

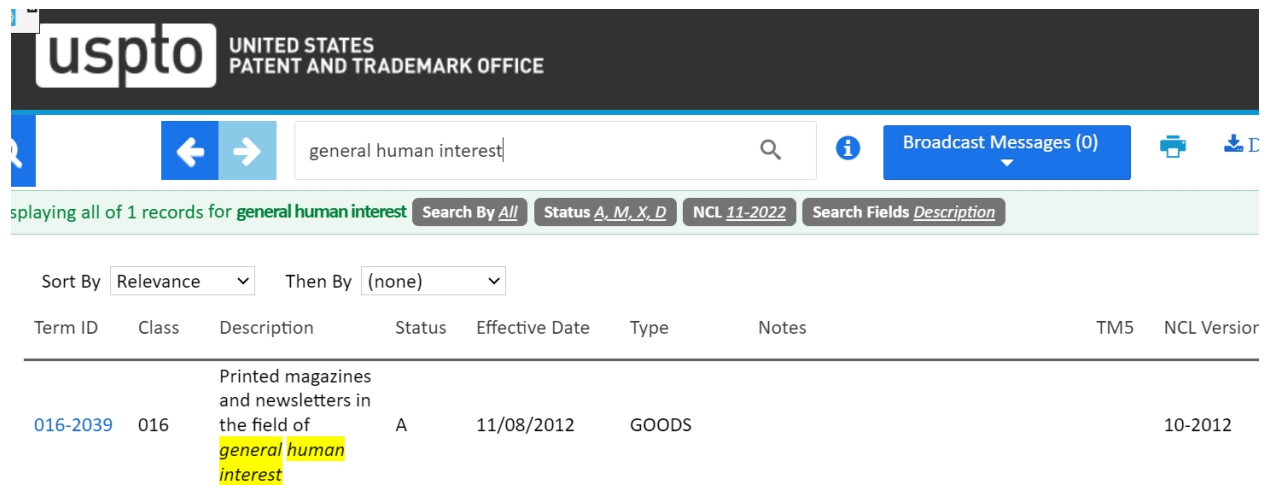
Mark: FOLKLORE
Serial Number: 90068812

Office Action Response

The Examiner has requested the following amendment in Class 41:

. . . Online journals in the nature of blogs on the topics of general human interest, **namely [applicant must indicate the field, i.e. fashion tips, places to vacation, etc.];** . . .

Applicant respectfully asserts that this clause is sufficiently definite as written and that the above amendment is not required. Specifically, the Trademark ID Manual lists the following acceptable identification of goods:



(full screenshot attached as Attachment A).


Given that the above description of goods is acceptable, there is no reason why Applicant's Class 41 service requires more specificity. An online journal in the nature of a blog is not meaningfully different from printed magazines nor newsletters; it is merely the electronic version of the printed publication identified in the Class 16 product listed in the ID Manual. All are mediums for conveying creative content, including writings, photographs and images. Since printed magazines and newsletters may be in the field of "general human interest," so too may online journals in the nature of a blog.

Indeed, there are a number of registrations that include "general human interest" as a field for online journals, including registrations that issued recently. These include the following:

Mark	Status	Full Goods/Services	Owner
STEEL BLOSSOMS RN: 6522941 SN: 88726737	Registered, October 19, 2021	Int'l Class: 41 (Int'l Class: 41) Entertainment services in the nature of live musical performances; Live music concerts; Live stage	Amour, Hayley (United States Individual) Suite 610 3310 West

Mark	Status	Full Goods/Services	Owner
		<p>performances in the nature of musical and theatrical productions; Public appearances by a musical artist and entertainer; Providing online interviews with a musical artist and entertainer in the field of music for entertainment purposes; Entertainment services, namely, providing information relating to entertainment, music and musical entertainment; Entertainment services, namely, providing information relating to a musical artist and entertainer; Entertainment services, namely, providing information relating to entertainment, music and musical entertainment via global communications networks; Entertainment services, namely, providing information relating to a musical artist and entertainer via global communications networks; Fan club services; Providing a website featuring non-downloadable multi-media content in the nature of audio recordings, video recordings, and audio-visual content in the fields of entertainment, music and musical entertainment; Providing a website featuring non-downloadable multi-media content in the nature of audio recordings, video recordings, and audio-visual content relating to a musical artist and entertainer; Providing a website featuring news and non-downloadable articles in the fields of entertainment, music and musical entertainment; Providing a website featuring news and non-downloadable articles relating to a musical artist and entertainer; On-line journals in the nature of blogs in the fields of entertainment, music and entertainment; On-line journals in the nature of blogs relating to a musical artist and entertainer; On-line journals in the nature of blogs on the topics of general human interest; Non-downloadable electronic newsletters relating to a musical artist and entertainer; Providing non-downloadable electronic publications in the nature of articles in the fields entertainment, music and musical entertainment; Providing non-downloadable electronic publications in the nature of articles relating to a musical artist and entertainer; Providing non-downloadable playback of music via global computer networks; Providing online videos featuring music, not downloadable; Providing a website featuring non-downloadable videos featuring pre-recorded musical performances; Providing non-downloadable online videos featuring stage performances by a musical artist and entertainer; Providing a website featuring non-downloadable videos featuring public appearances by a musical artist and entertainer; Providing non-downloadable online videos featuring interviews with a musical artist and</p>	<p>End Avenue, Nashville, Tennessee 37203 United States of America Zebley, Sara (United States Individual) Suite 610 3310 West End Avenue, Nashville, Tennessee 37203 United States of America</p>

Mark	Status	Full Goods/Services	Owner
		entertainer; Providing non-downloadable electronic multi-media content in the nature of pre-recorded videos of musical performances, videos of stage performances, videos of public appearances, online texts of interviews, online news, photographs, and other information in the field of music and musical entertainment; Providing non-downloadable electronic multi-media content in the nature of pre-recorded videos of musical performances, videos of stage performances, videos of public appearances, online texts of interviews, online news, photographs, and other information in the field of a musical artist and entertainer	
ANYTHING BUT KHAKIS RN: 5617071 SN: 87879971	Registered, November 27, 2018	(Int'l Class: 41) Online journals, namely, blogs featuring travel, family, sports, fashion, general human interest and personal development	Benjamin Bostic (Us Individual) 401 Wake Street, Charlotte, North Carolina 28216 United States of America
BARELY EVOLVED APES RN: 5792301 SN: 88134696	Registered, July 2, 2019	(Int'l Class: 41) Educational and entertainment services, namely, providing on ongoing video and image programs in the field of personal development, comedy, food, travel, and variety; providing online journals, namely, blogs and vlogs concerning ongoing video programs in the field of variety, general human interest, and comedy; entertainment services, namely, providing via the Internet images and photographs in the field of variety, general human interest, personal development, comedy, food, travel, and variety; providing online art exhibitions; entertainment in the nature of visual performances, namely, ongoing variety shows broadcast via an online communications network; film and video production; multimedia entertainment services in the nature of recording, production, and post-production services in the fields of video and films	Lam, Jason (Us Individual) 380 Kensington Way, San Francisco, California 94127 United States of America
HAPPY ENDING RN: 5957930 SN: 88455092	Registered, January 7, 2020	(Int'l Class: 41) Educational and informational material, namely, publishing of electronic publications in the fields of current events, science, nutrition, supplements, reproductive health, fertility, general human interest, lifestyle, healthy living and wellness; Non-downloadable electronic publications, namely, newsletters and e-zines in the fields of	Telos by Tk, LLC, Db a Concev (Virginia Limited Liability Company) 13755 Sunrise Valley Drive, Suite 300, Herndon, Virginia

Mark	Status	Full Goods/Services	Owner
		<p>current events, science, nutrition, supplements, general human interest, lifestyle, healthy living and wellness; Online journals, namely, blogs featuring articles about current events, science, nutrition, supplements, reproductive health, fertility, general human interest, lifestyle, healthy living and wellness; and the operation of a website featuring online courses and online non-downloadable videos and podcasts, all in the field of health and wellness for individuals</p>	<p>20171 United States of America</p>
<p>KINSCAPE RN: 5125871 SN: 86977069</p>	<p>Registered, January 17, 2017</p>	<p>(Int'l Class: 41) Providing online journals, blogs and web logs featuring user-created content in the fields of family life, family stories, family history and general human interest</p>	<p>Elife (Cayman Island Exempted Company With Limited Liability) Post Office Box 1994 113 South Church Street, GRAND CAYMAN KY1-1104 Cayman Islands</p>
<p>MY SOUTHERN HEALTH and Design  RN: 5072263 SN: 86933416</p>	<p>Registered, November 1, 2016 Disclaimer: "SOUTHERN HEALTH"</p>	<p>(Int'l Class: 41) Providing a website featuring non-downloadable articles in the fields of health, wellness, medicine, healthcare, medical care, medical services, medical disorders, diseases, disease prevention, medical research, scientific research, fitness, exercise, nutrition, food, food preparation, cooking, family, family relations, parenting, culture, leisure, leisure activities, outdoors, outdoor activities, and topics of general human interest; Providing a website featuring non-downloadable video recordings in the fields of health, wellness, medicine, healthcare, medical care, medical services, medical disorders, diseases, disease prevention, medical research, scientific research, fitness, exercise, nutrition, food, food preparation, cooking, family, family relations, parenting, culture, leisure, leisure activities, outdoors, outdoor activities, and topics of general human interest; Providing non-downloadable electronic publications in the nature of articles in the fields of health, wellness, medicine, healthcare, medical care, medical services, medical disorders, diseases, disease prevention, medical research, scientific research, fitness, exercise, nutrition, food, food preparation, cooking, family, family relations, parenting, culture, leisure, leisure activities, outdoors, outdoor activities, and topics of general human interest; Providing non-downloadable electronic educational publications in the nature of articles in the fields of health, wellness, medicine, healthcare,</p>	<p>Vanderbilt University Medical Center (Tennessee Non-Profit Corporation) 1161 21ST AVENUE SOUTH D-3300 MCN, Nashville, Tennessee 37232 United States of America</p>

Mark	Status	Full Goods/Services	Owner
		<p>medical care, medical services, medical disorders, diseases, disease prevention, medical research, scientific research, fitness, exercise, nutrition, food, food preparation, cooking, family, family relations, parenting, culture, leisure, leisure activities, outdoors, outdoor activities, and topics of general human interest; Providing online non-downloadable video recordings in the fields of in the fields of health, wellness, medicine, healthcare, medical care, medical services, medical disorders, diseases, disease prevention, medical research, scientific research, fitness, exercise, nutrition, food, food preparation, cooking, family, family relations, parenting, culture, leisure, leisure activities, outdoors, outdoor activities, and topics of general human interest; Providing online non-downloadable educational video recordings in the fields of health, wellness, medicine, healthcare, medical care, medical services, medical disorders, diseases, disease prevention, medical research, scientific research, fitness, exercise, nutrition, food, food preparation, cooking, family, family relations, parenting, culture, leisure, leisure activities, outdoors, outdoor activities, and topics of general human interest; Providing online non-downloadable educational multi-media content, namely, video recordings, audio recordings, and audiovisual recordings in the fields of health, wellness, medicine, healthcare, medical care, medical services, medical disorders, diseases, disease prevention, medical research, scientific research, fitness, exercise, nutrition, food, food preparation, cooking, family, family relations, parenting, culture, leisure, leisure activities, outdoors, outdoor activities, and topics of general human interest; Online journals, namely, blogs featuring content in the fields of in the fields of health, wellness, medicine, healthcare, medical care, medical services, medical disorders, diseases, disease prevention, medical research, scientific research, fitness, exercise, nutrition, food, food preparation, cooking, family, family relations, parenting, culture, leisure, leisure activities, outdoors, outdoor activities, and topics of general human interest; Non-downloadable electronic newsletters delivered by e-mail featuring content in the fields of in the fields of health, wellness, medicine, healthcare, medical care, medical services, medical disorders, diseases, disease prevention, medical research, scientific research, fitness, exercise, nutrition, food, food preparation, cooking, family, family relations, parenting, culture, leisure, leisure activities, outdoors, outdoor activities, and topics of general human interest</p>	

Mark	Status	Full Goods/Services	Owner
<p data-bbox="188 296 391 354">SCREENBOUND and Design</p> <p data-bbox="188 401 269 420"><small>screenbound</small></p> <p data-bbox="188 449 347 506">RN: 5366935 SN: 79205629</p>	<p data-bbox="440 296 565 384">Registered, January 2, 2018</p>	<p data-bbox="630 296 800 323">(Int'l Class: 41)</p> <p data-bbox="630 327 1179 1879">Entertainment services, namely, providing on-line computer games; entertainment services, namely, multi-media production services; production and distribution of films, DVDs, laser discs and UMDs (Universal Media Discs); production, distribution, showing, leasing and rental of motion picture films, videos and television programmes; distribution of video cassettes and video and computer game software; motion picture theaters; providing facilities for the showing of motion pictures, films, and cultural and sporting events; information relating to entertainment provided on-line from a computer database or via the Internet; rental services and on-line rental services of movies, films, motion pictures, DVDs, laser discs, UMDs (Universal Media Discs), video cassettes, electronic books, electronic and computerised video games, production and distribution services in the field of visual recordings and entertainment; non-downloadable, on-line electronic publications, namely, magazines in the field of motion pictures and movie theatre exhibition and distribution and excluding those relating exclusively to music or to musical recording artists; information services relating to entertainment and film festivals, live cast events provided on-line from a computer database, from the Internet or any other communications network other than information services relating exclusively to music or to musical recording artists; entertainment services in the nature of providing fun fairs and theme park services; providing recreational facilities for motion pictures critique, film festival appreciation; providing facilities for playing games, in particular board and card games; providing facilities for playing computer games; copy, photo, sound and image editing; providing videotape editing; provision of information relating to electronic computer games provided via the internet; online journals, namely, blogs in the field of general human interest covering a wide variety of topics and subject matter; providing on-line publications in the nature of magazines, newsletters and journals in the field of computer software and consumer electronics; providing information, podcasts and webcasts in the field of entertainment via the Internet concerning movies, music, videos, television, sports, news, history, science, comedy, children's entertainment, animation and culture; digital video, audio and multimedia publishing services; providing entertainment information</p>	<p data-bbox="1203 296 1442 569">Screenbound Entertainment Group Limited (United Kingdom Plc) 14 Midland Court, Central Park, Lutterworth, Leicestershire LE17 4PN United Kingdom</p>

Mark	Status	Full Goods/Services	Owner
		<p>regarding movies, music, videos, television, sports, news, history, science, comedy, children's entertainment, animation and culture; providing information, reviews and personalized recommendations of movies, music, videos, television, sports, news, history, science, comedy, children's entertainment, animation, culture, and current events in the field of entertainment; arranging and conducting of conferences and seminars in the field of motion picture production, finance and distribution, with distribution of course and educational materials in connection therewith; arranging exhibitions and festivals for cultural and entertainment purposes; educational services, namely, creating further understanding and appreciation through sharing of expertise in seminars and tutorials via the internet in the field of motion picture production, finance and distribution and distribution of course materials in connection therewith in printed or electronic format; educational services, namely, arranging and conducting personal training, classes, workshops, conferences and seminars in the field of computers, computer software, online services, information technology, website design, and consumer electronics in the field of motion picture production, finance and distribution, with distribution of course materials in connection therewith in printed or electronic format; provision of training in the field of motion picture production, finance and distribution; production of programmes for cinema and television; consultancy, information and advisory services relating to all of the aforesaid services</p>	
<p>SPIN RN: 4750280 SN: 85726310</p>	<p>Registered, May 11, 2021 Office Status: Section 8 & 15-Accepted and Acknowledged</p>	<p>(Int'l Class: 41) Entertainment services, namely, providing a web site portal featuring links to musical performances, musical videos, related film clips, photographs, and other multimedia entertainment materials; entertainment services, namely, providing information, news, commentary, and photo presentations in the fields of music, music-related entertainment, pop culture and celebrities, via global computer networks, mobile telephones, and other digital communication networks and wireless devices; electronic publishing services, namely, publication of text and graphic works of others; online digital publishing of audio, video and multimedia material for others featuring text, pictures, graphics, images and music; providing non-downloadable pre-recorded music and non-downloadable audio, and video musical</p>	<p>Spin Digital Media, LLC (California Limited Liability Company) 730 ARIZONA AVENUE, SUITE 100, SANTA MONICA, California 90401 United States of America</p>


Mark	Status	Full Goods/Services	Owner
		<p>presentations via global computer networks, mobile telephones, and other digital communication networks and wireless devices; providing non-downloadable electronic magazines, newsletters, journals and articles featuring information of general human interest; providing non-downloadable articles featuring information in the fields of music, music-related entertainment, pop culture and celebrities; entertainment services, namely, providing online contests; conducting contests of general interest; arranging and conducting special events for social entertainment purposes; arranging and conducting concerts and live musical events; online journals, namely, blogs in the field of general human interest; providing online searchable databases featuring information in the field of popular culture; information services, namely, providing information by means of a global computer network in the fields of music and entertainment related to subjects of pop culture and celebrity; providing temporary use of non-downloadable music files by means of a global computer network; providing an Internet website portal featuring links to musical artist websites and music performance ticket information</p>	
<p>TAYLOR NATION RN: 5573329 SN: 87605702</p>	<p>Registered, October 2, 2018</p>	<p>(Int'l Class: 41) Entertainment services in the nature of live musical performances; Live music concerts; Live stage performances in the nature of musical and theatrical productions; Public appearances by a musical artist and entertainer, for entertainment purposes; Interviews with a musical artist and entertainer, for entertainment purposes; Entertainment services, namely, providing information relating to entertainment, music and musical entertainment; Entertainment services, namely, providing information relating to a musical artist and entertainer; Entertainment services, namely, providing information relating to entertainment, music and musical entertainment via global communications networks; Entertainment services, namely, providing information relating to a musical artist and entertainer via global communications networks; Fan club services; Providing a website featuring non-downloadable multi-media content in the nature of audio recordings, video recordings, and audio-visual recordings in the fields of entertainment, music and musical entertainment; Providing a website featuring non-downloadable multi-media content in the nature of audio recordings, video recordings, and audio-visual</p>	<p>Tas Rights Management, LLC (Tennessee Limited Liability Company) Suite 108256 718 Thompson Lane, Nashville, Tennessee 37204 United States of America</p>


Mark	Status	Full Goods/Services	Owner
		<p>recordings relating to a musical artist and entertainer; Providing a website featuring news and non-downloadable articles in the fields of entertainment, music and musical entertainment; Providing a website featuring news and non-downloadable articles relating to a musical artist and entertainer; Online journals in the nature of blogs in the fields of entertainment, music and musical entertainment; Online journals in the nature of blogs relating to a musical artist and entertainer; Online journals in the nature of blogs on the topics of general human interest; Providing online non-downloadable electronic publications in the nature of articles in the fields entertainment, music and musical entertainment; Providing online non-downloadable electronic publications in the nature of articles relating to a musical artist and entertainer; Providing online non-downloadable music; Providing online non-downloadable music videos; Providing online non-downloadable videos featuring pre-recorded musical performances; Providing online non-downloadable videos featuring stage performances by a musical artist and entertainer; Providing online non-downloadable videos featuring public appearances by a musical artist and entertainer; Providing online non-downloadable videos featuring interviews with a musical artist and entertainer; Providing online non-downloadable electronic multi-media content featuring pre-recorded musical performances, stage performances, public appearances, interviews, news, photographs, and other information and multi-media materials relating to music and musical entertainment; Providing online non-downloadable electronic multi-media content featuring pre-recorded musical performances, stage performances, public appearances, interviews, news, photographs, and other information and multi-media materials relating to a musical artist and entertainer; Providing online non-downloadable electronic newsletters in the fields of entertainment, music and musical entertainment; Providing online non-downloadable electronic newsletters relating to a musical artist and entertainer; Arranging and conducting contests and sweepstakes; Arranging and conducting contests and sweepstakes services provided via global communications networks</p>	
<p>THE GOOD COUNTRY RN: 6269762 SN: 88800425</p>	<p>Registered, February 16, 2021</p>	<p>(Int'l Class: 41) education, namely, training services in the field of business and statistical data analysis in respect of politics, climate change and the environment,</p>	<p>Simon Anholt (United Kingdom Individual) c/o Shipleys LLP 10</p>

Mark	Status	Full Goods/Services	Owner
		<p>science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements; entertainment, namely, live presentations and speeches before an audience, being in the field of business and statistical data analysis in respect of politics, climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements; organisation of events, conferences and congresses in the field of politics, climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements, for cultural or educational purposes; organising of education exhibitions; provision of educational seminars, workshops and courses in the field of business and statistical data analysis in respect of politics, climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements; publication of books, newspapers, periodicals and magazines; conducting of classes in the field of business and statistical data analysis in respect of politics, climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements; arranging and conducting courses, seminars and workshops in the field of business and statistical data analysis in respect of politics, climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements; development of course material in the field of business and statistical data analysis in respect of politics, climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements distributed at professional seminars; development of course material distributed at professional courses; development of course material in the field of business and statistical data analysis in respect of politics, climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements, distributed at professional lectures; development of educational materials in the field of business and statistical data analysis in respect of politics, climate change and the environment, science, technology,</p>	<p>Orange Street, LONDON WC2H7DQ United Kingdom</p>

Mark	Status	Full Goods/Services	Owner
		<p>international peace, security, human rights, equality, health and well-being and cultural events and achievements; video and DVD film production; production and distribution of educational films and videos; providing online journals, namely, blogs featuring information on topics of general human interest, political and environmental matters; multimedia publishing of electronic publications; publishing of electronic publications; organisation of non-downloadable webinars in the field of business and statistical data analysis in respect of politics, climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements; conducting of cultural events; publication of electronic publications in the nature of books, magazines, manuals, booklets, prospectuses, periodicals, brochures and newsletters and articles in the field of news, topics of general human interest, and business and statistical data analysis in respect of politics, climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements, accessible via a global computer network; all of the aforesaid also provided online via the internet or other interactive electronic platforms; information, advisory and consultancy services relating to the aforesaid</p>	
<p>THE VERGE RN: 5857610 SN: 88360777</p>	<p>Registered, September 10, 2019</p>	<p>Int'l Class: 41 (Int'l Class: 41) Online journals, namely, blogs in the fields of technology, consumer products, electronics, computers, software, mobile applications, photography, virtual reality, business, startups, tech companies, gaming, artificial intelligence, literature, cybersecurity, public policy, privacy, science, energy, space, nature, health, the environment, culture, entertainment, the Internet, streaming media, telecommunications, television, film, comics, automobiles, transportation, media, current events, interviews, topical issues, and general human interest; providing online non-downloadable videos, articles, and newsletters in the fields of technology, consumer products, electronics, computers, software, mobile applications, photography, virtual reality, business, startups, tech companies, gaming, artificial intelligence, literature, cybersecurity, public policy, privacy, science, energy, space, nature, health, the environment, culture, entertainment, the</p>	<p>Vox Media, LLC (Delaware Limited Liability Company) 1201 CONNECTICUT AVE, NW, 11TH FLOOR, Washington, DC 20036 United States of America</p>

Mark	Status	Full Goods/Services	Owner
		<p>Internet, streaming media, telecommunications, television, film, comics, automobiles, transportation, media, current events, interviews, topical issues, and general human interest; entertainment services, namely, providing a website featuring prose presentations fields of technology, consumer products, electronics, computers, software, mobile applications, photography, virtual reality, business, startups, tech companies, gaming, artificial intelligence, literature, cybersecurity, public policy, privacy, science, energy, space, nature, health, the environment, culture, entertainment, the Internet, streaming media, telecommunications, television, film, comics, automobiles, transportation, media, current events, interviews, topical issues, and general human interest; providing ongoing online video series in the fields of technology, consumer products, electronics, computers, software, mobile applications, virtual reality, business, tech companies, science, energy, space, nature, health, the environment, culture, entertainment, the Internet, current events, interviews, and topical issues; entertainment, namely, a continuing news show broadcast over the Internet and other communications networks; entertainment services, namely, providing online non-downloadable podcasts in the fields of technology, consumer products, electronics, computers, software, mobile applications, business, tech companies, science, science fiction, the environment, culture, entertainment, the Internet, current events, interviews, and topical issues; providing information, news, commentary in the field of entertainment, movies, television, film, comics, gaming, and popular culture; providing news in the nature of current event reporting; providing information, news, and commentary in the field of current events via the Internet and other communications networks</p>	
<p>TLC:ME RN: 5169766 SN: 87041967</p>	<p>Registered, March 28, 2017</p>	<p>(Int'l Class: 41) Entertainment services in the nature of on-going video programs in the fields of general human interest; providing a website featuring on-going video programs, online journals, namely, vlogs and blogs in the fields of general human interest</p>	<p>Discovery Communications, LLC (Delaware Limited Liability Company) 230 Park Avenue South, NEW YORK, New York 10003 United States of America</p>

Mark	Status	Full Goods/Services	Owner
<p data-bbox="186 237 337 268">TS (Stylized)</p>  <p data-bbox="186 401 345 457">RN: 5892117 SN: 87830291</p>	<p data-bbox="440 237 570 327">Registered, October 22, 2019</p>	<p data-bbox="630 237 1182 1881">(Int'l Class: 41) Entertainment services, namely, providing information relating to entertainment, music and musical entertainment; Entertainment services, namely, providing information relating to a musical artist and entertainer; Entertainment services, namely, providing information relating to entertainment, music and musical entertainment via global communications networks; Entertainment services, namely, providing information relating to a musical artist and entertainer via global communications networks; Providing a website featuring nondownloadable multi-media content in the nature of audio recordings, video recordings, and audio-visual recordings in the fields of entertainment, music and musical entertainment; Providing a website featuring non-downloadable multi-media content in the nature of audio recordings, video recordings, and audio-visual recordings relating to a musical artist and entertainer; Providing a website featuring news and non-downloadable articles in the fields of entertainment, music and musical entertainment; Providing a website featuring news and non-downloadable articles relating to a musical artist and entertainer; Online journals in the nature of blogs in the fields of entertainment, music and entertainment; Online journals in the nature of blogs relating to a musical artist and entertainer; Online journals in the nature of blogs on the topics of general human interest; Providing online non-downloadable electronic publications in the nature of articles in the fields entertainment, music and musical entertainment; Providing online non-downloadable electronic publications in the nature of articles relating to a musical artist and entertainer; Providing online non-downloadable music; Providing online non-downloadable music videos; Providing online non-downloadable videos featuring pre-recorded musical performances; Providing online non-downloadable videos featuring stage performances by a musical artist and entertainer; Providing online non-downloadable videos featuring public appearances by a musical artist and entertainer; Providing online non-downloadable videos featuring interviews with a musical artist and entertainer; Providing online non-downloadable electronic multi-media content featuring pre-recorded musical performances, stage performances, public appearances, interviews, news, photographs, and other information and multi-media materials relating to music and musical entertainment; Providing online non-downloadable electronic</p>	<p data-bbox="1203 237 1435 510">Tas Rights Management, LLC (Tennessee Limited Liability Company) Suite 108256 718 Thompson Lane, Nashville, Tennessee 37204 United States of America</p>

Mark	Status	Full Goods/Services	Owner
		multi-media content featuring pre-recorded musical performances, stage performances, public appearances, interviews, news, photographs, and other information and multi-media materials relating to a musical artist and entertainer	
UNBREAKABELL E RN: 6136690 SN: 87712148	Registered, August 25, 2020	Int'l Class: 41 (Int'l Class: 41) Online journal, namely, a blog featuring general human interest, self-help, travel, fashion, personal and professional development, the arts, health and wellness including coping with medical conditions; life coaching services in the field of personal and professional development and health and wellness; personal coaching services in the field of personal and professional development and health and wellness	Thompson, Constance D. (United States Individual) 24 Roy Street #222, Seattle, Washington 98109 United States of America
WALKING ON THE STREET RN: 5600007 SN: 87829224	Registered, November 6, 2018	Int'l Class: 41 (Int'l Class: 41) Entertainment services, namely, an ongoing series featuring videos, images, and photographs in the field of variety, general human interest, travel, food, architecture, design, events, lifestyle, and review of products provided through webcasts and websites; providing online journals namely, blogs and vlogs featuring ongoing non-downloadable videos in the field of variety, general human interest, travel, food, architecture, design, events, lifestyle, and review of products	Chung, Juhee (Kr Individual) #4K 3092 29TH STREET, ASTORIA, New York 11102 United States of America
WHAT'S WORKING RN: 5078084 SN: 87038669	Registered, November 8, 2016	Int'l Class: 41 (Int'l Class: 41) Providing information, news, and commentary in the field of current events via the Internet; providing online non-downloadable articles in the field general human interest; online journals, namely, blogs in the field of general human interest	Thehuffingtonpost.Com, Inc. (Delaware Corporation) 22000 AOL Way, DULLES, Virginia 20166 United States of America
Design Only  RN: 5078076 SN: 87035143	Registered, November 8, 2016	Int'l Class: 41 (Int'l Class: 41) Providing information, news, and commentary in the field of current events via the Internet; providing online non-downloadable articles in the field general human interest; online journals, namely, blogs in the field of general human interest	Thehuffingtonpost.Com, Inc. (Delaware Corporation) 22000 AOL Way, DULLES, Virginia 20166 United States of America

See Attachment B.

In view of the foregoing, Applicant respectfully submits that no further amendments in Class 41 are necessary and that the application should be approved for publication.



UNITED STATES PATENT AND TRADEMARK OFFICE



general human interest

GO

Broadcast Messages (0)



Displaying all of 1 records for general human interest Search By All Status A, M, X, DNCL 11-2022 Search Fields Description

Sort By Relevance Then By (none)

Term ID	Class	Description	Status	Effective Date	Type	Notes	TM5	NCL Version
016-2039	016	Printed magazines and newsletters in the field of general human interest	A	11/08/2012	GO OD S			10-2012

Displaying all of 1 records for general human interest



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Record 1 out of 1

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Steel Blossoms

Word Mark STEEL BLOSSOMS**Goods and Services** IC 041. US 100 101 107. G & S: Entertainment services in the nature of live musical performances; Live music concerts; Live stage performances in the nature of musical and theatrical productions; Public appearances by a musical artist and entertainer; Providing online interviews with a musical artist and entertainer in the field of music for entertainment purposes; Entertainment services, namely, providing information relating to entertainment, music and musical entertainment; Entertainment services, namely, providing information relating to a musical artist and entertainer; Entertainment services, namely, providing information relating to entertainment, music and musical entertainment via global communications networks; Entertainment services, namely, providing information relating to a musical artist and entertainer via global communications networks; Fan club services; Providing a website featuring non-downloadable multi-media content in the nature of audio recordings, video recordings, and audio-visual content in the fields of entertainment, music and musical entertainment; Providing a website featuring non-downloadable multi-media content in the nature of audio recordings, video recordings, and audio-visual content relating to a musical artist and entertainer; Providing a website featuring news and non-downloadable articles in the fields of entertainment, music and musical entertainment; Providing a website featuring news and non-downloadable articles relating to a musical artist and entertainer; On-line journals in the nature of blogs in the fields of entertainment, music and entertainment; On-line journals in the nature of blogs relating to a musical artist and entertainer; On-line journals in the nature of blogs on the topics of general human interest; Non-downloadable electronic newsletters relating to a musical artist and entertainer; Providing non-downloadable electronic publications in the nature of articles in the fields entertainment, music and musical entertainment; Providing non-downloadable electronic publications in the nature of articles relating to a musical artist and entertainer; Providing non-downloadable playback of music via global computer networks; Providing online videos featuring music, not downloadable; Providing a website featuring non-downloadable videos featuring pre-recorded musical performances; Providing non-downloadable online videos featuring stage performances by a musical artist and entertainer; Providing a website featuring non-downloadable videos featuring public appearances by a musical artist and entertainer; Providing non-downloadable online videos featuring interviews with a musical artist and entertainer; Providing non-downloadable electronic multi-media content in the nature of pre-recorded videos of musical performances, videos of stage performances, videos of public appearances, online texts of interviews, online news, photographs, and other information in the field of music and musical entertainment; Providing non-downloadable electronic multi-media content in the nature of pre-recorded videos of musical performances, videos of stage performances, videos of public appearances, online texts of interviews, online news, photographs, and other information in the field of a musical artist and entertainer. FIRST USE: 20140830. FIRST USE IN COMMERCE: 20140830**Standard Characters Claimed****Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 88726737**Filing Date** December 13, 2019**Current Basis** 1A**Original Filing Basis** 1A**Published for Opposition** August 3, 2021**Registration Number** 6522941**Registration Date** October 19, 2021**Owner** (REGISTRANT) Amour, Hayley INDIVIDUAL UNITED STATES Suite 610 3310 West End Avenue Nashville TENNESSEE 37203
(REGISTRANT) Zebly, Sara INDIVIDUAL UNITED STATES Suite 610 3310 West End Avenue Nashville TENNESSEE 37203**Attorney of Record** Margaret Shehan**Type of Mark** SERVICE MARK**Register** PRINCIPAL**Live/Dead Indicator** LIVE[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [TOP](#) | [HELP](#)[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



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ANYTHING BUT KHAKIS

Word Mark ANYTHING BUT KHAKIS

Goods and Services IC 041. US 100 101 107. G & S: Online journals, namely, blogs featuring travel, family, sports, fashion, general human interest and personal development. FIRST USE: 20170515. FIRST USE IN COMMERCE: 20170515

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 87879971

Filing Date April 17, 2018

Current Basis 1A

Original Filing Basis 1A

Published for Opposition September 11, 2018

Registration Number 5617071

Registration Date November 27, 2018

Owner (REGISTRANT) Benjamin Bostic INDIVIDUAL UNITED STATES 401 Wake Street Charlotte NORTH CAROLINA 28216

Attorney of Record Benjamin F. Sidbury

Type of Mark SERVICE MARK

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Barely Evolved Apes

Word Mark BARELY EVOLVED APES**Goods and Services** IC 041. US 100 101 107. G & S: Educational and entertainment services, namely, providing on ongoing video and image programs in the field of personal development, comedy, food, travel, and variety; providing online journals, namely, blogs and vlogs concerning ongoing video programs in the field of variety, general human interest, and comedy; entertainment services, namely, providing via the Internet images and photographs in the field of variety, general human interest, personal development, comedy, food, travel, and variety; providing online art exhibitions; entertainment in the nature of visual performances, namely, ongoing variety shows broadcast via an online communications network; film and video production; multimedia entertainment services in the nature of recording, production, and post-production services in the fields of video and films. FIRST USE: 20170402. FIRST USE IN COMMERCE: 20170402**Standard Characters Claimed****Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 88134696**Filing Date** September 27, 2018**Current Basis** 1A**Original Filing Basis** 1A**Published for Opposition** April 16, 2019**Registration Number** 5792301**Registration Date** July 2, 2019**Owner** (REGISTRANT) Lam, Jason INDIVIDUAL UNITED STATES 380 Kensington Way San Francisco CALIFORNIA 94127**Attorney of Record** Charles H Jew**Type of Mark** SERVICE MARK**Register** PRINCIPAL**Live/Dead Indicator** LIVE[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [TOP](#) | [HELP](#)[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



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HAPPY ENDING

Word Mark HAPPY ENDING**Goods and Services** IC 041, US 100 101 107. G & S: Educational and informational material, namely, publishing of electronic publications in the fields of current events, science, nutrition, supplements, reproductive health, fertility, general human interest, lifestyle, healthy living and wellness; Non-downloadable electronic publications, namely, newsletters and e-zines in the fields of current events, science, nutrition, supplements, general human interest, lifestyle, healthy living and wellness; Online journals, namely, blogs featuring articles about current events, science, nutrition, supplements, reproductive health, fertility, general human interest, lifestyle, healthy living and wellness; and the operation of a website featuring online courses and online non-downloadable videos and podcasts, all in the field of health and wellness for individuals. FIRST USE: 20190615. FIRST USE IN COMMERCE: 20190615**Standard Characters Claimed****Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 88455092**Filing Date** May 31, 2019**Current Basis** 1A**Original Filing Basis** 1B**Published for Opposition** September 3, 2019**Registration Number** 5957930**Registration Date** January 7, 2020**Owner** (REGISTRANT) Telos by TK, LLC DBA Concev LIMITED LIABILITY COMPANY VIRGINIA 13755 Sunrise Valley Drive, Suite 300 Herndon VIRGINIA 20171**Type of Mark** SERVICE MARK**Register** PRINCIPAL**Live/Dead Indicator** LIVE[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [TOP](#) | [HELP](#)[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



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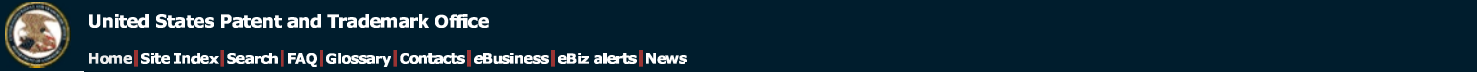
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KINSCAPE

Word Mark KINSCAPE**Goods and Services** IC 041. US 100 101 107. G & S: Providing online journals, blogs and web logs featuring user-created content in the fields of family life, family stories, family history and general human interest. FIRST USE: 20140718. FIRST USE IN COMMERCE: 20140718

IC 045. US 100 101. G & S: On-line social networking services; Providing computer, electronic and online databases and online searchable computer databases of user-created stories, photographic images, video and audio content, text, graphics, data, digital media and information in the fields of family life, family stories, family history; Providing interactive website of family maps, family timelines and family biographies. FIRST USE: 20140718. FIRST USE IN COMMERCE: 20140718

Standard Characters Claimed**Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 86977069**Filing Date** November 22, 2013**Current Basis** 1A**Original Filing Basis** 1B**Published for Opposition** April 5, 2016**Registration Number** 5125871**Registration Date** January 17, 2017**Owner** (REGISTRANT) ELife exempted company with limited liability CAYMAN ISLANDS Post Office Box 1994 113 South Church Street Grand Cayman CAYMAN ISLANDS KY1-1104**Attorney of Record** John M. Kim**Type of Mark** SERVICE MARK**Register** PRINCIPAL**Live/Dead Indicator** LIVE[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [Top](#) | [HELP](#)[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



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Word Mark MY SOUTHERN HEALTH

Goods and Services IC 041. US 100 101 107. G & S: Providing a website featuring non-downloadable articles in the fields of health, wellness, medicine, healthcare, medical care, medical services, medical disorders, diseases, disease prevention, medical research, scientific research, fitness, exercise, nutrition, food, food preparation, cooking, family, family relations, parenting, culture, leisure, leisure activities, outdoors, outdoor activities, and topics of general human interest; Providing a website featuring non-downloadable video recordings in the fields of health, wellness, medicine, healthcare, medical care, medical services, medical disorders, diseases, disease prevention, medical research, scientific research, fitness, exercise, nutrition, food, food preparation, cooking, family, family relations, parenting, culture, leisure, leisure activities, outdoors, outdoor activities, and topics of general human interest; Providing non-downloadable electronic publications in the nature of articles in the fields of health, wellness, medicine, healthcare, medical care, medical services, medical disorders, diseases, disease prevention, medical research, scientific research, fitness, exercise, nutrition, food, food preparation, cooking, family, family relations, parenting, culture, leisure, leisure activities, outdoors, outdoor activities, and topics of general human interest; Providing non-downloadable electronic educational publications in the nature of articles in the fields of health, wellness, medicine, healthcare, medical care, medical services, medical disorders, diseases, disease prevention, medical research, scientific research, fitness, exercise, nutrition, food, food preparation, cooking, family, family relations, parenting, culture, leisure, leisure activities, outdoors, outdoor activities, and topics of general human interest; Providing online non-downloadable video recordings in the fields of in the fields of health, wellness, medicine, healthcare, medical care, medical services, medical disorders, diseases, disease prevention, medical research, scientific research, fitness, exercise, nutrition, food, food preparation, cooking, family, family relations, parenting, culture, leisure, leisure activities, outdoors, outdoor activities, and topics of general human interest; Providing online non-downloadable educational video recordings in the fields of health, wellness, medicine, healthcare, medical care, medical services, medical disorders, diseases, disease prevention, medical research, scientific research, fitness, exercise, nutrition, food, food preparation, cooking, family, family relations, parenting, culture, leisure, leisure activities, outdoors, outdoor activities, and topics of general human interest; Providing online non-downloadable educational multi-media content, namely, video recordings, audio recordings, and audiovisual recordings in the fields of health, wellness, medicine, healthcare, medical care, medical services, medical disorders, diseases, disease prevention, medical research, scientific research, fitness, exercise, nutrition, food, food preparation, cooking, family, family relations, parenting, culture, leisure, leisure activities, outdoors, outdoor activities, and topics of general human interest; Online journals, namely, blogs featuring content in the fields of in the fields of health, wellness, medicine, healthcare, medical care, medical services, medical disorders, diseases, disease prevention, medical research, scientific research, fitness, exercise, nutrition, food, food preparation, cooking, family, family relations, parenting, culture, leisure, leisure activities, outdoors, outdoor activities, and topics of general human interest; Non-downloadable electronic newsletters delivered by e-mail featuring content in the fields of in the fields of health, wellness, medicine, healthcare, medical care, medical services, medical disorders, diseases, disease prevention, medical research, scientific research, fitness, exercise, nutrition, food, food preparation, cooking, family, family relations, parenting, culture, leisure, leisure activities, outdoors, outdoor activities, and topics of general human interest. FIRST USE: 20150901. FIRST USE IN COMMERCE: 20150901

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code 25.01.25 - Borders, ornamental; Other framework and ornamental borders
26.01.21 - Circles that are totally or partially shaded.
26.01.31 - Circles - five or more; Five or more circles
26.17.09 - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved

Serial Number 86933416
Filing Date March 8, 2016
Current Basis 1A
Original Filing Basis 1A
Published for Opposition August 16, 2016
Registration Number 5072263
Registration Date November 1, 2016
Owner (REGISTRANT) VANDERBILT UNIVERSITY MEDICAL CENTER NON-PROFIT CORPORATION TENNESSEE 1161 21ST AVENUE SOUTH D-3300 MCN NASHVILLE TENNESSEE 37232

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SCREENBOUND

Word Mark SCREENBOUND

Goods and Services IC 009. US 021 023 026 036 038. G & S: Motion picture films in the fields of action and adventure, adult comedy, animation, biography, biopic, comedy, children's films, documentaries, docu-drama, family film, horror, music documentary, romance, science fiction, sport, thriller, war, westerns; cinematographic films in the fields of action and adventure, adult comedy, animation, biography, biopic, comedy, children's films, documentaries, docu-drama, family film, horror, music documentary, romance, science fiction, sport, thriller, war, westerns; films and programmes prepared for television and cinema featuring action and adventure, adult comedy, animation, biography, biopic, comedy, children's films, documentaries; docu-drama in the nature of fictionalised documentary with reconstructions, family film, horror, music documentary, romance, science fiction, sport, thriller, war, westerns; cinematographic machines and apparatus; video tapes and DVDs featuring action and adventure, adult comedy, animation, biography, biopic, comedy, children's films, documentaries, docu-drama, family film, horror, music documentary, romance, science fiction, sport, thriller, war, westerns; pre-recorded magnetic data carriers featuring action and adventure, adult comedy, animation, biography, biopic, comedy, children's films, documentaries, docu-drama, in the nature of fictionalised documentary with reconstructions, family film, horror, music documentary, romance, science fiction, sport, thriller, war, westerns; downloadable multi-media file containing audio and video content relating to action and adventure, adult comedy, animation, biography, biopic, comedy, children's films, documentaries, docu-drama in the nature of fictionalised documentary with reconstructions, family film, horror, music documentary, romance, science fiction, sport, thriller, war, westerns; downloadable computer game software via a global computer network, wired and wireless devices; downloadable video game software, images and graphics in the field of motion pictures and for use by movie theatres provided by a telecommunications network, by on-line delivery and by way of the Internet and/or the world-wide web or other communications networks; wired and wireless adaptors used to link hand held devices and mobile phones to a telecommunications network; pre-recorded discs, DVDs, CDs, UMDs (Universal Media Discs), laser discs, video tapes and cassettes featuring action and adventure adult comedy, animation, biography, biopic, comedy, children's films, documentaries, docu-drama, in the nature of fictionalised documentary with reconstructions; family film, horror, music documentary, romance, science fiction, sport, thriller, war, westerns for use by movie theaters; apparatus for the storage, reproduction, transmission or projection of sound and images; film projectors and digital projectors; video recordings other than music videos in electronic form downloadable from the internet, in the field of motion pictures and the operation of movie theaters; downloadable electronic publications, namely, subscription and free magazines featuring material about movie themes other than those relating exclusively to music or to musical recording artists, featuring action and adventure, adult comedy, animation, biography, biopic, comedy, children's films, documentaries, docu-drama in the nature of fictionalised documentary with reconstructions, family film, horror, music documentary, romance, science fiction, sport, thriller, war, westerns, supplied on-line from computer databases, from the Internet or any other communications network; computer software for playing games, making seat reservations and ticket issuing; automated ticket printing and seat reservation apparatus; computer software and computer programs for controlling the operation of audio and video devices and for viewing, searching and playing audio, video, television, movies, photographs and other digital images, and other multimedia content for distribution to, and for use by, viewers of a digital television channel for the viewing and purchase of motion pictures; electronic publications, namely, subscription and free magazines featuring material about motion pictures in the field of action and adventure, adult comedy, animation, biography, biopic, comedy, children's films, documentaries, docu-drama in the nature of fictionalised documentary with reconstructions, family film, horror, music documentary, romance, science fiction, sport, thriller, war, westerns recorded on computer media other than those relating exclusively to music or to musical recording artists; computer monitors; personal computers; laptop computers; tablet computers; mobile telephones and other digital format audio and video players and other portable and handheld digital electronic devices for recording, organizing, transmitting, receiving, manipulating, playing and reviewing text, data, image, audio and video files; a full line of electronic and mechanical parts and fitting for portable and handheld digital electronic devices for recording, organizing, transmitting, receiving, manipulating, playing and reviewing text, data, image, audio and video files and all parts, fittings and cases especially adapted for all of the aforesaid goods namely, headphones, microphones, remote controls, batteries, battery chargers, devices for hands-free use, keyboards, adapters; computer software for use in authoring, downloading, transmitting, receiving, editing, extracting, encoding, decoding, playing, storing and organizing audio, video, still images and other digital media; computer application software for mobile phones in the field of motion pictures and movie theatre exhibition and distribution for managing disks, files, billing, customers' registration and accounts, excluding those relating exclusively to music or to musical recording artists

IC 016. US 002 005 022 023 029 037 038 050. G & S: Printed materials and publications, user manuals, brochures, data sheets, white papers, newsletters, catalogues, pamphlets, periodicals and magazines, all in the fields of business, creative design, computers, information technology, word processing, database management, multimedia, entertainment, electronic commerce and telecommunications; stationery, pens and pencils, clipboards, posters, memo pads, binders; paper signs, books, manuals, curricula, newsletters, informational cards and brochures in the field of motion pictures and movie theatres; posters; advertising posters; printed programmes about action and adventure, adult comedy, animation, biography, biopic, comedy, children's films, documentaries, docu-drama in the nature of fictionalised documentary with reconstructions, family film, horror, music documentary, romance, science fiction, sport, thriller, war, westerns; leaflets in the field of motion pictures including live, on-stage musical productions held in movie theatres; printed publications and materials other than those relating exclusively to music or to musical recording artists, namely, live, on-stage musical productions related to motion picture films about action and adventure, adult comedy, animation, biography, biopic, comedy, children's films, documentaries, docu-drama in the nature of fictionalised documentary with reconstructions, family film, horror, music documentary, romance, science fiction, sport, thriller, war, westerns, motion pictures in general and in particular live, on-stage musical productions held in movie theatres; printed membership certificates; loyalty cards without magnetic coding; brochures, books, newsletters, photographs, other than those relating exclusively to music or to musical recording artists, in the field of motion pictures including live, on-stage musical productions held in movie theatres; printed gift vouchers; envelopes; wrapping paper; paper; book bindings; magazines relating exclusively to music or to musical recording artists; magazines relating to film and video; printed booklets in the field of motion pictures including live, on-stage musical productions held in movie theatres; printed manuals in the field of motion pictures and movie theatres; posters; advertising material of paper and cardboard, related to themes about action and adventure, adult comedy, animation, biography, biopic, comedy, children's films, documentaries, docu-drama in the nature of fictionalised documentary with reconstructions, family film, horror, music documentary, romance, science fiction, sport, thriller, war, westerns; printed instructional and teaching material, except apparatus, in the field of motion pictures including live, on-stage musical productions held in movie theatres; calendars in the field of motion pictures including live, on-stage musical productions held in movie theatres

IC 035. US 100 101 102. G & S: Advertising and promotional services; rental of advertising space; marketing display services for merchandising; advertising via the Internet; organisation, operation and supervision of incentive and loyalty schemes and of sales and promotional incentive schemes; production of movie theatre on-screen advertising; business management of cinemas; advertising services relating to the recruitment of personnel; retail store services and on-line retail store services featuring movies, films, motion pictures, pre-recorded video cassettes, DVDs, laser discs, UMDs (Universal Media Discs), and electronic and computerised video games, interactive software and associated hardware featuring entertainment; electronic advertising and promotion of multimedia featuring movies, films, motion pictures, pre-recorded video cassettes, DVDs, laser discs, UMDs (Universal Media Discs), and electronic and computerised video games, interactive software and associated hardware featuring entertainment; consultancy, information and advisory services relating to all of the aforesaid services

IC 038. US 100 101 104. G & S: Communication services, namely, transmission of voice, audio, visual images and data by telecommunication networks, wireless communication networks, the Internet, information services networks and data networks; telecommunication of information, namely, transmission of voice, data and documents, in the field of motion pictures and movie theatres; transmission and delivery of motion pictures to movie theatres via telecommunication networks, wireless

communication networks, the Internet, information services networks and data networks, but not including the digital transmission of exclusively musical content or music videos; transmission of voice, data, images, graphics, video and audio content via the Internet or broadcasting networks but not including the transmission of exclusively musical content or music videos; television broadcasting services; broadcasting of films; satellite transmission services; telecommunication services, namely, transmission of voice, data, graphics, sound and video by means of broadband power line or wireless networks; video broadcasting and transmission services via the Internet, featuring films and movies; transmission of audio, video and audio visual programming by IPTV (Internet Protocol Television) but not including the transmission of exclusively musical content or music videos; transmission of interactive television guides; broadcasting services and provision of telecommunication access to films and television programmes, interactive games, interactive entertainment and interactive competitions provided via a video-on-demand service; broadcasting via television or over the Internet; pay-per-view television transmission services; video-on-demand transmission services; video-text and teletext services; mobile telephony and mobile phone communication services by way of GSM networks, WAP networks, UMTS networks, GPRS networks, Third Generation, Fourth Generation and short wavelength devices and technologies; broadcasting and transmission of data visual images, sound, graphics and other information by mobile telephony and cable programme services; cable and fibre optics transmission of sounds, images, signals and data; provision of access to the Internet; providing on-line forums for transmission of messages among computer users; computer-aided transmission of video; provision of an interactive computer database via a global computer network in the field of video on-demand transmission services; communication services, namely, providing electronic transmission of information stored in a database via interactively communicating computer system; broadcasting of information relating to television, programmes and films; television broadcasting; satellite transmission services, television and radio broadcasting services; IPTV (Internet Protocol Television); transmission services; information and advisory services relating to all of the aforesaid services

IC 041. US 100 101 107. G & S: Entertainment services, namely, providing on-line computer games; entertainment services, namely, multi-media production services; production and distribution of films, DVDs, laser discs and UMDs (Universal Media Discs); production, distribution, showing, leasing and rental of motion picture films, videos and television programmes; distribution of video cassettes and video and computer game software; motion picture theaters; providing facilities for the showing of motion pictures, films, and cultural and sporting events; information relating to entertainment provided on-line from a computer database or via the Internet; rental services and on-line rental services of movies, films, motion pictures, DVDs, laser discs, UMDs (Universal Media Discs), video cassettes, electronic books, electronic and computerised video games, production and distribution services in the field of visual recordings and entertainment; non-downloadable, on-line electronic publications, namely, magazines in the field of motion pictures and movie theatre exhibition and distribution and excluding those relating exclusively to music or to musical recording artists; information services relating to entertainment and film festivals, live cast events provided on-line from a computer database, from the Internet or any other communications network other than information services relating exclusively to music or to musical recording artists; entertainment services in the nature of providing fun fairs and theme park services; providing recreational facilities for motion pictures critique, film festival appreciation; providing facilities for playing games, in particular board and card games; providing facilities for playing computer games; copy, photo, sound and image editing; providing videotape editing; provision of information relating to electronic computer games provided via the internet; online journals, namely, blogs in the field of general human interest covering a wide variety of topics and subject matter; providing on-line publications in the nature of magazines, newsletters and journals in the field of computer software and consumer electronics; providing information, podcasts and webcasts in the field of entertainment via the Internet concerning movies, music, videos, television, sports, news, history, science, comedy, children's entertainment, animation and culture; digital video, audio and multimedia publishing services; providing entertainment information regarding movies, music, videos, television, sports, news, history, science, comedy, children's entertainment, animation and culture; providing information, reviews and personalized recommendations of movies, music, videos, television, sports, news, history, science, comedy, children's entertainment, animation, culture, and current events in the field of entertainment; arranging and conducting of conferences and seminars in the field of motion picture production, finance and distribution, with distribution of course and educational materials in connection therewith; arranging exhibitions and festivals for cultural and entertainment purposes; educational services, namely, creating further understanding and appreciation through sharing of expertise in seminars and tutorials via the internet in the field of motion picture production, finance and distribution and distribution of course materials in connection therewith in printed or electronic format; educational services, namely, arranging and conducting personal training, classes, workshops, conferences and seminars in the field of computers, computer software, online services, information technology, website design, and consumer electronics in the field of motion picture production, finance and distribution, with distribution of course materials in connection therewith in printed or electronic format; provision of training in the field of motion picture production, finance and distribution; production of programmes for cinema and television; consultancy, information and advisory services relating to all of the aforesaid services

IC 042. US 100 101. G & S: Rental of computer hardware and software relating to the cinematographic sector; computer services, namely, providing an interactive website featuring technology that allows users to post enquiries and receive answers, select their purchase, offer comments on past purchases and review assessments of purchases by other buyers; designing and developing computer game software and video game software for use with computers, video game programme systems and computer networks; rental services and on-line rental services of interactive software and associated hardware featuring visual entertainment services for the provision of on-demand video or video games; consultancy, information and advisory services relating to all of the aforesaid services

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 24.17.14 - Ampersands (&); At symbol (@); Brackets, punctuation; Commas; Diacritical marks; Exclamation points (!); Punctuation marks; Question marks (?)

Serial Number 79205629

Filing Date February 4, 2016

Current Basis 66A

Original Filing Basis 66A

Published for Opposition October 17, 2017

Registration Number 5366935

International Registration Number 1340445

Registration Date January 2, 2018

Owner (REGISTRANT) Screenbound Entertainment Group Limited PLC UNITED KINGDOM 14 Midland Court, Central Park, Lutterworth, Leicestershire LE17 4PN UNITED KINGDOM

Priority Date November 6, 2015

Description of Mark Color is not claimed as a feature of the mark. The mark consists of the stylized word "SCREENBOUND" with brackets creating four corners around the word.

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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(LAST LISTED OWNER) SPIN DIGITAL MEDIA, LLC LIMITED LIABILITY COMPANY CALIFORNIA 730 ARIZONA AVENUE, SUITE 100 SANTA MONICA CALIFORNIA 90401

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Kimberlee A. Boyle

Prior Registrations 1351650;3250644;3267760

Description of Mark Color is not claimed as a feature of the mark.

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR).

Live/Dead Indicator LIVE

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SPIN

Word Mark SPIN**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Downloadable music, pictures, graphics, and images via global computer networks, mobile telephones, and other digital communications networks and wireless devices; musical sound recordings; downloadable audio and video recordings featuring information in the fields of music, music-related entertainment, pop culture and celebrities; video recordings featuring music and information about music entertainment related to pop culture and celebrities; downloadable computer software for creating, managing, uploading, publishing, aggregating, updating, sharing, and viewing digital content over global computer networks, mobile telephones, and other wireless digital devices; downloadable electronic magazines, journals, newsletters and articles featuring information in the field of general human interest. FIRST USE: 19950900. FIRST USE IN COMMERCE: 19950900

IC 035. US 100 101 102. G & S: Advertising, marketing and promotion services; advertising and marketing consultancy; providing a web site which features advertisements for the goods and services of others on a global computer network; conducting online public opinion polls. FIRST USE: 19850000. FIRST USE IN COMMERCE: 19850000

IC 038. US 100 101 104. G & S: Providing online forums and electronic bulletin boards for the transmission of messages among computer users featuring information in the field of general interest; electronic transmission of data and information via global computer networks, mobile telephones, and other wireless electronic communication networks; transmission of information, data, audio, video, and multimedia content via global computer networks, mobile telephones, and other wireless electronic communications networks; transmission of digital content, featuring text, graphics, images, pictures, audio, and video via global computer networks, mobile telephones, and other wireless electronic communications networks. FIRST USE: 19950900. FIRST USE IN COMMERCE: 19950900

IC 041. US 100 101 107. G & S: Entertainment services, namely, providing a web site portal featuring links to musical performances, musical videos, related film clips, photographs, and other multimedia entertainment materials; entertainment services, namely, providing information, news, commentary, and photo presentations in the fields of music, music-related entertainment, pop culture and celebrities, via global computer networks, mobile telephones, and other digital communication networks and wireless devices; electronic publishing services, namely, publication of text and graphic works of others; online digital publishing of audio, video and multimedia material for others featuring text, pictures, graphics, images and music; providing non-downloadable pre-recorded music and non-downloadable audio, and video musical presentations via global computer networks, mobile telephones, and other digital communication networks and wireless devices; providing non-downloadable electronic magazines, newsletters, journals and articles featuring information of general human interest; providing non-downloadable articles featuring information in the fields of music, music-related entertainment, pop culture and celebrities; entertainment services, namely, providing online contests; conducting contests of general interest; arranging and conducting special events for social entertainment purposes; arranging and conducting concerts and live musical events; online journals, namely, blogs in the field of general human interest; providing online searchable databases featuring information in the field of popular culture; information services, namely, providing information by means of a global computer network in the fields of music and entertainment related to subjects of pop culture and celebrity; providing temporary use of non-downloadable music files by means of a global computer network; providing an Internet website portal featuring links to musical artist websites and music performance ticket information. FIRST USE: 19950900. FIRST USE IN COMMERCE: 19950900

IC 042. US 100 101. G & S: Hosting of digital content on the internet; hosting of digital content, namely, text, graphics, images, pictures, audio, and video on the internet. FIRST USE: 19941200. FIRST USE IN COMMERCE: 19941200

Standard Characters Claimed**Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 85726310**Filing Date** September 11, 2012**Current Basis** 1A**Original Filing Basis** 1A**Published for Opposition** March 24, 2015**Change In Registration** CHANGE IN REGISTRATION HAS OCCURRED**Registration Number** 4750280**International Registration Number** 1529482**Registration Date** June 9, 2015**Owner** (REGISTRANT) SPINMEDIA GROUP, INC. CORPORATION DELAWARE 6464 SUNSET BLVD., 6TH FLOOR HOLLYWOOD CALIFORNIA 90028



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TAYLOR NATION

Word Mark TAYLOR NATION

Goods and Services IC 035. US 100 101 102. G & S: Retail store services featuring a wide variety of consumer goods; On-line retail store services, namely, retail store services provided through electronic and digital means, featuring a wide variety of consumer goods; Computerized on-line ordering services featuring a wide variety of consumer goods; Retail store services featuring consumer products in the fields of music and musical entertainment; On-line retail store services featuring consumer products in the fields of music and musical entertainment; Computerized on-line ordering services featuring consumer products in the fields of music and musical entertainment; Retail store services featuring a wide variety of consumer products relating to a musical artist and an entertainer; On-line retail store services featuring a wide variety of consumer products relating to a musical artist and an entertainer; Providing consumer information regarding the selection of products and services to be purchased; Facilitating the exchange of information to assist in the selection of products and services to be purchased; Advertising services; Marketing services; Promoting goods and services of others via global communications networks; Dissemination of advertising for others via global communications networks. FIRST USE: 20090821. FIRST USE IN COMMERCE: 20090821

IC 041. US 100 101 107. G & S: Entertainment services in the nature of live musical performances; Live music concerts; Live stage performances in the nature of musical and theatrical productions; Public appearances by a musical artist and entertainer, for entertainment purposes; Interviews with a musical artist and entertainer, for entertainment purposes; Entertainment services, namely, providing information relating to entertainment, music and musical entertainment; Entertainment services, namely, providing information relating to a musical artist and entertainer; Entertainment services, namely, providing information relating to entertainment, music and musical entertainment via global communications networks; Entertainment services, namely, providing information relating to a musical artist and entertainer via global communications networks; Fan club services; Providing a website featuring non-downloadable multi-media content in the nature of audio recordings, video recordings, and audio-visual recordings in the fields of entertainment, music and musical entertainment; Providing a website featuring non-downloadable multi-media content in the nature of audio recordings, video recordings, and audio-visual recordings relating to a musical artist and entertainer; Providing a website featuring news and non-downloadable articles in the fields of entertainment, music and musical entertainment; Providing a website featuring news and non-downloadable articles relating to a musical artist and entertainer; Online journals in the nature of blogs in the fields of entertainment, music and musical entertainment; Online journals in the nature of blogs relating to a musical artist and entertainer; Online journals in the nature of blogs on the topics of general human interest; Providing online non-downloadable electronic publications in the nature of articles in the fields entertainment, music and musical entertainment; Providing online non-downloadable electronic publications in the nature of articles relating to a musical artist and entertainer; Providing online non-downloadable music; Providing online non-downloadable music videos; Providing online non-downloadable videos featuring pre-recorded musical performances; Providing online non-downloadable videos featuring stage performances by a musical artist and entertainer; Providing online non-downloadable videos featuring public appearances by a musical artist and entertainer; Providing online non-downloadable videos featuring interviews with a musical artist and entertainer; Providing online non-downloadable electronic multi-media content featuring pre-recorded musical performances, stage performances, public appearances, interviews, news, photographs, and other information and multi-media materials relating to music and musical entertainment; Providing online non-downloadable electronic multi-media content featuring pre-recorded musical performances, stage performances, public appearances, interviews, news, photographs, and other information and multi-media materials relating to a musical artist and entertainer; Providing online non-downloadable electronic newsletters in the fields of entertainment, music and musical entertainment; Providing online non-downloadable electronic newsletters relating to a musical artist and entertainer; Arranging and conducting contests and sweepstakes; Arranging and conducting contests and sweepstakes services provided via global communications networks. FIRST USE: 20090821. FIRST USE IN COMMERCE: 20090821

Standard Characters Claimed**Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 87605702**Filing Date** September 12, 2017**Current Basis** 1A**Original Filing Basis** 1A**Published for Opposition** July 17, 2018**Registration Number** 5573329**International Registration Number** 1533576**Registration Date** October 2, 2018**Owner** (REGISTRANT) TAS Rights Management, LLC LIMITED LIABILITY COMPANY TENNESSEE Suite 108256 718 Thompson Lane Nashville TENNESSEE 37204**Attorney of Record** Natalya L. Rose

Type of Mark SERVICE MARK

Register PRINCIPAL

Other Data The name(s), portrait(s), and/or signature(s) shown in the mark identifies Taylor Swift, whose consent(s) to register is made of record.

Live/Dead Indicator LIVE

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THE GOOD COUNTRY

Word Mark THE GOOD COUNTRY

Goods and Services IC 009. US 021 023 026 036 038. G & S: electronic publications, namely, books, magazines, manuals, booklets, prospectuses, periodicals, brochures and newsletters relating to news and topics of general human interest, politics, climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements, recorded on computer media; downloadable mobile applications for accessing and viewing available government and business statistical data on policy, actions, developments and rankings in respect of climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements; downloadable computer software and computer programmes for accessing and viewing available government and business statistical data on policy, actions, developments and rankings in respect of climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements; downloadable computer software for market and data analysis; downloadable electronic books in the field of politics and government and business statistical data on policy, actions, developments and rankings in respect of climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements; digital books downloadable from the internet in the field of politics and government and business statistical data on policy, actions, developments and rankings in respect of climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements; books recorded on disc in the field of politics, government and business statistical data on policy, actions, developments and rankings in respect of climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements; books recorded on tape in the field of politics, government and business statistical data on policy, actions, developments and rankings in respect of climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements; pre-recorded videodiscs in the field of politics, government and business statistical data on policy, actions, developments and rankings in respect of climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements; pre-recorded CD-ROMs in the field of politics, government and business statistical data on policy, actions, developments and rankings in respect of climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements; pre-recorded DVDs in the field of politics, government and business statistical data on policy, actions, developments and rankings in respect of climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements; audio visual recordings in the field of politics, government and business statistical data on policy, actions, developments and rankings in respect of climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements; multi-media recordings in the field of politics, government and business statistical data on policy, actions, developments and rankings in respect of climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements; electronic publications, downloadable, namely, books, magazines, manuals, booklets, prospectuses, periodicals, brochures and newsletters relating to relating to news and topics of general human interest, politics, climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements

IC 016. US 002 005 022 023 029 037 038 050. G & S: printed matter, namely, manuals, prospectuses, newsletters in the field of news and topics of general human interest, politics, government and business statistical data on policy, actions, developments and rankings in respect of climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements; printed publications, namely, brochures, periodicals, booklets, magazines in the field of news and topics of general human interest, politics, government and business statistical data on policy, actions, developments and rankings in respect of climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements; books in the field of politics, government and business statistical data on policy, actions, developments and rankings in respect of climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements; printed seminar notes; printed lectures; printed teaching materials in the field of news and topics of general human interest, politics, government and business statistical data on policy, actions, developments and rankings in respect of climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements; pamphlets in the field of news and topics of general human interest, politics, government and business statistical data on policy, actions, developments and rankings in respect of climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements; stationery; notepads; instructional and teaching materials

IC 035. US 100 101 102. G & S: market analysis and research; interviewing for market research purposes; promotion of special events of others; arranging and conducting marketing promotional events for others; organisation of events for commercial and advertising purposes; arranging and conducting of fairs and exhibitions for business purposes; business data analysis; statistical data analysis for marketing and business purposes for governments, companies and businesses; systemization and compilation of data into databases; updating and maintenance of data into databases; compilation of statistics for business or economic purposes; compilation and input of information into computer databases; compilation of business statistics and commercial information; arranging subscriptions to telecommunication services for others for video and audio-visual content transmitting, streaming, and downloading services; all of the aforesaid also provided online via the internet or other interactive electronic platforms; information, advisory and consultancy services relating to the aforesaid

IC 038. US 100 101 104. G & S: telecommunications services, namely, transmission of electronic media, multimedia content, videos, movies, pictures, images, text, photos, user-generated content, audio content, and information via the internet and other electronic communications networks; broadcasting, webcasting, streaming, and transmission of audio, video and video-on-demand content via the internet and electronic communications networks; audio and wireless broadcasting to mobile devices, namely, mobile phones, tablets, and personal computers; telecommunications services, namely, providing email and push notification alerts via the internet; providing online community forums and chat rooms in the field of business and statistical data analysis in respect of politics, climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements, for users to post, search, watch, share, critique and comment on, videos and other multimedia content via the internet and other communications networks; information, advisory and consultancy services relating to the aforesaid

IC 041. US 100 101 107. G & S: education, namely, training services in the field of business and statistical data analysis in respect of politics, climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements; entertainment,

namely, live presentations and speeches before an audience, being in the field of business and statistical data analysis in respect of politics, climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements; organisation of events, conferences and congresses in the field of politics, climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements, for cultural or educational purposes; organising of education exhibitions; provision of educational seminars, workshops and courses in the field of business and statistical data analysis in respect of politics, climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements; publication of books, newspapers, periodicals and magazines; conducting of classes in the field of business and statistical data analysis in respect of politics, climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements; arranging and conducting courses, seminars and workshops in the field of business and statistical data analysis in respect of politics, climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements; development of course material in the field of business and statistical data analysis in respect of politics, climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements distributed at professional seminars; development of course material distributed at professional courses; development of course material in the field of business and statistical data analysis in respect of politics, climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements, distributed at professional lectures; development of educational materials in the field of business and statistical data analysis in respect of politics, climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements; video and DVD film production; production and distribution of educational films and videos; providing online journals, namely, blogs featuring information on topics of general human interest, political and environmental matters; multimedia publishing of electronic publications; publishing of electronic publications; organisation of non-downloadable webinars in the field of business and statistical data analysis in respect of politics, climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements; conducting of cultural events; publication of electronic publications in the nature of books, magazines, manuals, booklets, prospectuses, periodicals, brochures and newsletters and articles in the field of news, topics of general human interest, and business and statistical data analysis in respect of politics, climate change and the environment, science, technology, international peace, security, human rights, equality, health and well-being and cultural events and achievements, accessible via a global computer network; all of the aforesaid also provided online via the internet or other interactive electronic platforms; information, advisory and consultancy services relating to the aforesaid

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 88800425

Filing Date February 17, 2020

Current Basis 44E

Original Filing Basis 1B;44E

Published for Opposition December 1, 2020

Registration Number 6269762

Registration Date February 16, 2021

Owner (REGISTRANT) Simon Anholt INDIVIDUAL UNITED KINGDOM c/o Shipleys LLP 10 Orange Street London UNITED KINGDOM WC2H7DQ

Attorney of Record NANCY KENNEDY

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

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THE VERGE

Word Mark THE VERGE**Goods and Services** IC 041. US 100 101 107. G & S: Online journals, namely, blogs in the fields of technology, consumer products, electronics, computers, software, mobile applications, photography, virtual reality, business, startups, tech companies, gaming, artificial intelligence, literature, cybersecurity, public policy, privacy, science, energy, space, nature, health, the environment, culture, entertainment, the Internet, streaming media, telecommunications, television, film, comics, automobiles, transportation, media, current events, interviews, topical issues, and general human interest; providing online non-downloadable videos, articles, and newsletters in the fields of technology, consumer products, electronics, computers, software, mobile applications, photography, virtual reality, business, startups, tech companies, gaming, artificial intelligence, literature, cybersecurity, public policy, privacy, science, energy, space, nature, health, the environment, culture, entertainment, the Internet, streaming media, telecommunications, television, film, comics, automobiles, transportation, media, current events, interviews, topical issues, and general human interest; entertainment services, namely, providing a website featuring prose presentations fields of technology, consumer products, electronics, computers, software, mobile applications, photography, virtual reality, business, startups, tech companies, gaming, artificial intelligence, literature, cybersecurity, public policy, privacy, science, energy, space, nature, health, the environment, culture, entertainment, the Internet, streaming media, telecommunications, television, film, comics, automobiles, transportation, media, current events, interviews, topical issues, and general human interest; providing ongoing online video series in the fields of technology, consumer products, electronics, computers, software, mobile applications, virtual reality, business, tech companies, science, energy, space, nature, health, the environment, culture, entertainment, the Internet, current events, interviews, and topical issues; entertainment, namely, a continuing news show broadcast over the Internet and other communications networks; entertainment services, namely, providing online non-downloadable podcasts in the fields of technology, consumer products, electronics, computers, software, mobile applications, business, tech companies, science, science fiction, the environment, culture, entertainment, the Internet, current events, interviews, and topical issues; providing information, news, commentary in the field of entertainment, movies, television, film, comics, gaming, and popular culture; providing news in the nature of current event reporting; providing information, news, and commentary in the field of current events via the Internet and other communications networks. FIRST USE: 20111101. FIRST USE IN COMMERCE: 20111101**Standard Characters Claimed****Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 88360777**Filing Date** March 28, 2019**Current Basis** 1A**Original Filing Basis** 1A**Published for Opposition** June 25, 2019**Registration Number** 5857610**Registration Date** September 10, 2019**Owner** (REGISTRANT) Vox Media, Inc. CORPORATION DELAWARE 1201 Connecticut Ave., NW, 11th Floor Washington D.C. 20036

(LAST LISTED OWNER) VOX MEDIA, LLC LIMITED LIABILITY COMPANY DELAWARE 1201 CONNECTICUT AVE, NW, 11TH FLOOR WASHINGTON D.C. 20036

Assignment Recorded ASSIGNMENT RECORDED**Attorney of Record** Jason J. Mazur**Prior Registrations** 4240162;4352413;5008293**Type of Mark** SERVICE MARK**Register** PRINCIPAL**Live/Dead Indicator** LIVE[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE DICT](#) [SEARCH OG](#) [TOP](#) [HELP](#)



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TLC:)me

Word Mark TLC:)ME**Goods and Services** IC 038. US 100 101 104. G & S: Communication services, namely, transmitting streamed audio, video and other digital recordings via the Internet; audio and video broadcasting services over the Internet; mobile media services in the nature of electronic transmission of entertainment media content. FIRST USE: 20150401. FIRST USE IN COMMERCE: 20150401

IC 041. US 100 101 107. G & S: Entertainment services in the nature of on-going video programs in the fields of general human interest; providing a website featuring on-going video programs, online journals, namely, vlogs and blogs in the fields of general human interest. FIRST USE: 20150401. FIRST USE IN COMMERCE: 20150401

Standard Characters Claimed**Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 87041967**Filing Date** May 18, 2016**Current Basis** 1A**Original Filing Basis** 1A**Published for Opposition** January 10, 2017**Registration Number** 5169766**Registration Date** March 28, 2017**Owner** (REGISTRANT) Discovery Communications, LLC LIMITED LIABILITY COMPANY DELAWARE 230 Park Avenue South New York NEW YORK 10003**Attorney of Record** Anthony V. Lupo**Type of Mark** SERVICE MARK**Register** PRINCIPAL**Live/Dead Indicator** LIVE[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE DICT](#) [SEARCH OG](#) [TOP](#) [HELP](#)[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



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[TSDR](#)[ASSIGN Status](#)[TTAB Status](#)*(Use the "Back" button of the Internet Browser to return to TESS)***Word Mark** TS**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Musical sound recordings; Series of musical sound recordings; Audio recordings featuring music and musical entertainment; Downloadable audio recordings featuring music and musical entertainment; Downloadable musical sound recordings; Digital music downloadable from the Internet; Downloadable music files; Digital media, namely, downloadable audio files featuring music and musical entertainment; Digital media, namely, downloadable multi-media files featuring music and musical entertainment; Downloadable multi-media content containing images, graphics, artwork, text, hypertext, and audio featuring music and musical entertainment; Downloadable computer graphics; Downloadable graphics for mobile telephones; Downloadable graphics for handheld computers, tablet computers, portable computers and portable music player. FIRST USE: 20190915. FIRST USE IN COMMERCE: 20180915

IC 025. US 022 039. G & S: Tops as clothing; Tops for men and women, as clothing; Tops for children and adults, as clothing; Athletic tops for men and women, as clothing; Athletic tops for children and adults, as clothing; Shirts; Jerseys; Sweaters; Sweatshirts; Pullovers; Hooded pullovers; Coats; Jackets; Hosiery. FIRST USE: 20180501. FIRST USE IN COMMERCE: 20180501

IC 035. US 100 101 102. G & S: Retail store services featuring a wide variety of consumer goods; On-line retail store services, namely, retail store services provided through electronic and digital means, featuring a wide variety of consumer goods; Computerized on-line ordering services featuring a wide variety of consumer goods; Retail store services featuring consumer products in the fields of music and musical entertainment; On-line retail store services featuring consumer products in the fields of music and musical entertainment; Computerized on-line ordering services featuring consumer products in the fields of music and musical entertainment; Retail store services featuring a wide variety of consumer products relating to a musical artist and an entertainer; On-line retail store services featuring a wide variety of consumer products relating to a musical artist and an entertainer; Computerized on-line ordering services featuring a wide variety of consumer products relating to a musical artist and an entertainer; Providing consumer information regarding the selection of products and services to be purchased; Facilitating the exchange of information to assist in the selection of products and services to be purchased; Advertising services; Advertising and promotional services; Advertising and publicity services; Marketing services; Promoting goods and services of others via global communications networks; Dissemination of advertising for others via global communications networks. FIRST USE: 20170825. FIRST USE IN COMMERCE: 20170825

IC 041. US 100 101 107. G & S: Entertainment services, namely, providing information relating to entertainment, music and musical entertainment; Entertainment services, namely, providing information relating to a musical artist and entertainer; Entertainment services, namely, providing information relating to entertainment, music and musical entertainment via global communications networks; Entertainment services, namely, providing information relating to a musical artist and entertainer via global communications networks; Providing a website featuring non-downloadable multi-media content in the nature of audio recordings, video recordings, and audio-visual recordings in the fields of entertainment, music and musical entertainment; Providing a website featuring non-downloadable multi-media content in the nature of audio recordings, video recordings, and audio-visual recordings relating to a musical artist and entertainer; Providing a website featuring news and non-downloadable articles in the fields of entertainment, music and musical entertainment; Providing a website featuring news and non-downloadable articles relating to a musical artist and entertainer; Online journals in the nature of blogs in the fields of entertainment, music and entertainment; Online journals in the nature of blogs relating to a musical artist and entertainer; Online journals in the nature of blogs on the topics of general human interest; Providing online non-downloadable electronic publications in the nature of articles in the fields of entertainment, music and musical entertainment; Providing online non-downloadable electronic publications in the nature of articles relating to a musical artist and entertainer; Providing online non-downloadable music; Providing online non-downloadable music videos; Providing online non-downloadable videos featuring pre-recorded musical performances; Providing online non-downloadable videos featuring stage performances by a musical artist and entertainer; Providing online non-downloadable videos featuring public appearances by a musical artist and entertainer; Providing online non-downloadable videos featuring interviews with a musical artist and entertainer; Providing online non-downloadable electronic multi-media content featuring pre-recorded musical performances, stage performances, public appearances, interviews, news, photographs, and other information and multi-media materials relating to music and musical entertainment; Providing online non-downloadable electronic multi-media content featuring pre-recorded musical performances, stage performances, public appearances, interviews, news, photographs, and other information and multi-media materials relating to a musical artist and entertainer. FIRST USE: 20170825. FIRST USE IN COMMERCE: 20170825

Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM**Serial Number** 87830291**Filing Date** March 12, 2018**Current Basis** 1A**Original Filing Basis** 1B**Published for Opposition** June 5, 2018**Registration Number** 5892117**Registration Date** October 22, 2019**Owner** (REGISTRANT) TAS Rights Management, LLC LIMITED LIABILITY COMPANY TENNESSEE Suite 108256 718 Thompson Lane Nashville TENNESSEE 37204**Attorney of Record** Natalya L. Rose

Description of Mark Color is not claimed as a feature of the mark. The mark consists of the literal element "ts" appearing in a stylized manner.

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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UNBREAKABELLE

Word Mark UNBREAKABELLE**Goods and Services** IC 041. US 100 101 107. G & S: Online journal, namely, a blog featuring general human interest, self-help, travel, fashion, personal and professional development, the arts, health and wellness including coping with medical conditions; life coaching services in the field of personal and professional development and health and wellness; personal coaching services in the field of personal and professional development and health and wellness. FIRST USE: 20190131. FIRST USE IN COMMERCE: 20190809**Standard Characters Claimed****Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 87712148**Filing Date** December 7, 2017**Current Basis** 1A**Original Filing Basis** 1B**Published for Opposition** May 22, 2018**Registration Number** 6136690**Registration Date** August 25, 2020**Owner** (REGISTRANT) Thompson, Constance D. INDIVIDUAL UNITED STATES 24 Roy Street #222 Seattle WASHINGTON 98109**Type of Mark** SERVICE MARK**Register** PRINCIPAL**Live/Dead Indicator** LIVE[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE DICT](#) [SEARCH OG](#) [TOP](#) [HELP](#)[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



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WALKING ON THE STREET

Word Mark WALKING ON THE STREET**Goods and Services** IC 041. US 100 101 107. G & S: Entertainment services, namely, an ongoing series featuring videos, images, and photographs in the field of variety, general human interest, travel, food, architecture, design, events, lifestyle, and review of products provided through webcasts and websites; providing online journals namely, blogs and vlogs featuring ongoing non-downloadable videos in the field of variety, general human interest, travel, food, architecture, design, events, lifestyle, and review of products. FIRST USE: 20160000. FIRST USE IN COMMERCE: 20160000**Standard Characters Claimed****Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 87829224**Filing Date** March 11, 2018**Current Basis** 1A**Original Filing Basis** 1A**Published for Opposition** August 21, 2018**Registration Number** 5600007**Registration Date** November 6, 2018**Owner** (REGISTRANT) CHUNG, JUHEE INDIVIDUAL REPUBLIC OF KOREA #4K 3092 29TH STREET ASTORIA NEW YORK 11102**Type of Mark** SERVICE MARK**Register** PRINCIPAL**Live/Dead Indicator** LIVE[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE DICT](#) [SEARCH OG](#) [TOP](#) [HELP](#)[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



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WHAT'S WORKING

Word Mark WHAT'S WORKING**Goods and Services** IC 041. US 100 101 107. G & S: Providing information, news, and commentary in the field of current events via the Internet; providing online non-downloadable articles in the field general human interest; online journals, namely, blogs in the field of general human interest. FIRST USE: 20150228. FIRST USE IN COMMERCE: 20150228**Standard Characters Claimed****Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 87038669**Filing Date** May 16, 2016**Current Basis** 1A**Original Filing Basis** 1A**Published for Opposition** August 23, 2016**Registration Number** 5078084**Registration Date** November 8, 2016**Owner** (REGISTRANT) TheHuffingtonPost.com, Inc. CORPORATION DELAWARE 22000 AOL Way Dulles VIRGINIA 20166**Attorney of Record** Mary F. Leheny**Type of Mark** SERVICE MARK**Register** PRINCIPAL**Live/Dead Indicator** LIVE[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [TOP](#) | [HELP](#)[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



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Goods and Services IC 041. US 100 101 107. G & S: Providing information, news, and commentary in the field of current events via the Internet; providing online non-downloadable articles in the field general human interest; online journals, namely, blogs in the field of general human interest. FIRST USE: 20150629. FIRST USE IN COMMERCE: 20150629

Mark Drawing Code (2) DESIGN ONLY

Design Search Code 26.01.15 - Circles, exactly three circles ; Three circles
26.01.16 - Circles touching or intersecting
26.01.21 - Circles that are totally or partially shaded.

Serial Number 87035143

Filing Date May 12, 2016

Current Basis 1A

Original Filing Basis 1A

Published for Opposition August 23, 2016

Registration Number 5078076

Registration Date November 8, 2016

Owner (REGISTRANT) TheHuffingtonPost.com, Inc. CORPORATION DELAWARE 22000 AOL Way Dulles VIRGINIA 20166

Attorney of Record Michelle Mancino Marsh

Description of Mark The color(s) green is/are claimed as a feature of the mark. The mark consists of three overlapping green circles which are a lighter shade of green where they intersect.

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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