

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	GameFace LLC
Service Mark:	GAMEFACE
Serial No.:	90/373,254
Filing Date:	December 10, 2020
Trademark Attorney:	Charles Hiser, Law Office 129

Commissioner for Trademarks
Post Office Box 1451
Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION

I. INTRODUCTION.

In the Office Action dated June 2, 2021 (the "Office Action"), the applied-for mark was refused registration based on:

- Objection to the identification and classification of goods and services.

Applicant respectfully disagrees with the refusal, and based upon Applicant's response and amendments herein, Applicant, requests that the Examining Attorney withdraw the refusal to register and approve this applied-for mark for publication.

II. IDENTIFICATION OF GOODS AND SERVICES.

Applicant hereby amends the services descriptions to international classes 41, 42, and 45 as follows:

International Class 41: ~~Providing online non-downloadable computer software for use in hosting online video game competitions and tournaments and matching users to compete in video games;~~ Entertainment services, namely, organizing video game competitions and tournaments; Providing video game competition information via the Internet

International Class 42: Providing online non-downloadable computer software for use in hosting online video game competitions and tournaments and matching users to compete in video games; computer services, namely, creating an on-line community featuring technology allowing for users to send messages, text, photos, graphics, and

audio and video files to and engage in audio and video chats with other users all for social networking purposes

International Class 45: Online social networking **services** and community-building services **being social networking services** ~~provided through a hosted online server that allows users to send messages, text, photos, graphics, and audio and video files to and engage in audio and video chats with other users.~~

III. CONCLUSION.

In light of the arguments and amendments set forth herein, Applicant respectfully requests that the examining attorney publish the applied-for mark for opposition.

Respectfully submitted,

December 1, 2021

/ Wesley W. Whitmyer, Jr. /

Wesley W. Whitmyer, Jr.
Robert D. Keeler
Attorneys for Applicant
WHITMYER IP GROUP LLC
600 Summer Street
Stamford, CT 06901
203 703-0800
trademark@whipgroup.com