

ATTORNEY DOCKET NO.  
47226-K077US (9)

TRADEMARK

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of: AMETHYST PREMIER COLLECTION & Design  
Serial No.: 90/097,980  
Filing Date: August 6, 2020  
Mark: PALM BEACH TAN, INC.

Commissioner for Trademarks  
BOX RESPONSE NO FEE  
P. O. Box 1451  
Alexandria, VA 22313-1451

**DECLARATION IN SUPPORT OF SECTION 2(F) IN-PART CLAIM OF ACQUIRED  
DISTINCTIVENESS OF PREMIER COLLECTION**

The undersigned being hereby warned that willful false statement and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or any resulting registration, declares that Applicant is the owner of the trademark sought to be registered and she is properly authorized to execute this declaration; that the portion of the mark "PREMIER COLLECTION" has become distinctive of goods in Class 3, namely, tanning creams, lotions and gels; tanning skin creams, tanning lotions and tanning gels for accelerating, enhancing, intensifying and extending tans; after tanning gels; body and facial bronzers, through Applicant's continuous and substantially exclusive use in the tanning industry that the U.S. Congress may lawfully regulate for at least the five years immediately before the date of this statement; portion of the mark "PREMIER COLLECTION" is in use in interstate commerce and has been in use at least as early as April 2015; that all statements made of her own knowledge are true; and all statements made on information and belief are believed to be true.

**PALM BEACH TAN, INC.**

Date: 12-14-2021

By: Shannon Naylor  
Shannon Naylor, Director of Marketing