services, namely, currency trading services; currency dealing services, namely, broker-dealer services on securities exchanges and over-the-counter markets; currency dealing services, namely, broker-dealer financial services in the field of cryptocurrency, digital currency, digital and blockchain assets, digitized asset, digital token, crypto token and utility token; Currency dealing services in the nature of currency exchange services; digital currency services, namely, currency trading of cryptocurrencies and other forms of virtual currency in the nature of digital and blockchain assets, digitized assets, digital tokens, crypto tokens and utility tokens; Cryptocurrency services, namely cryptocurrency exchange services featuring blockchain technology, electronic transfer of crypto assets, and financial exchange of crypto assets; Virtual currency services, namely, blockchain-based payment verification services; electronic wallet services, namely, secure placement, management and trading of crypto currency assets; electronic wallet services, namely bill payment services provided via an electronic wallet; Financial services relating to electronic wallet services, namely, processing of electronic wallet payments, processing and transmission of electronic funds transfer and payments via electronic

wallets, processing and transmission of transfers of electronic cash equivalents; bill payment services provided via an electronic wallet; electronic banking services via a global computer network; currency trading; electronic payment services involving electronic processing and subsequent transmission of bill payment data; Cryptocurrency trading services relating to the trading of digital currency, virtual currency, and other forms of virtual currency in the nature of digital and blockchain assets, digitized assets, digital tokens, cryptocurrency tokens and utility tokens; Cryptocurrency payment processing services relating to payment processing of digital currency, virtual currency, and other forms of virtual currency in the nature of digital and blockchain assets, digitized assets, digital tokens, cryptocurrency tokens and utility tokens; Cash management services, namely, facilitating transfers of electronic cash equivalents; news reporting services in the field of financial news; Financial services, namely, providing a virtual currency for use by members of an online community via a global computer network; issuance of tokens of value; Financial management of digital currency, virtual currency, cryptocurrency, and other forms of virtual currency in the nature of digital and blockchain assets, digitized assets, digital tokens, crypto tokens and utility tokens; Financial services, namely, providing a financial exchange for the trading of digital currency, virtual currency, cryptocurrency, and other forms of virtual currency in the nature of digital and blockchain assets, digitized assets, digital tokens, crypto tokens and utility tokens; cryptocurrency trading services; cryptocurrency exchange services; cryptocurrency payment processing; electronic payment services, namely, payment verification services and electronic payment services involving electronic processing and subsequent transmission of bill payment data; Processing of electronic wallet payments; Currency management services being cash management services; currency transfer services; Financial services in the nature cryptocurrency exchange services being the electronic transfer of digital currency, virtual currency, digital and blockchain assets, digitized assets, digital tokens, crypto tokens and utility tokens; Financial consultation in the field of digital currency, virtual currency, cryptocurrency, and other forms of virtual currency in the nature of digital and blockchain assets, digitized assets, digital tokens, crypto tokens and utility tokens; providing electronic processing and tracking of electronic funds transfers; currency exchange services; investment management services; Financial custody services for financial institutions and funds, namely, maintaining possession of financial assets for others for financial management purposes; Online real-time currency trading, namely, listing and trading of swaps and derivatives on digital currency, virtual currency, cryptocurrency, and other forms of virtual currency in the nature of digital and blockchain assets, digitized assets, digital tokens, crypto tokens and utility tokens; monetary exchange; clearing and reconciling financial transactions; financial information services; electronic financial trading services; electronic financial trading, namely, trading of the field of digitized assets; providing on-demand and real-time financial information about digital currency, virtual currency, cryptocurrency, digital and blockchain assets, digitized assets, digital tokens, crypto tokens and utility tokens; providing information in the fields of investment and finance over computer networks and global communication network; electronic trading of financial instruments; Electronic commerce payment services, namely, electronic payment services involving electronic processing and subsequent transmission of bill payment data; Electronic payment services involving electronic processing and subsequent transmission of bill payment data for users of internet and communications networks; financial transaction processing services, namely, providing secure commercial transactions and payment options; financial transaction services, namely, providing a virtual currency for use by members of an online community via the internet and communications networks; Merchant services, namely, payment transaction processing

services of virtual currency transactions for others; Payment processing services, namely electronic processing and subsequent transmission of processing payment transactions of payment data involving digital currency, virtual currency, cryptocurrency, and other forms of virtual currency in the nature of digital and blockchain assets, digitized assets, digital tokens, crypto tokens and utility tokens for users of internet and communication networks; pre-paid gift card services, namely, issuing gift card certificates that may be redeemed for goods or services.